Port of San Diego
Port Master Plan Update

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Director, Planning

Thursday June 20, 2019
Discussion Draft Community Discussion Series
Port of San Diego

What is the Port of San Diego?
Port of San Diego Jurisdiction

34 miles of waterfront

2,403 acres of land

3,535 acres of water

- Port Tidelands
- Submerged Tidelands
Legislative Framework

Port Act
San Diego Unified Port District Act (1962)

Public Trust
Common Law Doctrine of the Public Trust

Coastal Act
California Coastal Act (1976)
The Port Act and Tidelands Trust Doctrine

Details responsibility on behalf of the people of the State of California

Manage San Diego Bay and the Waterfront ‘Tidelands’

Promote commerce, navigation, recreation and fisheries
Port Tidelands & Public Coastal Access
Economic Engine
More than $1.7 Billion Invested Since 1963

- Two Maritime Cargo Terminals
- B Street Cruise Ship Terminal
- Port Pavilion on Broadway Pier
- Expansion of NC Marine Terminal Wharf

- SD Convention Center & Expansion
- Airport Terminals and Expansions
- Shelter Island
- Harbor Island

- South Bay Wildlife Refuge
- Wildlife and Habitat Preservation

- 22 Dedicated Public Parks
- National City Marina Basin
- North Embarcadero Visionary Plan Phase I
Overall Economic Impact
(in billions)

<table>
<thead>
<tr>
<th>Year</th>
<th>Impact (in billions)</th>
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<tbody>
<tr>
<td>2013</td>
<td>$7.70</td>
</tr>
<tr>
<td>2015</td>
<td>$8.30</td>
</tr>
<tr>
<td>2017</td>
<td>$9.40</td>
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13% increase from 2015 to 2017

$9.4 BILLION
Direct Economic Impact
(in billions)

<table>
<thead>
<tr>
<th>Year</th>
<th>Impact (in billions)</th>
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<tbody>
<tr>
<td>2013</td>
<td>$5.10</td>
</tr>
<tr>
<td>2015</td>
<td>$5.40</td>
</tr>
<tr>
<td>2017</td>
<td>$5.60</td>
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Port of San Diego
Port Master Plan
Why do we need a Port Master Plan?
The Port Master Plan protects and promotes coastal uses and coastal access, and allows for and encourages a diverse range of uses around San Diego Bay.

5 public piers
9 museums & attractions
18 hotels
22 parks
70 artworks
74 restaurants
80+ sponsored events
Port Master Plan
Planning Districts
Current Port Master Plan

• Adopted by the Port’s Board of Port Commissioners in 1972

• Certified by the California Coastal Commission in 1981

• There have been 40 location-specific amendments to this Port Master Plan that have been certified by the California Coastal Commission
Port Master Plan Update

Vision Statement and Guiding Principles
2013-2014

Framework Report
2014-2015

Discussion Draft
2016-2019
Port Master Plan Blueprint

The Port Master Plan provides a mix of goals, policies, and standards to guide existing uses and activities, as well as future development, activation, and management of Tidelands.
Key Elements to Achieve Coastal Access

- Ecology
  - Vibrant Ecosystems
  - Healthy Bay and Communities
  - Collaboration

- Economics
  - Thriving Economy
  - Vibrant Waterfront
  - Growth and Diversity
  - Financial Sustainable

- Environmental Justice
  - Public Access
  - Public Health
  - Pollution Reduction
  - Public Engagement

- Safety + Resiliency
  - Public Safety
  - Hazard Avoidance and Preparation
  - Planning and Monitoring
  - Regional Coordination

- Mobility
  - Moving People
  - Moving Goods

- Water + Land Use
  - Coastal Access
  - Connected Open Space
  - Comprehensive Waterside Facilities
PMPU Discussion Draft - Contents

1. Background
2. User Guide
3. Elements
4. Planning Districts
5. Appendices

- Ecology
- Economics
- Environmental Justice
- Safety & Resiliency
- Mobility
- Water & Land Use
1. Background

2. User Guide

3. Elements

4. Planning Districts

5. Appendices*

- PD1 Shelter Island
- PD2 Harbor Island
- PD3 Embarcadero
- PD4 Working Waterfront
- PD5 National City Bayfront*
- PD6 Chula Vista Bayfront*
- PD7 South Bay*(Pond 20 Only)
- PD8 Imperial Beach Oceanfront
- PD9 Silver Strand
- PD10 Coronado Bayfront
Similar contents as current Port Master Plan
But in a more user-friendly format

BACKGROUND
GOALS
OVERVIEW
POLICIES
TABLES
DIAGRAMS
IMAGES
BAYWIDE WATER AND LAND USE MAP
Similar contents as current Port Master Plan
But in a more user-friendly format
PMPU Discussion Draft

Next Steps
Public Outreach and Stakeholder Engagement

Vision Statement & Guiding Principles

Framework Report

Draft PMPU

2013: Stakeholder Meetings - 55, Public Engagements - 2, BPC Meetings - 5
2015: Stakeholder Meetings - 12, Public Engagements - 7, BPC Meetings - 3
2016: Stakeholder Meetings - 16, Public Engagements - 2, BPC Meetings - 2
2017: Stakeholder Meetings - 72, Public Engagements - 10, BPC Meetings - 5
2018: Stakeholder Meetings - 52, Public Engagements - 5, BPC Meetings - 4
2019: Stakeholder Meetings - 30, Public Engagements - 1, BPC Meetings - 4

Under the Vision Statement & Guiding Principles, the Framework Report is developed, followed by the Draft PMPU. The timeline highlights the number of Stakeholder Meetings, Public Engagements, and BPC Meetings for each year.
The Future of San Diego Bay: A Community Discussion

A series of community discussions for San Diego-area residents to learn about the PMPU Discussion Draft

- **June 6**: Port of San Diego Administration Building, 3165 Pacific Highway, San Diego, CA 92101
- **June 12**: La Mesa Community Center, 4975 Memorial Drive, La Mesa, CA 91942
- **June 20**: Palomar College Rancho Bernardo Education Center, 11111 Rancho Bernardo Road, San Diego, CA 92127
- **June 27**: Tijuana River National Estuarine Research Reserve, 301 Caspian Way, Imperial Beach, CA 91932

*Each event begins at 5:30 pm with a presentation, then attendees will be able to ask questions of Port staff about the Discussion Draft and how to provide written comment.*
## Integrated Planning: Port Master Plan Update

### Drafting Process

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<tr>
<th>2018</th>
<th>2019</th>
<th>2020</th>
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<tbody>
<tr>
<td>Jan</td>
<td>Feb</td>
<td>Mar</td>
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- **PMPU Discussion Draft**
- **Programmatic EIR**
- **CCC**

**Drafting Policy Concepts**

**PMPU Discussion Draft**

**PMPU Prelim Project Description**

**Draft PEIR Public Review**

**PEIR Certification & BPC Approved PMPU**

**CCC Certified PMPU**

6/18/2019
How to Comment

- Discussion Draft available on the Port’s webpage
- Available for review through July 31, 2019
- Submit **written** comments to:
  - PMPU@portofsandiego.org
  - 3165 Pacific Highway, San Diego, CA 92101