Agenda Item No. 1 File No. 2019-0058

Integrated Planning Port Master Plan Update

PRESENTATION AND DIRECTION TO STAFF ON THE PORT MASTER PLAN UPDATE:

- A. EMBARCADERO PLANNING DISTRICT PUBLIC OUTREACH RESULTS
- B. FOLLOW-UP DRAFT POLICY CONCEPTS SPECIFIC TO COMMERCIAL FISHING

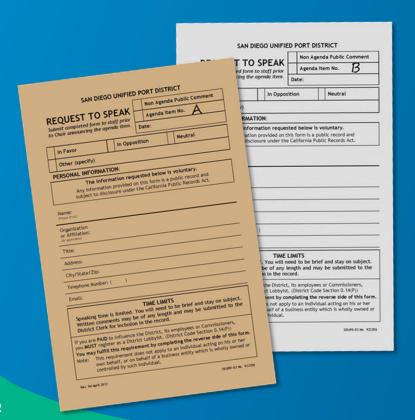


Board of Port Commissioners

February 12, 2019



TODAY'S WORKSHOP:



Workshop Introduction

- A) Embarcadero Public Outreach Results
 - Staff Presentation
 - Board Clarifying Questions
 - Public Comment
 - Board Discussion
- **B)** Follow-up Draft Policy Concepts Specific to Commercial Fishing
 - Staff Presentation
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Conclusions and Next Steps

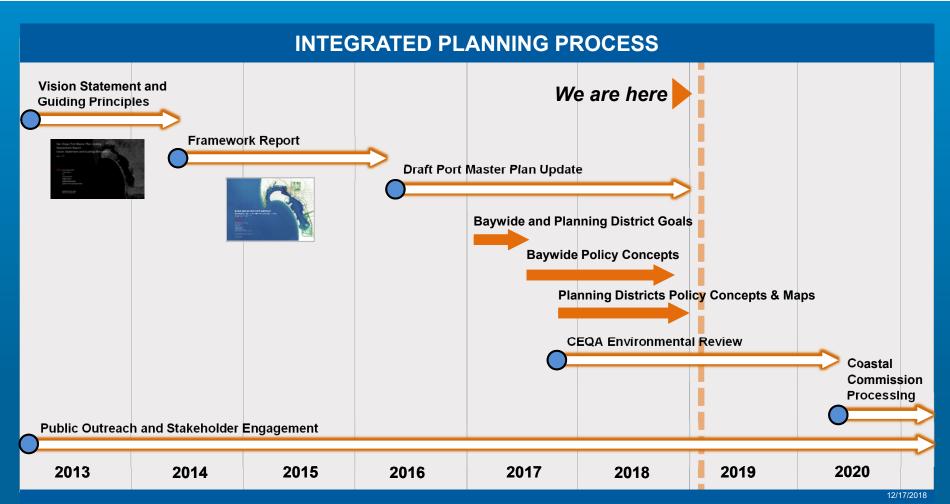


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VISION
STATEMENT
& GUIDING
PRINCIPLES

FRAMEWORK REPORT

PMPU GOALS PMPU POLICY CONCEPTS

OBJECTIVES

- Market Ready
- Streamline Permit Process
- Certainty with Flexibility
- Balance Development with Natural Resources while Enhancing Fiscal Sustainability



Port Master Plan Update:

Document Contents

1. Introduction

2. – 7. **Elements**

8. Planning Districts 1-10

9. Definitions/Glossary

Cross-Connecting Themes 6

2. Land and Water Use

3. Mobility

4. Coastal Access & Recreation

5. Natural Resources

6. Resiliency and Safety

7. Economic Development

Environmental Justice



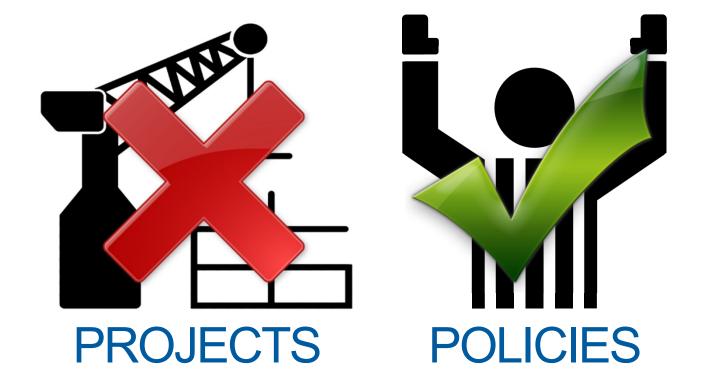
Port Master Plan Update:

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- 1. Introduction
- 2. 7. Elements
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- 1. Shelter Island
- 2. Harbor Island
- 3. Embarcadero
- 4. Working Waterfront
- 5. National City Bayfront
- 6. Chula Vista Bayfront
- 7. South Bay
- 8. Imperial Beach Oceanfront
- 9. Silver Strand
- 10. Coronado Bayfront











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Planning District 3 – Embarcadero

Current State

- Over three miles of waterfront lined with an assortment of commercial, visitorserving, recreational, and even industrial uses
- Conveniently located south of the San Diego International Airport and close to Downtown San Diego
- Close proximity to regional roadways and freeways
- Linear public access areas with shoreline path and play areas
- Panoramic scenic vistas of San Diego Bay and city lights

Future State

- A 'front door' to San Diego welcoming travelers arriving by sea, land, or air
- A vibrant, waterfront experience with broad mix of coastal-dependent uses and activities showcasing and celebrating San Diego's diverse waterfront
- Home of the Next Great Waterfront Street
- An active entertainment, recreation, and hospitality destination that is a highlight along the Green Necklace and picturesque San Diego Bay



GOALSPlanning District 3



- A 'front door" to San Diego for travelers arriving by sea, land, or air, offering a vibrant mix of visitor-serving commercial and recreational activities, and internationally-recognized attractions that showcase and celebrate the history of San Diego's waterfront
- Celebrated water areas that support historic ship, ferry and excursion vessel, recreational vessel, and commercial fishing berthing, and that preserve deepwater dependent cruise ship berthing
- An active experience that provides people meaningful waterfront gathering places and access to a broad mix of land and water-based entertainment, recreation, hospitality, and visitor destinations

BPC Workshop: May 25, 2017













Engagement Strategy

- Multiple touch points, with different engagement techniques
- Engagement included questions related to the entire
 Embarcadero Planning District, as well as specific questions for the North and Central Embarcadero sub-districts

1. Online Survey

- Survey was open from December 13th through January 31st
- 3,330 participants

2. Public Open House

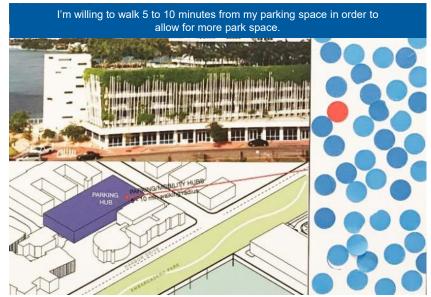
- Hosted an open house at the Port building
- Over 70 participants attended





Thinking about how best to balance the availability of parking and park space on the Embarcadero, which of the following is closest to your opinion?







Thinking about how best to balance the availability of parking and park space on the Embarcadero, which of the following is closest to your opinion?



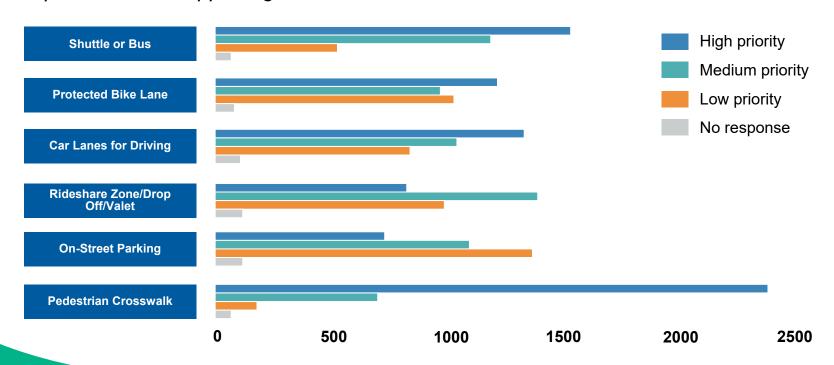


With limited space along Harbor Drive, how should we prioritize various forms of transportation and supporting amenities?





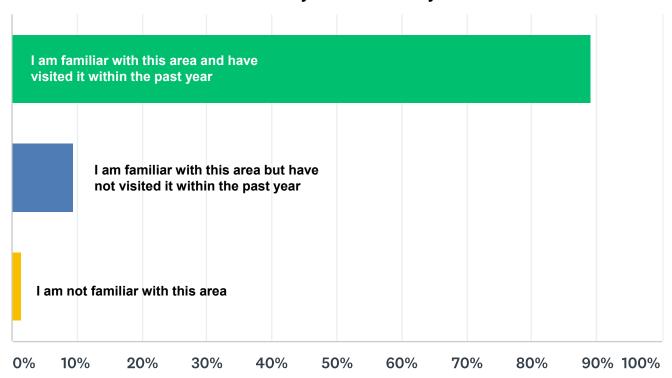
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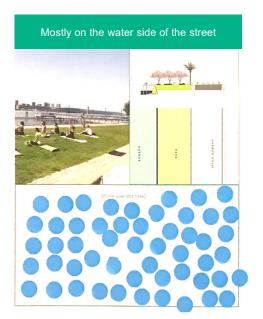


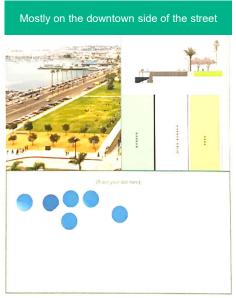
Which of these statements best describes your familiarity with the North Embarcadero?

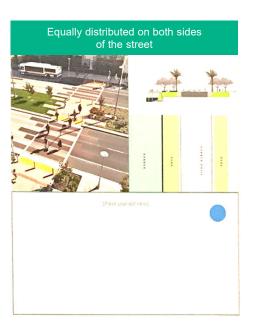




In the North Embarcadero Harbor Drive runs along the waterfront. In your opinion where should public space such as parks and plazas be located?

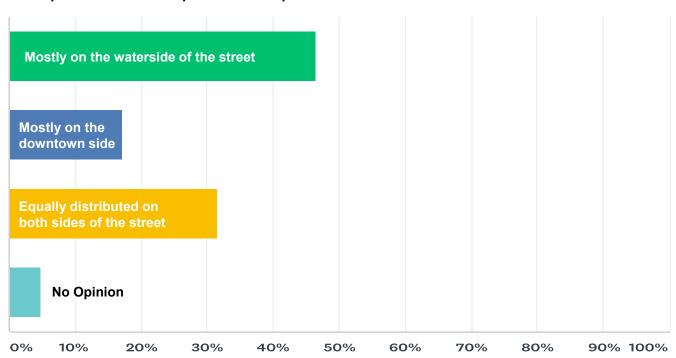








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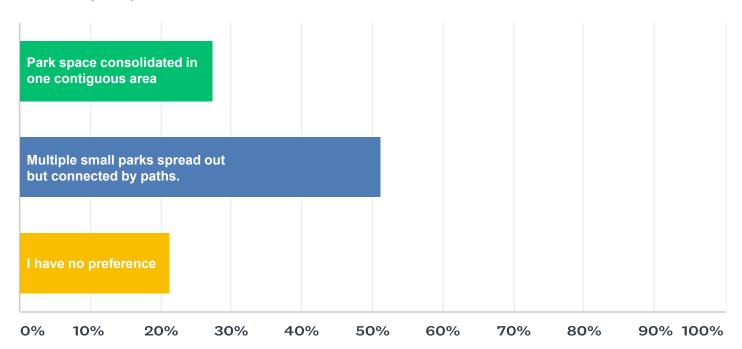
Thinking about the North Embarcadero area, which option for park space configuration do you prefer?





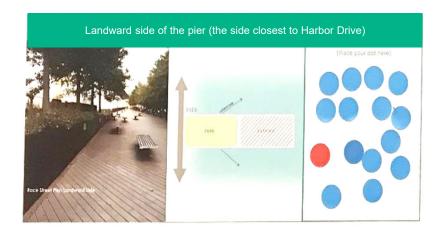


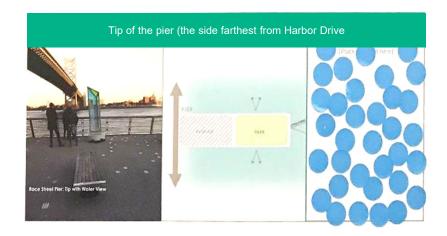
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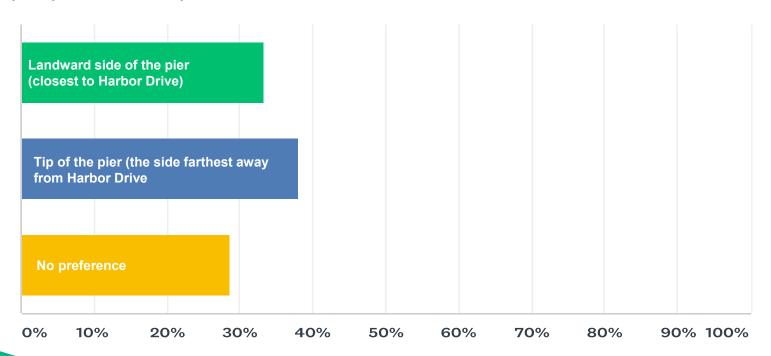
Thinking about a future park on a pier, which of the following locations would you prefer for the park?





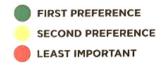


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Because there is limited space on the North Embarcadero, the Port will need to prioritize among a variety of facilities and amenities that could be available.

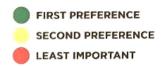




Board 1 of 2



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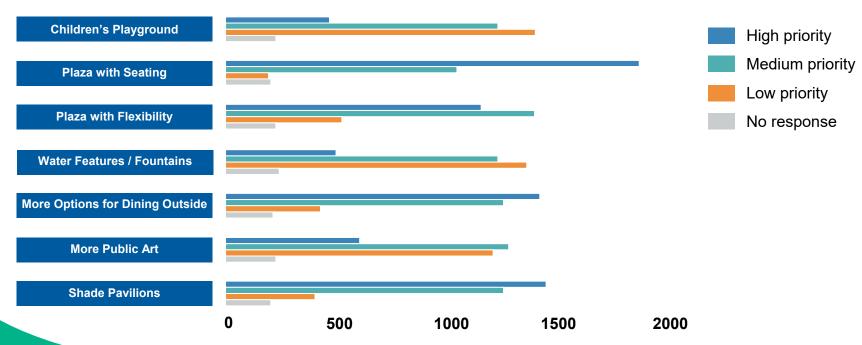




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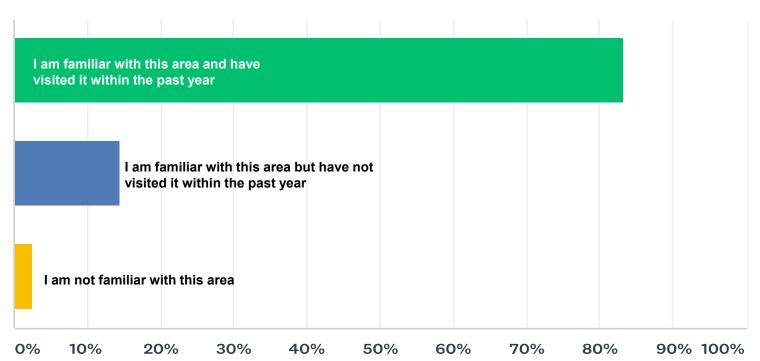






Public Outreach – Central Embarcadero Sub-District

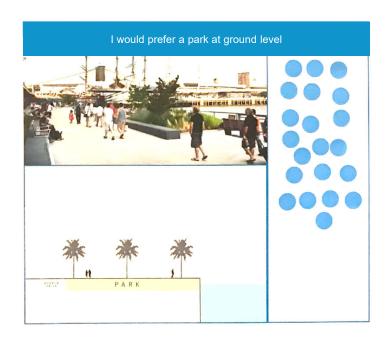
Which of these statements best describes your familiarity with the Central Embarcadero?





Public Outreach – Central Embarcadero Sub-District

Do you generally prefer to visit a park that is at ground level or would you be willing to visit a rooftop park for enjoyment and recreation?

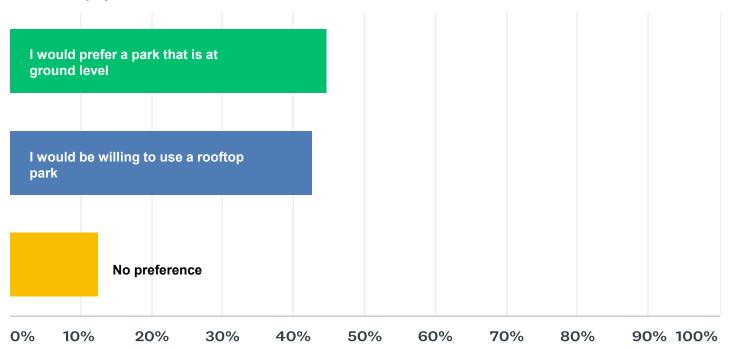






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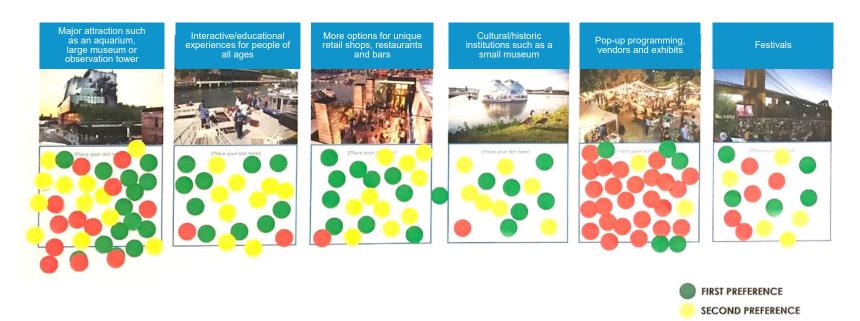




LEAST IMPORTANT

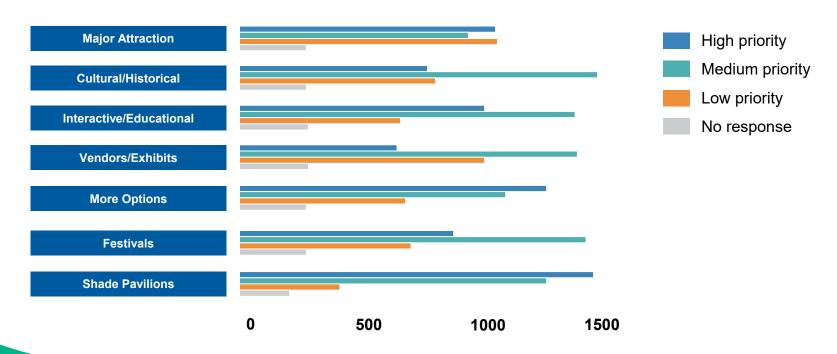
Public Outreach – Central Embarcadero Sub-District

For each commercial and cultural amenity, please indicate whether it should be a priority for inclusion in the Central Embarcadero.



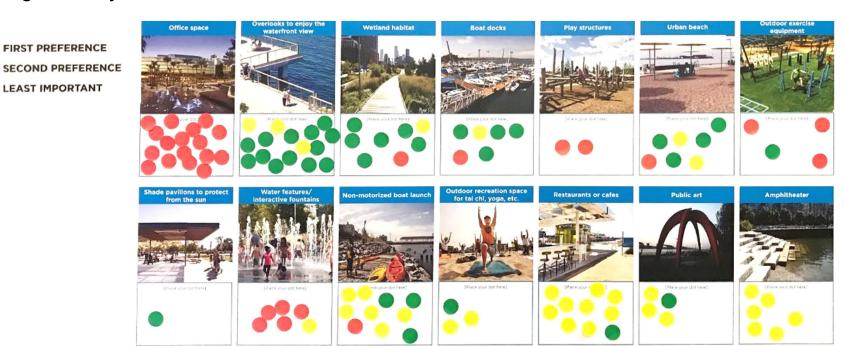


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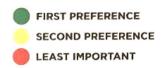
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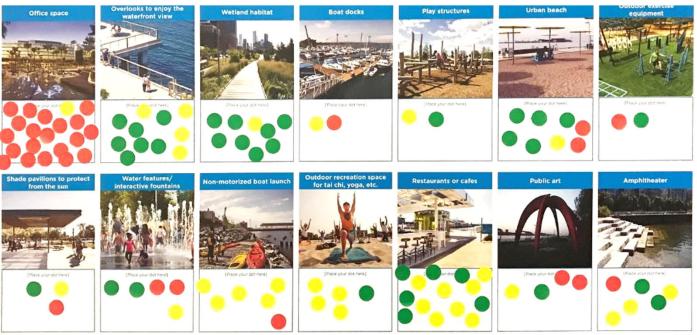


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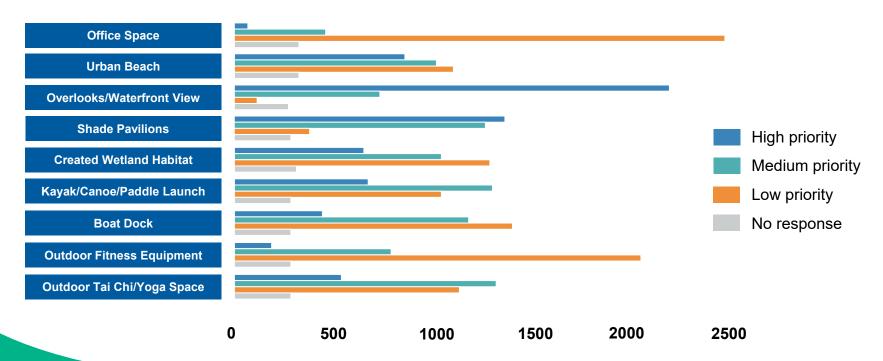




Board 2 of 2



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What makes an active and dynamic waterfront?



Dining and Eating

Common themes: more restaurants, food trucks, casual cafes, food and drink kiosks, local, artisan, small business, non-chain, affordable, different price points

- More local shops & restaurants with San Diego Vibe
- More outdoor dining, craft breweries and an area for Food Trucks!
- More variety of restaurants, including low-price, quick snacks, as well as up-scale, view oriented eateries.
- Good but affordable restaurants. Food stands. Places to sit, have refreshment and view of our harbor.



Pedestrian Access

Common themes: wider sidewalks, waterfront promenades, separate pedestrian and biking paths, walking trails

- People should be able to walk along the ocean
- Separate anything with wheels such as bikes, scooters, and pedicabs from pedestrian
- Critical that enough space is devoted to people and not to cars, buses, buildings etc.
- Easy walking along the waterfront with great views to the water



Parking

Common themes: affordability, more handicap spaces, close to attractions, maintain USS Midway lot, multi-level structures, connected to public transportation

- I frequently take visiting guests to the museums and Fish Market, and need easy inexpensive parking. The present payment options for the Midway are ridiculous
- Increase in handicap parking along all areas of the North Embarcadero. Cars without handicap challenged occupants, should be able to walk and enjoy the great scenery 1-2 blocks that challenged people cannot
- Parking away from the Embarcadero with shuttle service to the parks, walkways, and museums



Picnic | Park Space

Common themes: place for picnics, connected parks, waterfronts park space to enjoy the bay, green space, grassy areas, playgrounds, parks large enough to host activities, activated through programming

- Attractive, world class park that adds to the unique character of San Diego, like Balboa Park, but leaves an open view of the water for all to enjoy
- Dynamic and activated park space. A lot of activity, action and big lights for nighttime use. Let's make it safe and enjoyable 24/7
- Nice parks to enjoy the day or picnic in



Outlooks | Views of the Water

Common themes: maintain views of the waterfront, not blocking pedestrian views, unobstructed views, open views

- Unobstructed views of the bay
- Preserving an open and expansive water view of the entire bay should be the highest priority. All business/commercial including restaurants and hotels should be on the land side
- Open visual field. Area that is not dominated by commercial interests. Design with a San Diego feel that is mostly designed for locals rather than tourists
- Elevated viewing platforms



Bicycle Friendly

Common themes: protected bike lanes, separate lines for wheeled transportation, bike paths, separate from pedestrian walkways

- Protected bike lanes, with pedestrian only sidewalks. We don't need bikes bumping into peple, and cars running over people on bikes
- Clearly marked, separate lanes for scooters/bikes/pedicabs and pedestrians separated by some physical boundary (grass median, curb, etc.) clearly marked, approved parking areas for scooters/bikes/pedicabs
- Separate the scooters/bikes from the pedestrian sidewalk



Seating Areas with Shade

Common themes: taking a moment to stop and enjoy the waterfront, shaded areas to rest while walking, areas for elderly visitors to rest, quiet areas to enjoy the waterfront, family friendly

- Seating in parks areas. Some of us are older and would find it nice to be able to sit and occasionally as we stroll the waterfront
- A variety of opportunities for viewing the bay at different times of the day with creative, comfortable seating, adequate lighting, and options for grabbing light snacks or beverages
- Shade trellis/pavilions, street trees for shade and atmosphere





Embarcadero
Public Outreach Results

- Staff Presentation
- Board Clarifying Questions
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- Board Discussion







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Conclusions and Next Steps



- District's charge to promote fisheries based on Port Act and Public Trust Doctrine
- Considered a high-priority use under the Coastal Act
- Overarching Draft Policy Concepts include:
 - Preserve and protect the maritime fishing industries throughout the waterfront
 - Celebrating commercial fishing's significance to the history of San Diego's waterfront through educational opportunities and visual access to and around this important industry
 - Prioritizing commercial fishing operations by locating landside support uses immediately next to associated berthing areas



Existing Facilities





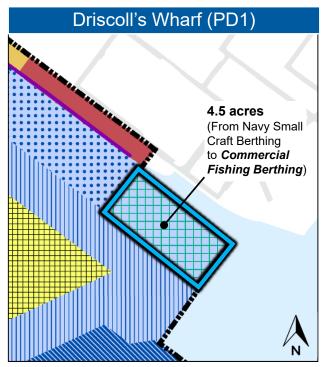
Recent Studies related to Commercial Fishing in San Diego

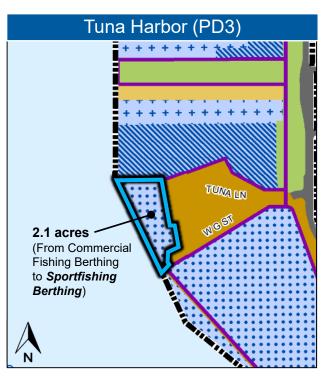
- West Coast Commercial Fishing Facilities Benchmarking Study, July 2017
- An Analysis of Commercial Fishing in the San Diego Area with a Primary Focus on Commercial Fishing Facilities and Infrastructure within the Port of San Diego at Tuna Harbor and Driscoll's Wharf, August 2018



Draft Policy Concepts: Commercial Fishing Designated Areas *Prior Board Concurrence*





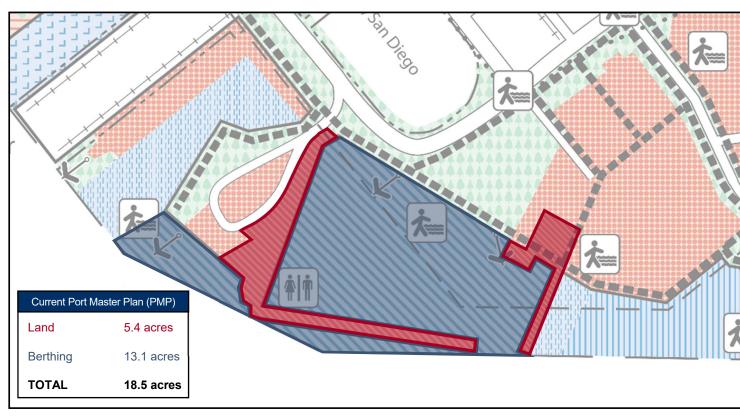


Planning Districts 1 and 3 – Commercial Fishing Designations



Memorializing Existing Commercial Fishing Acreage –

Method 1

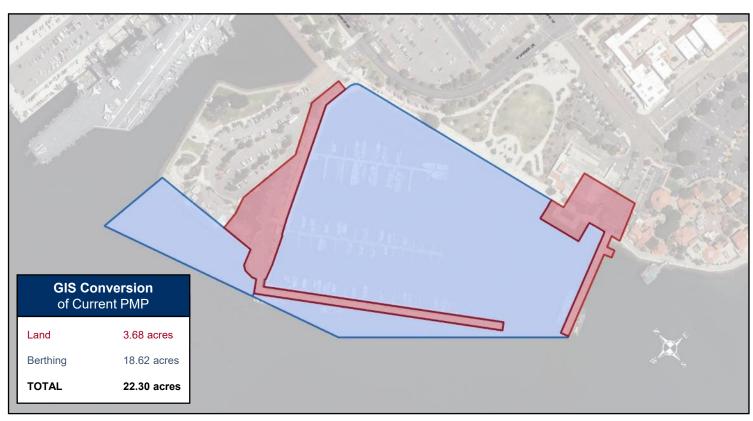


Planning District 3 – Commercial Fishing Designations



Memorializing Existing Commercial Fishing Acreage –

Method 2

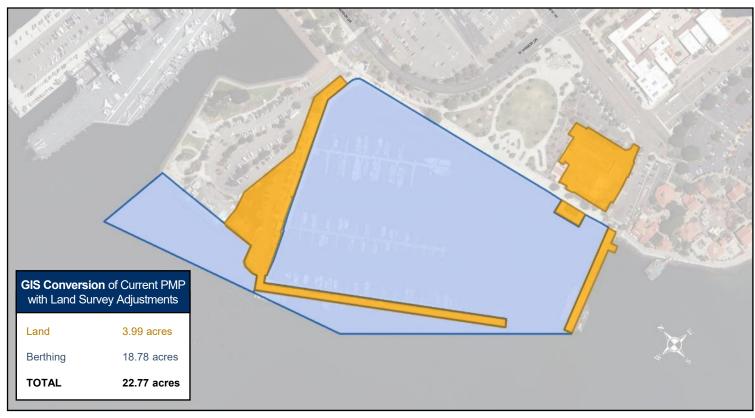


Planning District 3 – Commercial Fishing Designations



Memorializing Existing Commercial Fishing Acreage –

Method 3



Planning District 3 – Commercial Fishing Designations



Options to Increase Commercial Fishing Acreage –

Option 1

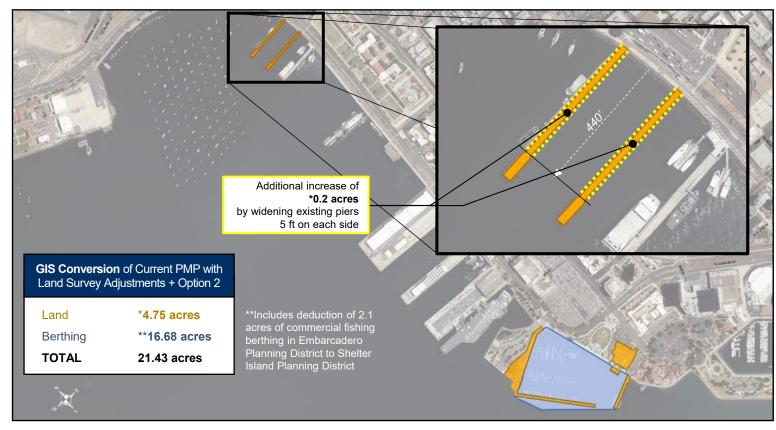


Planning District 3 – Commercial Fishing Designations



Options to Increase Commercial Fishing Acreage –

Option 2



Planning District 3 – Commercial Fishing Designations



Draft Policy Concepts: Commercial Fishing Designated Areas

Commercial Fishing (CF) Designation	METHOD 1 Current Port Master Plan CF Acreage – Shelter Island + Embarcadero Planning Districts	METHOD 2 Total CF Acreage Using GIS Conversion of Current Port Master Plan – Shelter Island + Embarcadero Planning Districts	METHOD 3 Total CF Acreage Using GIS Conversion for Shelter Island + Survey Adjustment for Embarcadero	OPTION 1 Total CF Acreage in Shelter Island + Embarcadero Planning Districts, with METHOD 3 Incorporated	OPTION 2 Total CF Acreage in Shelter Island + Embarcadero Planning Districts, within METHOD 3 Incorporated
Land	8.3 ac	6.11 ac	6.42 ac*	6.98 ac	7.18 ac
Berthing	18.8 ac	27.64 ac*	27.8 ac*	27.8 ac*	27.8 ac*
TOTALS	27.1 ac	33.75 ac*	34.22 ac*	34.78 ac*	34.98 ac*

^{*} Includes the berthing acreage changes from the March 28, 2018 PMPU Board workshop where staff received concurrence from the Board to shift some of the commercial fishing berthing designation currently located in the Embarcadero Planning District to the Shelter Island Planning District.



Land & Water Use Designations Table – Allowed Secondary Uses

Commercial Fishing LAND

- Aquaculture, including associated fish laboratories and testing
- Food Service/Restaurant (full service) that does not occupy ground floor areas and does not involve access or operations that conflict with Commercial Fishing

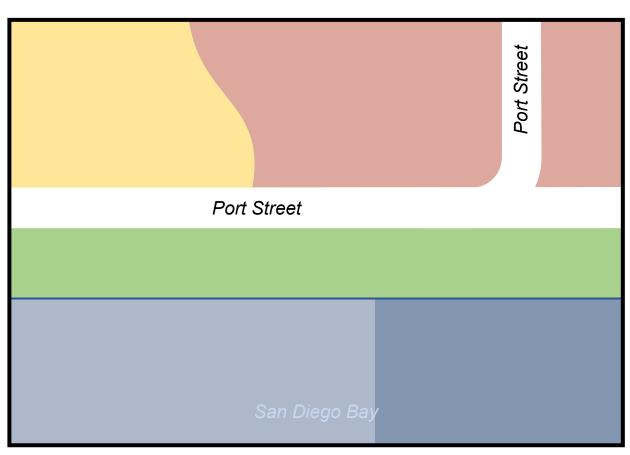
Commercial Fishing BERTHING*

- Spill Response Services
- Marine and Towing Services
- Aquaculture
- Other coastal-dependent commercial uses that do not interfere, conflict, or are not incompatible with commercial fishing operations

^{*}Subject to termination provisions when space is needed by Commercial Fishing, along with commitment to establish an administrative process requiring consultation with the San Diego Fishermen's Working Group for management, monitoring and conflict resolution

CURRENT

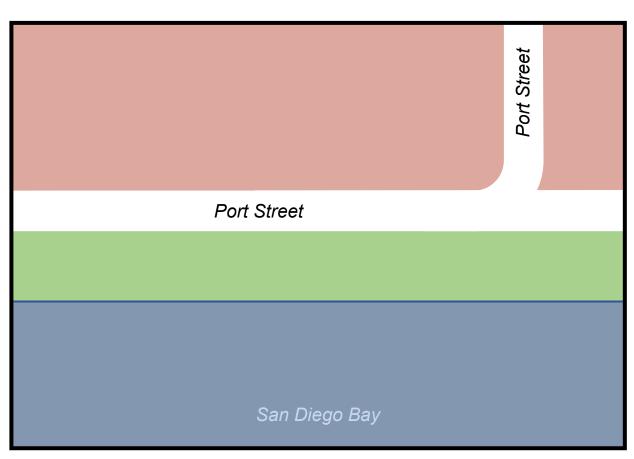
Traditional Arrangement



Sample for discussion purposes only

FUTURE

Flexible Option (Consolidate Land and Water Use Designations)



Sample for discussion purposes only

FUTURE

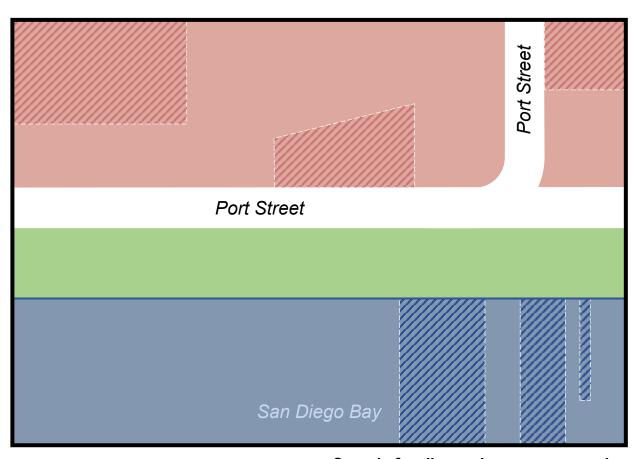
More Flexible Option (Introduce Primary and Secondary Allowable Uses)

Primary Use

Secondary Use

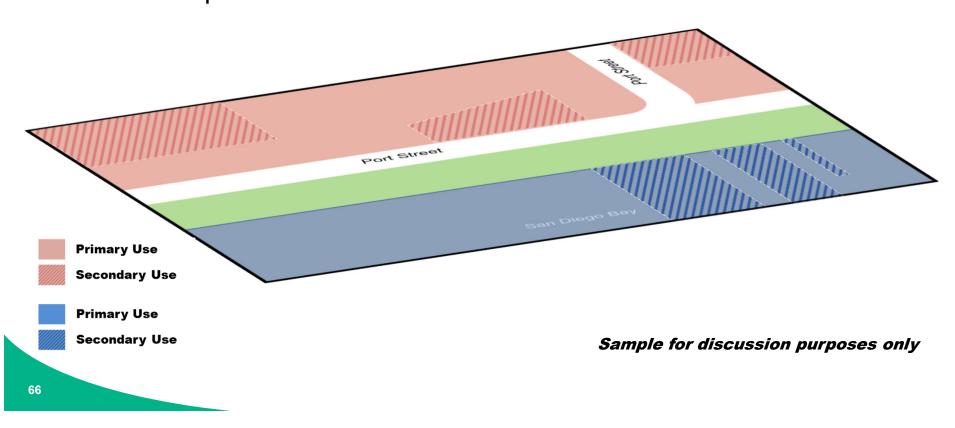
Primary Use

Secondary Use

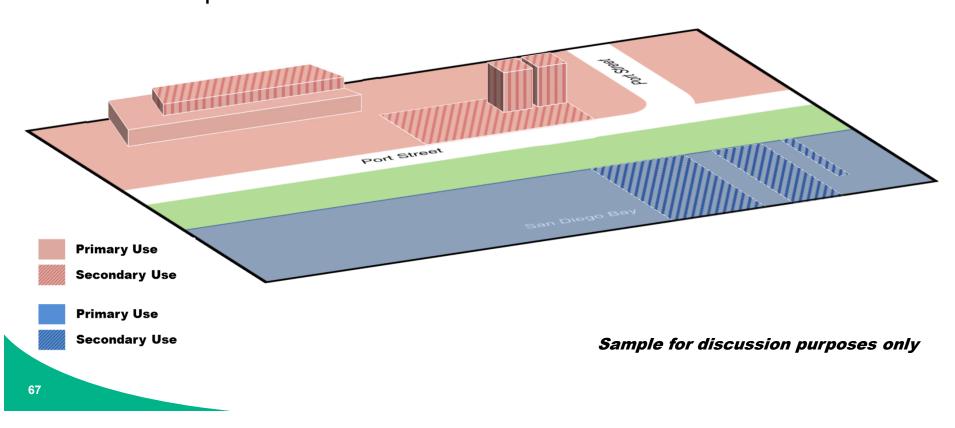


Sample for discussion purposes only

Limit **Secondary Uses** up to *one-fourth* of the Development Site



Limit **Secondary Uses** up to *one-fourth* of the Development Site

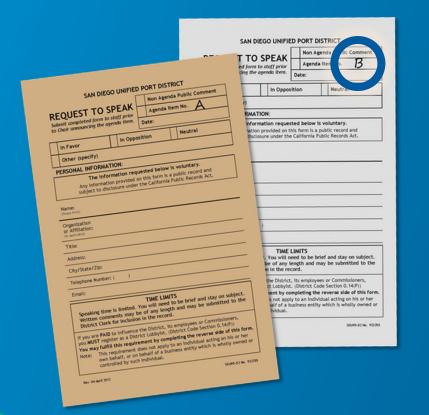




Land & Water Use Designations Table – Ratio of Allowed Secondary Uses

- Consensus has not yet been established on:
 - 1/4 (3:1 ratio of primary to secondary uses)
 - 1/3 (2:1 ratio of primary to secondary uses)
- Staff recommends 1/4 ratio to demonstrate protection of high-priority coastal-dependent primary uses, such as Commercial Fishing





Follow-up Draft Policy Concepts Specific to Commercial Fishing

- Staff Presentation
- Board Clarifying Questions
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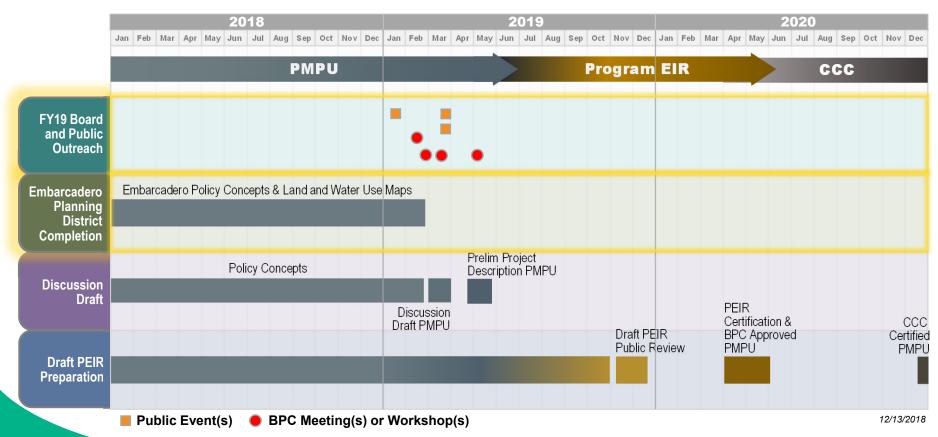
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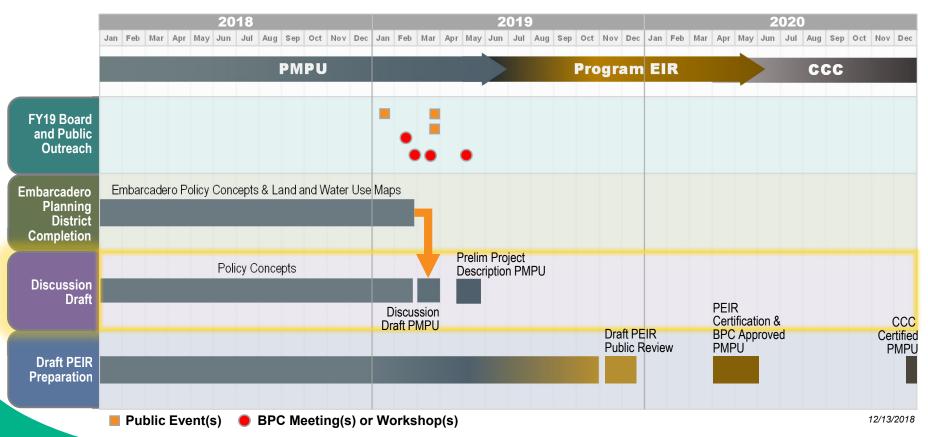


Integrated Planning: Port Master Plan UpdateDrafting Process





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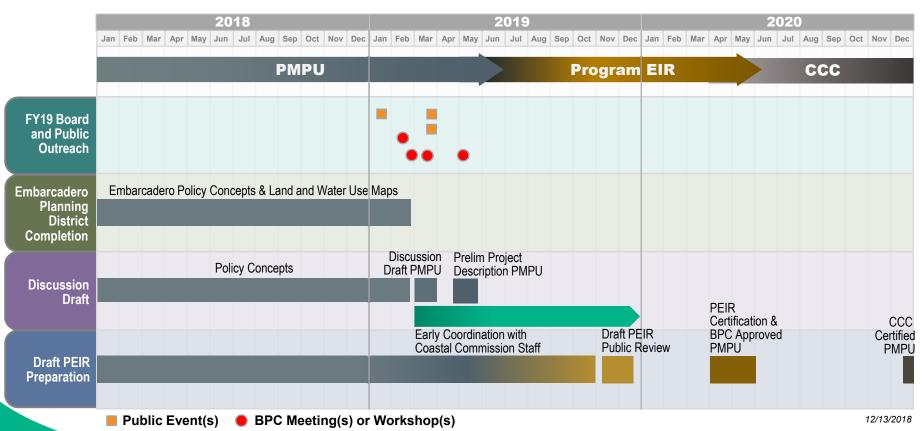
Public Outreach and Stakeholder Engagement

PMPU Discussion Draft

- Board Workshop March/April
 - Overview of Discussion Draft
 - Kick-off Public Review
- Public Open House Events April
- Stakeholder Meetings March-May
- Board Workshop May/June
 - Overview of Discussion Draft Comments
 - Present Revised Draft PMPU
 - Direct Staff to Use Draft PMPU as PEIR Project Description

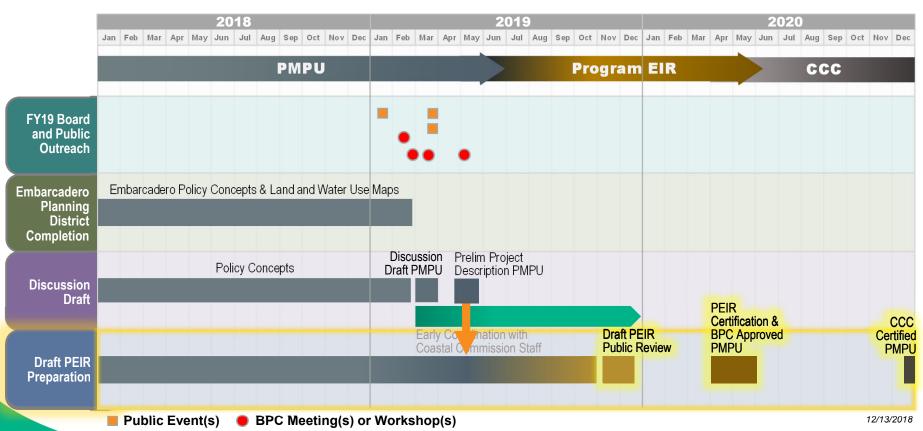


Integrated Planning: Port Master Plan UpdateDrafting Process





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