

# Port of San Diego

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# Port Master Plan Update

**Lesley Nishihira**  
Director, Planning

Thursday, June 27, 2019

Discussion Draft Community Discussion Series



# Port of San Diego

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## What is the Port of San Diego?



**PORT**of  
**SAN DIEGO**  
Waterfront of Opportunity

# Port of San Diego Jurisdiction

34

miles of waterfront

2,403

acres of land

3,535

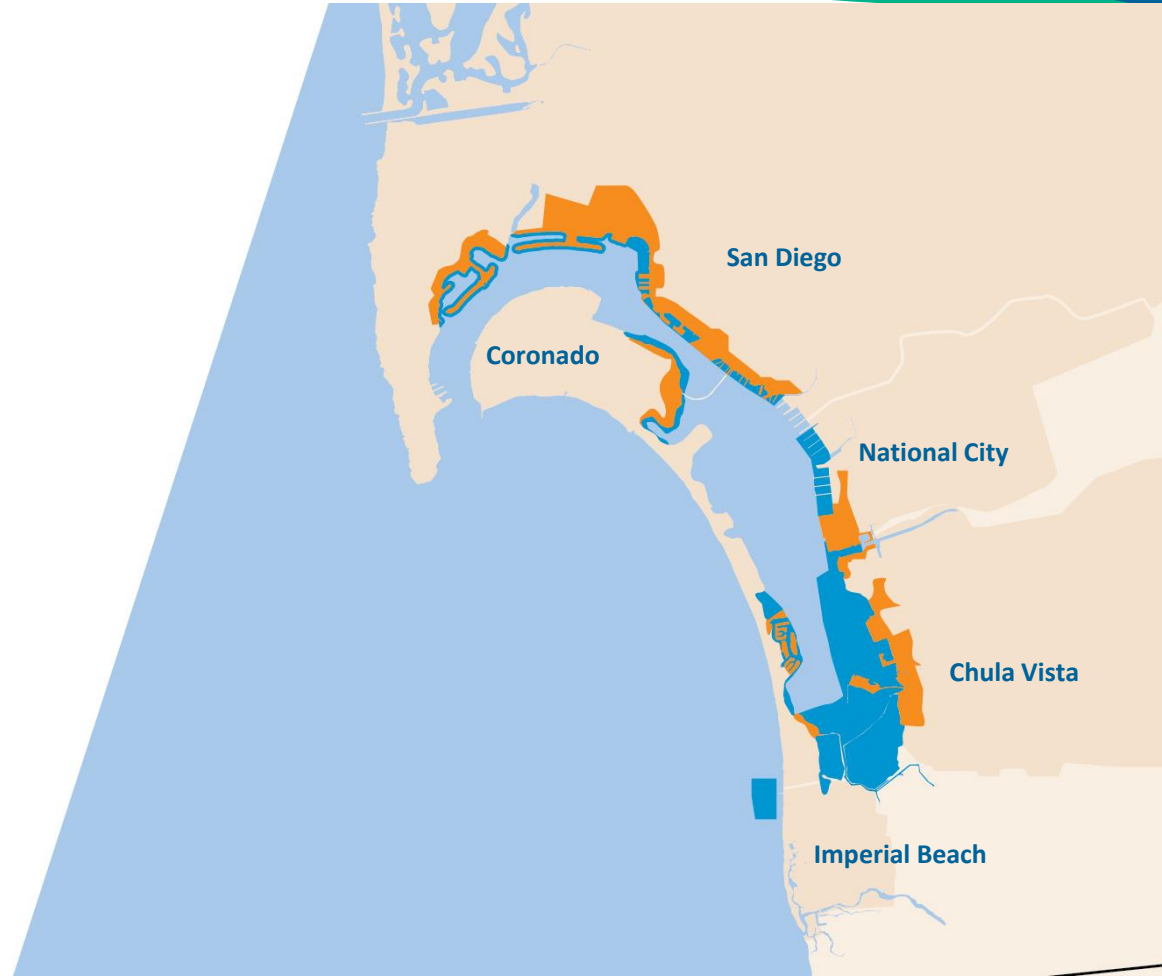
acres of water



Port Tidelands



Submerged Tidelands



# Port Jurisdiction in Imperial Beach



# Legislative Framework

## Port Act

San Diego Unified  
Port District Act  
(1962)

## Public Trust

Common Law  
Doctrine of the  
Public Trust

## Coastal Act

California  
Coastal Act  
(1976)

# The Port Act and Tidelands Trust Doctrine



Details responsibility on behalf of the people of the State of California



Manage San Diego Bay and the Waterfront 'Tidelands'



Promote commerce, navigation, recreation and fisheries





# Port Tideland & Public Coastal Access



# Economic Engine

More than \$1.7 Billion Invested Since 1963



- Two Maritime Cargo Terminals
- B Street Cruise Ship Terminal
- Port Pavilion on Broadway Pier
- Expansion of NC Marine Terminal Wharf



- SD Convention Center & Expansion
- Airport Terminals and Expansions
- Shelter Island
- Harbor Island



- South Bay Wildlife Refuge
- Wildlife and Habitat Preservation

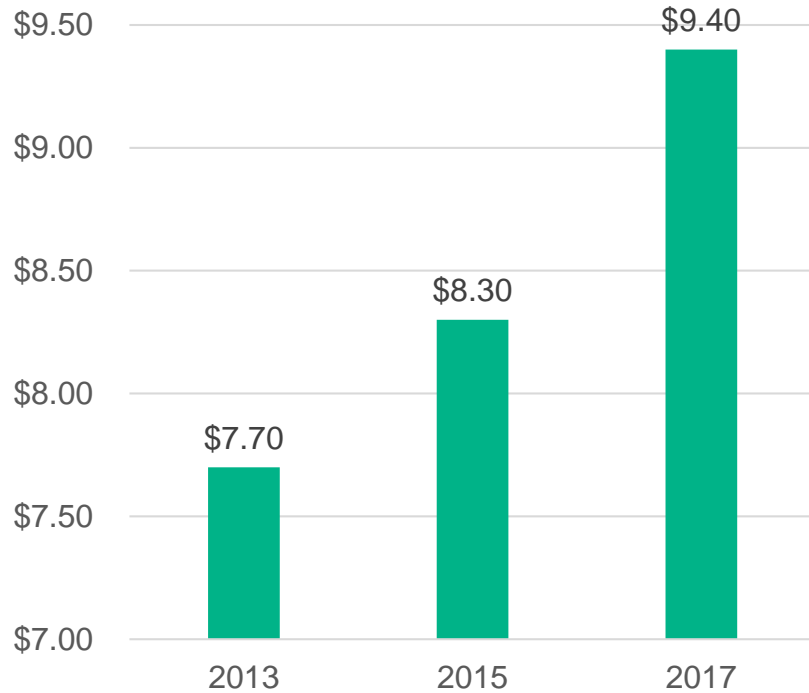


- 22 Dedicated Public Parks
- National City Marina Basin
- North Embarcadero Visionary Plan Phase I



# Overall Economic Impact

(in billions)

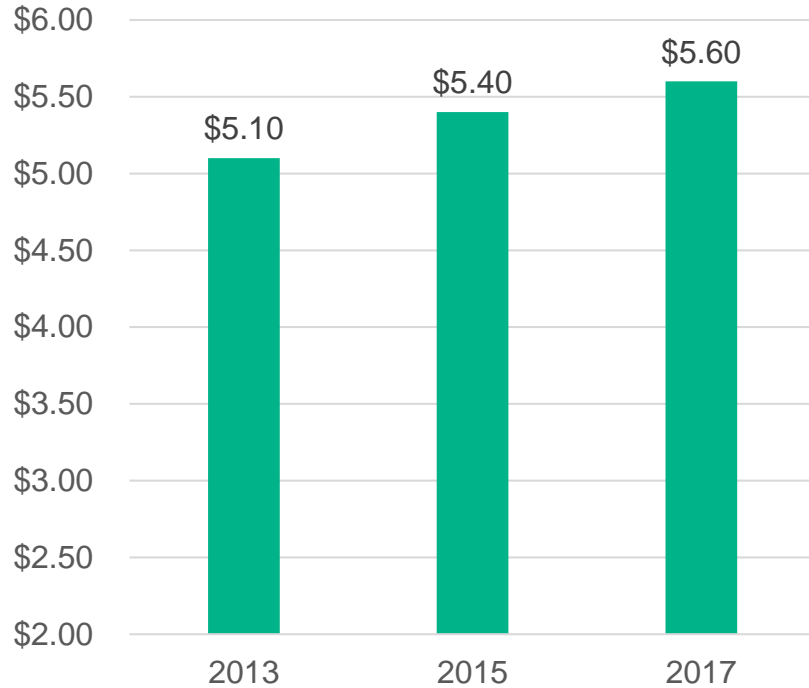


**\$9.4  
BILLION**

13% increase  
from 2015 to 2017

# Direct Economic Impact

(in billions)



# Port of San Diego Port Master Plan



**PORT**of  
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Waterfront of Opportunity

# Why do we need a Port Master Plan?

*The Port Master Plan protects and promotes coastal uses and coastal access, and allows for and encourages a diverse range of uses around San Diego Bay*



5

public piers

9

museums &  
attractions

18

hotels

22

parks

70

artworks

74

restaurants

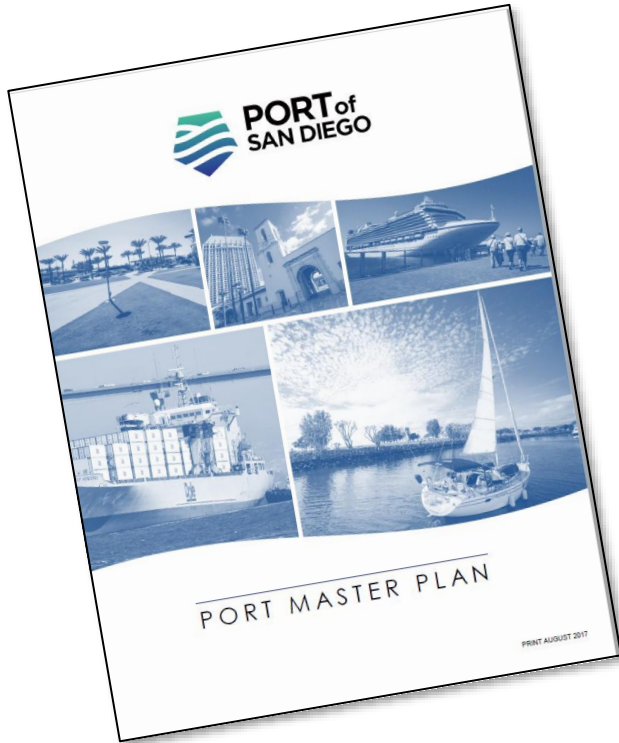
80+

sponsored events



# Port Master Plan Planning Districts

# Current Port Master Plan



- Adopted by the Port's Board of Port Commissioners in 1972
- Certified by the California Coastal Commission in 1981
- There have been 40 location-specific amendments to this Port Master Plan that have been certified by the California Coastal Commission

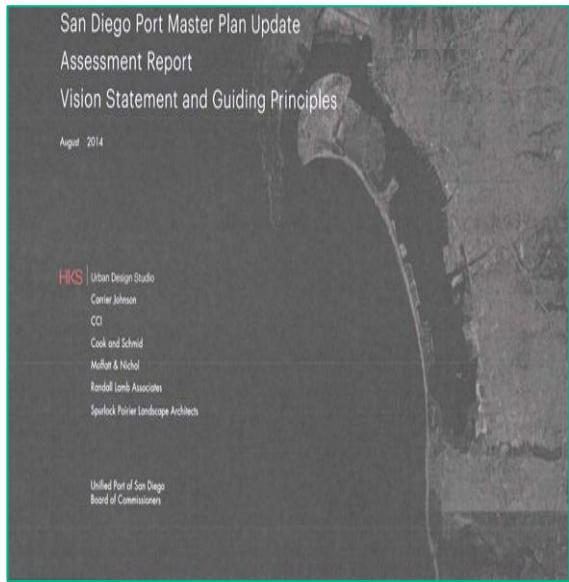


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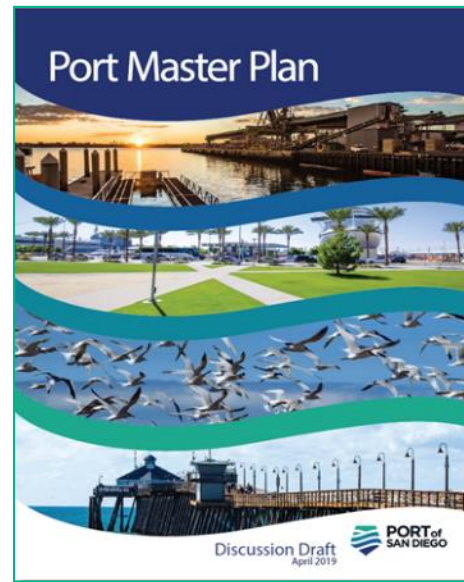
# Port Master Plan Update



**Vision Statement and  
Guiding Principles  
2013-2014**



**Framework Report  
2014-2015**



**Discussion Draft  
2016-2019**

# Port Master Plan Update Discussion Draft



**PORT**of  
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Waterfront of Opportunity

# Port Master Plan Blueprint

The Port Master Plan provides a mix of goals, policies, and standards to guide existing uses and activities, as well as future development, activation, and management of Tidelands.



# Key Elements to Achieve Coastal Access



# PMPU Discussion Draft - Contents

1. Background

2. User Guide

3. Elements

Coastal  
Access



Ecology



Economics



Environmental Justice



Safety & Resiliency



Mobility



Water & Land Use

4. Planning Districts

5. Appendices



# PMPU Discussion Draft - Contents


## 1. Background

## 2. User Guide

## 3. Elements

## 4. Planning Districts

## 5. Appendices\*



<b>PD1</b>	Shelter Island
<b>PD2</b>	Harbor Island
<b>PD3</b>	Embarcadero
<b>PD4</b>	Working Waterfront
<b>PD5</b>	National City Bayfront*
<b>PD6</b>	Chula Vista Bayfront*
<b>PD7</b>	South Bay *( <i>Pond 20 Only</i> )
<b>PD8</b>	Imperial Beach Oceanfront
<b>PD9</b>	Silver Strand
<b>PD10</b>	Coronado Bayfront

- B BACKGROUND
- G GOALS
- O OVERVIEW
- P POLICIES
- T TABLES
- D DIAGRAMS
- I IMAGES
- M BAYWIDE WATER AND LAND USE MAP



# Similar contents as current Port Master Plan

But in a more user-friendly format

**C** DISTRICT SETTING, CHARACTER, AND CHARACTERISTICS

**P** PLANNING DISTRICT MAP

**S** STANDARDS

**A** APPEALABLE PROJECTS

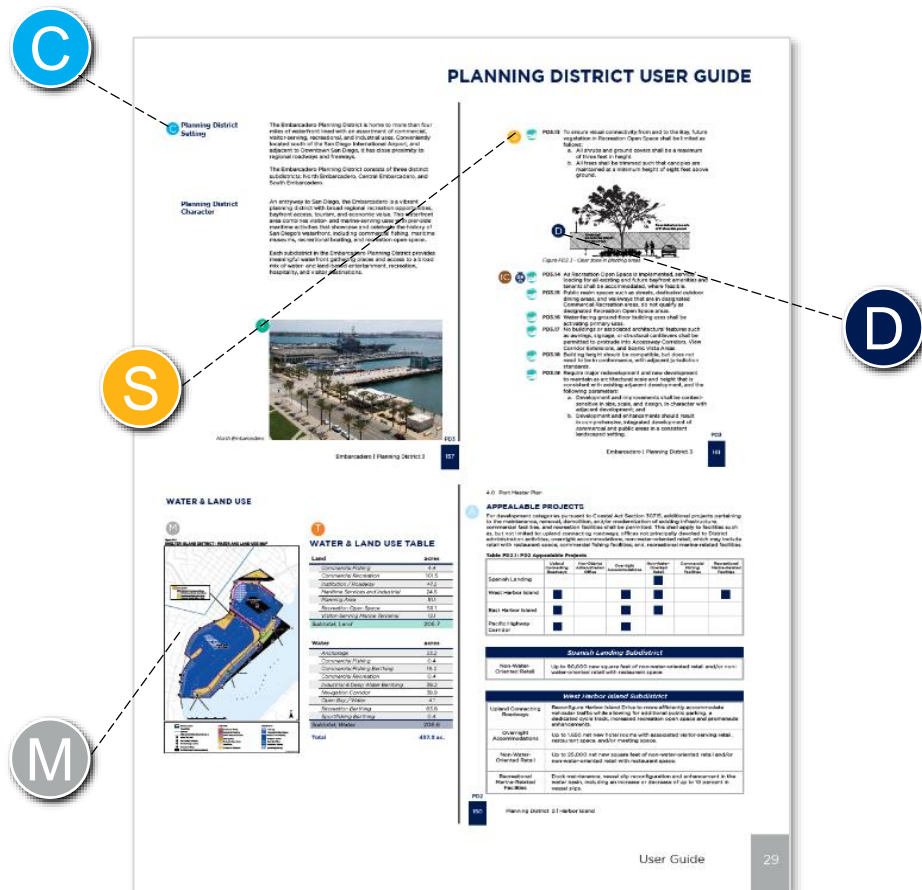
**T** TABLES

**D** DIAGRAMS

**I** IMAGES

**M** WATER AND LAND USE MAP

**IC** ICONS



# PMPU Discussion Draft

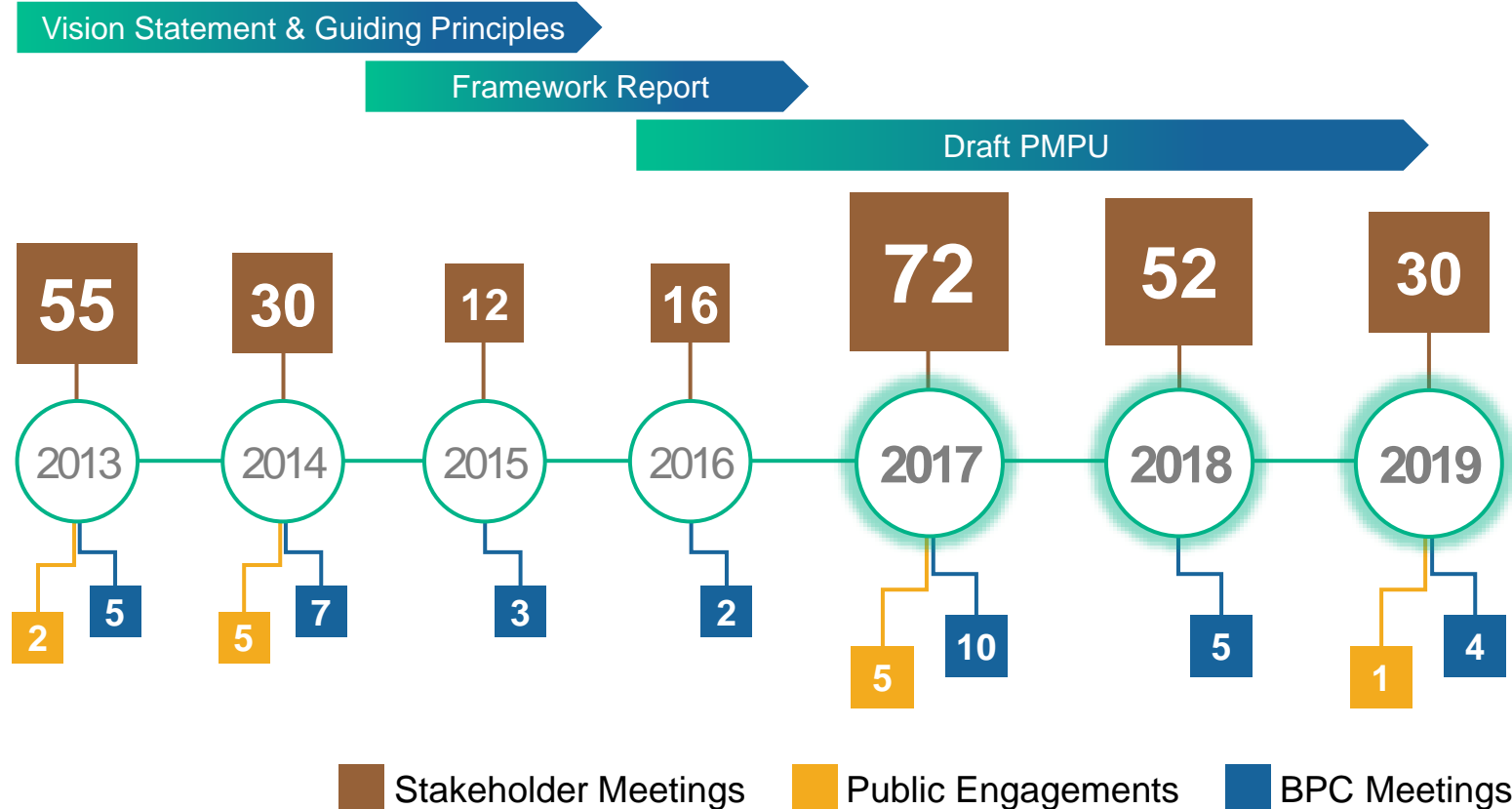
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## Next Steps



**PORT**of  
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# Public Outreach and Stakeholder Engagement



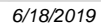
# The Future of San Diego Bay: A Community Discussion

*A series of community discussions for San Diego-area residents to learn about the PMPU Discussion Draft*

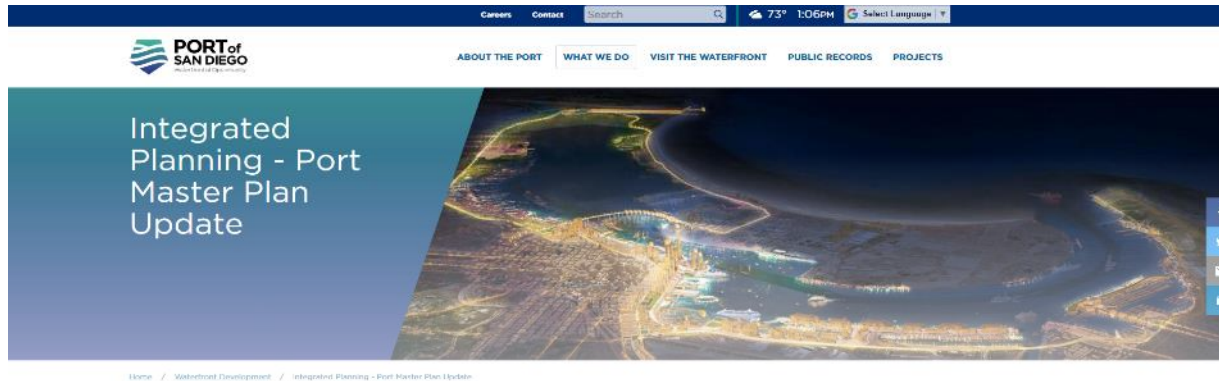
- **June 6:** Port of San Diego Administration Building, 3165 Pacific Highway, San Diego, CA 92101
- **June 12:** La Mesa Community Center, 4975 Memorial Drive, La Mesa, CA 91942
- **June 20:** Palomar College Rancho Bernardo Education Center, 11111 Rancho Bernardo Road, San Diego, CA 92127
- **June 27:** Tijuana River National Estuarine Research Reserve, 301 Caspian Way, Imperial Beach, CA 91932

*Each event begins at 5:30 pm with a presentation, then attendees will be able to ask questions of Port staff about the Discussion Draft and how to provide written comment.*





# How to Comment



## The Future of the Port

- **Discussion Draft available on the Port's webpage**
- **Available for review through July 31, 2019**
- **Submit written comments to:**
  - [PMPU@portofsandiego.org](mailto:PMPU@portofsandiego.org)
  - 3165 Pacific Highway, San Diego, CA 92101

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