Port of San Diego

Port Master Plan Update

Lesley Nishihira
Director, Planning

Thursday, June 27, 2019
Discussion Draft Community Discussion Series
Port of San Diego

What is the Port of San Diego?
Port of San Diego Jurisdiction

34
miles of waterfront

2,403
acres of land

3,535
acres of water

Port Tidelands

Submerged Tidelands
Port Jurisdiction in Imperial Beach
## Legislative Framework

<table>
<thead>
<tr>
<th>Port Act</th>
<th>Public Trust</th>
<th>Coastal Act</th>
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<tbody>
<tr>
<td>San Diego Unified Port District Act (1962)</td>
<td>Common Law Doctrine of the Public Trust</td>
<td>California Coastal Act (1976)</td>
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</table>
The Port Act and Tidelands Trust Doctrine

Details responsibility on behalf of the people of the State of California

Manage San Diego Bay and the Waterfront ‘Tidelands’

Promote commerce, navigation, recreation and fisheries
Port Tidelands & Public Coastal Access
Economic Engine
More than $1.7 Billion Invested Since 1963

- Two Maritime Cargo Terminals
- B Street Cruise Ship Terminal
- Port Pavilion on Broadway Pier
- Expansion of NC Marine Terminal Wharf

- SD Convention Center & Expansion
- Airport Terminals and Expansions
- Shelter Island
- Harbor Island

- South Bay Wildlife Refuge
- Wildlife and Habitat Preservation

- 22 Dedicated Public Parks
- National City Marina Basin
- North Embarcadero Visionary Plan Phase I
Overall Economic Impact (in billions)

- 2013: $7.70
- 2015: $8.30
- 2017: $9.40

13% increase from 2015 to 2017

Total Economic Impact: $9.40 billion
Direct Economic Impact (in billions)

<table>
<thead>
<tr>
<th>Year</th>
<th>Direct Economic Impact (in billions)</th>
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<tbody>
<tr>
<td>2013</td>
<td>$5.10</td>
</tr>
<tr>
<td>2015</td>
<td>$5.40</td>
</tr>
<tr>
<td>2017</td>
<td>$5.60</td>
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$5.6 BILLION
Port of San Diego
Port Master Plan
Why do we need a Port Master Plan?

The Port Master Plan protects and promotes coastal uses and coastal access, and allows for and encourages a diverse range of uses around San Diego Bay.

- 5 public piers
- 9 museums & attractions
- 18 hotels
- 22 parks
- 70 artworks
- 74 restaurants
- 80+ sponsored events
Port Master Plan
Planning Districts

- Harbor Island
- Embarcadero
- Working Waterfront
- National City Bayfront
- Coronado Bayfront
- Chula Vista Bayfront
- Silver Strand
- South Bay
- Imperial Beach Oceanfront
- Shelter Island
- Coronado Bayfront
Current Port Master Plan

• Adopted by the Port’s Board of Port Commissioners in 1972

• Certified by the California Coastal Commission in 1981

• There have been 40 location-specific amendments to this Port Master Plan that have been certified by the California Coastal Commission
Port of San Diego
Port Master Plan Update
Port Master Plan Update

Vision Statement and Guiding Principles
2013-2014

Framework Report
2014-2015

Discussion Draft
2016-2019
Port Master Plan Update
Discussion Draft
Port Master Plan Blueprint

The Port Master Plan provides a mix of goals, policies, and standards to guide existing uses and activities, as well as future development, activation, and management of Tidelands.
Key Elements to Achieve Coastal Access

- **Ecology**
  - Vibrant Ecosystems
  - Healthy Bay and Communities
  - Collaboration

- **Economics**
  - Thriving Economy
  - Vibrant Waterfront
  - Growth and Diversity
  - Financial Sustainable

- **Environmental Justice**
  - Public Access
  - Public Health
  - Pollution Reduction
  - Public Engagement

- **Safety + Resiliency**
  - Public Safety
  - Hazard Avoidance and Preparation
  - Planning and Monitoring
  - Regional Coordination

- **Mobility**
  - Moving People
  - Moving Goods

- **Water + Land Use**
  - Coastal Access
  - Connected Open Space
  - Comprehensive Waterside Facilities
PMPU Discussion Draft - Contents

1. Background

2. User Guide

3. Elements

4. Planning Districts

5. Appendices

- Ecology
- Economics
- Environmental Justice
- Safety & Resiliency
- Mobility
- Water & Land Use
PMPU Discussion Draft - Contents

1. Background

2. User Guide

3. Elements

4. Planning Districts

   PD1  Shelter Island
   PD2  Harbor Island
   PD3  Embarcadero
   PD4  Working Waterfront
   PD5  National City Bayfront*
   PD6  Chula Vista Bayfront*
   PD7  South Bay *(Pond 20 Only)*
   PD8  Imperial Beach Oceanfront
   PD9  Silver Strand
   PD10 Coronado Bayfront

5. Appendices*
Similar contents as current Port Master Plan

But in a more user-friendly format
Similar contents as current Port Master Plan
But in a more user-friendly format

- **C** District Setting, Character, and Characteristics
- **P** Planning District Map
- **S** Standards
- **A** Appealable Projects
- **T** Tables
- **D** Diagrams
- **I** Images
- **M** Water and Land Use Map
- **IC** Icons
PMPU Discussion Draft

Next Steps
Public Outreach and Stakeholder Engagement

Vision Statement & Guiding Principles

Framework Report

Draft PMPU

Stakeholder Meetings          Public Engagements          BPC Meetings


5 7 3 2 10 5 1 4

2013 5 2014 7 2015 3 2016 2 2017 5 2018 5 2019 1

55 30 12 16 72 52 30
The Future of San Diego Bay: A Community Discussion
A series of community discussions for San Diego-area residents to learn about the PMPU Discussion Draft

- **June 6:** Port of San Diego Administration Building, 3165 Pacific Highway, San Diego, CA 92101

- **June 12:** La Mesa Community Center, 4975 Memorial Drive, La Mesa, CA 91942

- **June 20:** Palomar College Rancho Bernardo Education Center, 11111 Rancho Bernardo Road, San Diego, CA 92127

- **June 27:** Tijuana River National Estuarine Research Reserve, 301 Caspian Way, Imperial Beach, CA 91932

*Each event begins at 5:30 pm with a presentation, then attendees will be able to ask questions of Port staff about the Discussion Draft and how to provide written comment.*
Integrated Planning: Port Master Plan Update
Drafting Process

<table>
<thead>
<tr>
<th>2018</th>
<th>2019</th>
<th>2020</th>
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<tbody>
<tr>
<td>Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec</td>
<td>Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec</td>
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- **PMPU Discussion Draft**
- **Programmatic EIR**
- **CCC**

- Drafting Policy Concepts
- PMPU Discussion Draft
- PMPU Prelim Project Description
- Draft PEIR Public Review
- PEIR Certification & BPC Approved PMPU
- CCC Certified PMPU

6/18/2019
How to Comment

Discussion Draft available on the Port’s webpage
Available for review through July 31, 2019
Submit written comments to:
- PMPU@portofsandiego.org
- 3165 Pacific Highway, San Diego, CA 92101