

Port of San Diego

Port Master Plan Update

Lesley Nishihira
Director, Planning

Thursday June 6, 2019

Discussion Draft Community Discussion Series



Port of San Diego

What is the Port of San Diego?



PORTof
SAN DIEGO
Waterfront of Opportunity

Port of San Diego Jurisdiction

34

miles of waterfront

2,403

acres of land

3,535

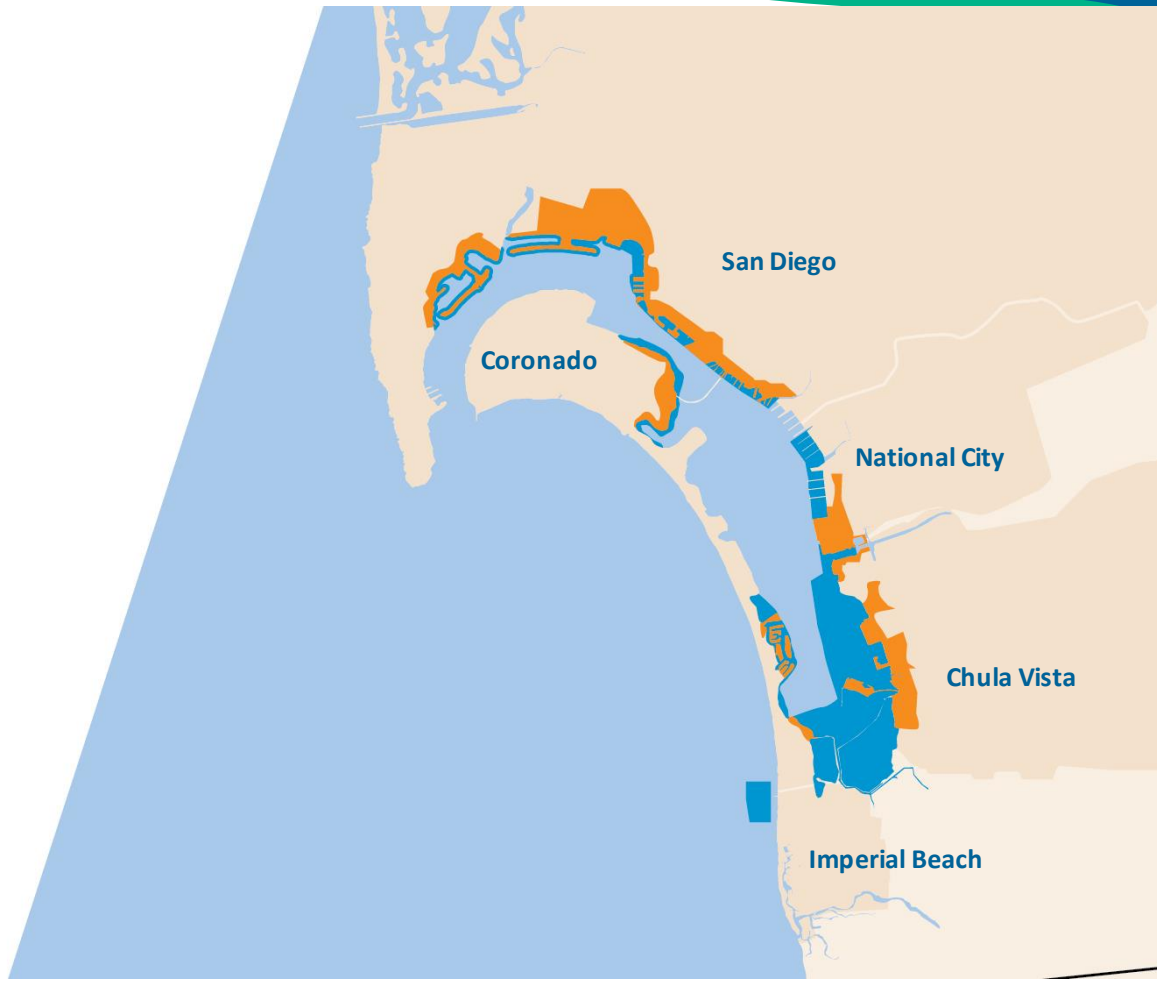
acres of water



Port Tideland



Submerged Tidelands



Legislative Framework

Port Act

San Diego Unified
Port District Act
(1962)

Public Trust

Common Law
Doctrine of the
Public Trust

Coastal Act

California
Coastal Act
(1976)

The Port Act and Tidelands Trust Doctrine



Details responsibility on behalf of the people of the State of California



Manage San Diego Bay and the Waterfront 'Tidelands'



Promote commerce, navigation, recreation and fisheries



Port Tideland & Public Coastal Access



Economic Engine

More than \$1.7 Billion Invested Since 1963



- Two Maritime Cargo Terminals
- B Street Cruise Ship Terminal
- Port Pavilion on Broadway Pier
- Expansion of NC Marine Terminal Wharf



- SD Convention Center & Expansion
- Airport Terminals and Expansions
- Shelter Island
- Harbor Island



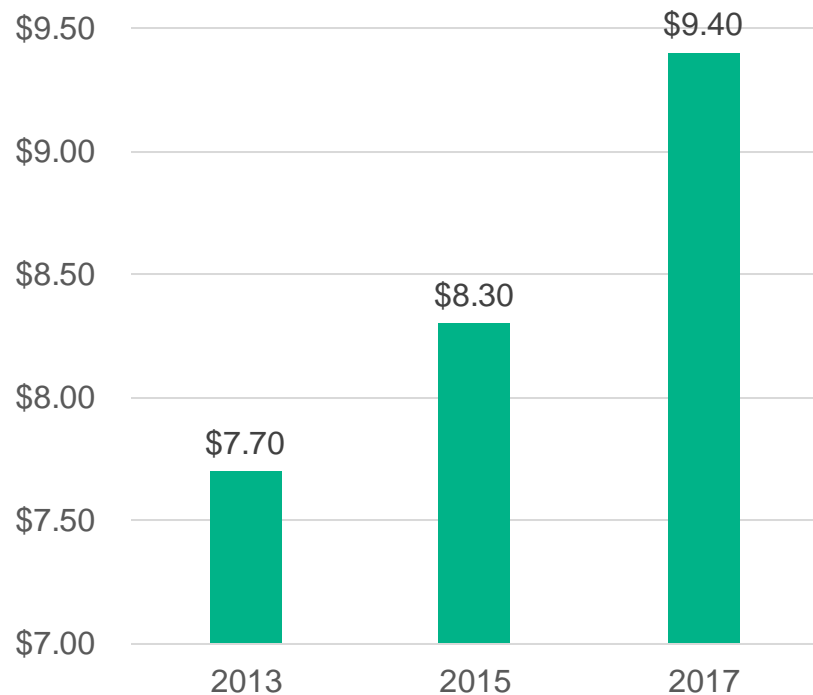
- South Bay Wildlife Refuge
- Wildlife and Habitat Preservation



- 22 Dedicated Public Parks
- National City Marina Basin
- North Embarcadero Visionary Plan Phase I

Overall Economic Impact

(in billions)

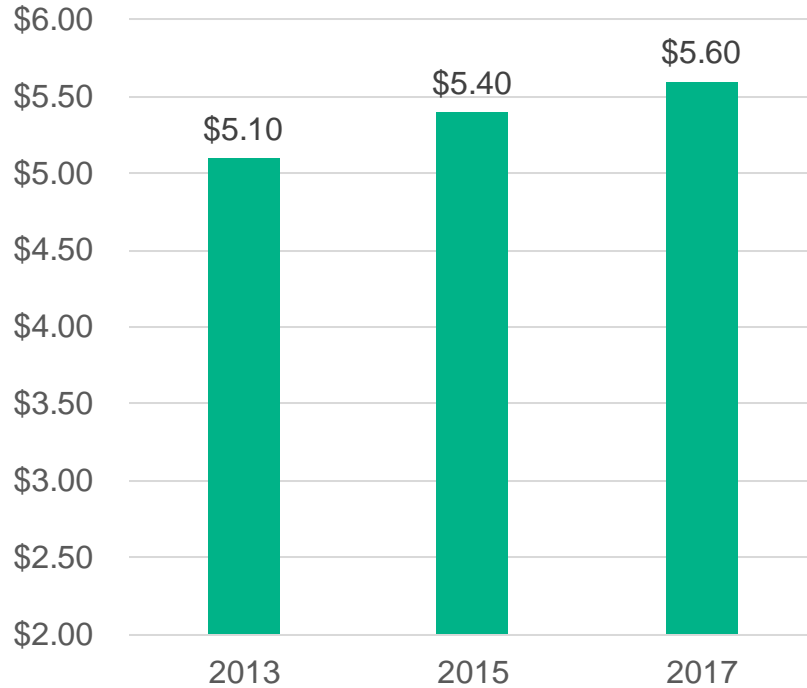


**\$9.4
BILLION**

13% increase
from 2015 to 2017

Direct Economic Impact

(in billions)



Port of San Diego Port Master Plan

Why do we need a Port Master Plan?

The Port Master Plan protects and promotes coastal uses and coastal access, and allows for and encourages a diverse range of uses around San Diego Bay



5

public piers

9

museums &
attractions

18

hotels

22

parks

70

artworks

74

restaurants

80+

sponsored events



Harbor Island

Embarcadero

Working Waterfront

National City Bayfront

Coronado Bayfront

Chula Vista Bayfront

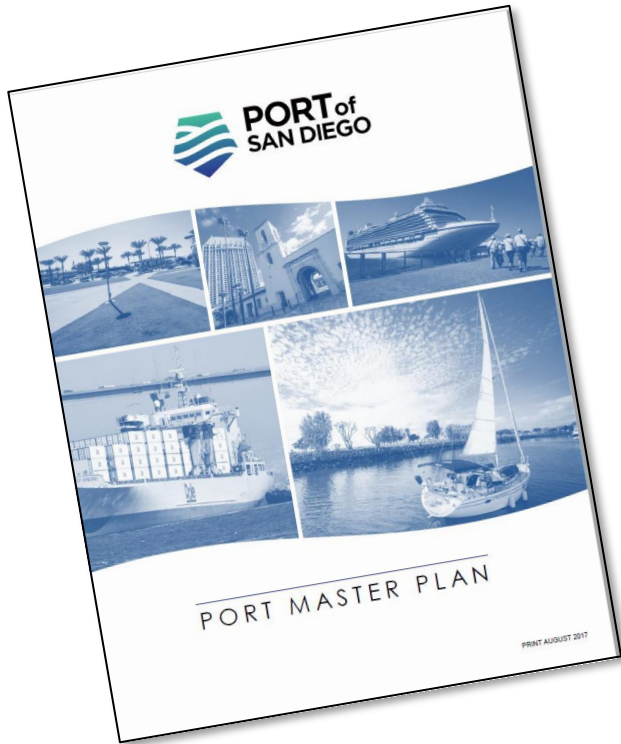
Silver Strand

South Bay

Imperial Beach Oceanfront

Port Master Plan Planning Districts

Current Port Master Plan



- Adopted by the Port's Board of Port Commissioners in 1972
- Certified by the California Coastal Commission in 1981
- There have been 40 location-specific amendments to this Port Master Plan that have been certified by the California Coastal Commission

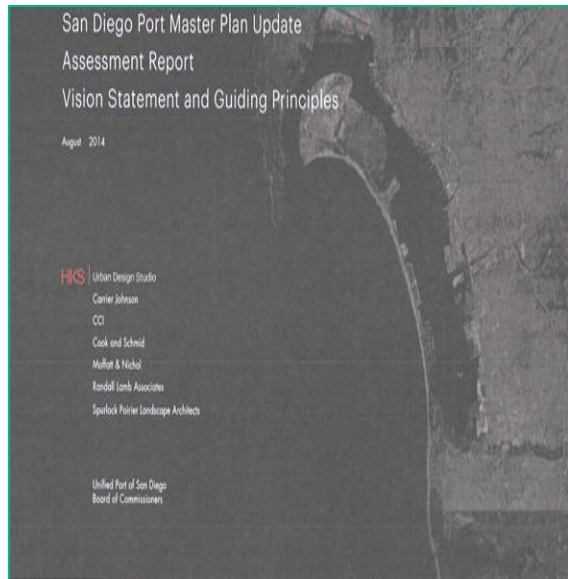
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Port Master Plan Update



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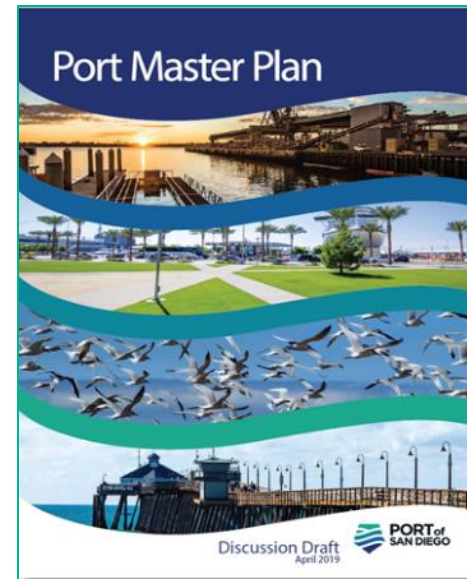
Port Master Plan Update



**Vision Statement and
Guiding Principles
2013-2014**



**Framework Report
2014-2015**



**Discussion Draft
2016-2019**

Port Master Plan Update

Discussion Draft



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Port Master Plan Blueprint

The Port Master Plan provides a mix of goals, policies, and standards to guide existing uses and activities, as well as future development, activation, and management of Tidelands.



Key Elements to Achieve Coastal Access



PMPU Discussion Draft - Contents

1. Background

2. User Guide

3. Elements

Coastal
Access



Ecology



Economics



Environmental Justice



Safety & Resiliency



Mobility



Water & Land Use

4. Planning Districts

5. Appendices

PMPU Discussion Draft - Contents

1. Background

2. User Guide

3. Elements

4. Planning Districts

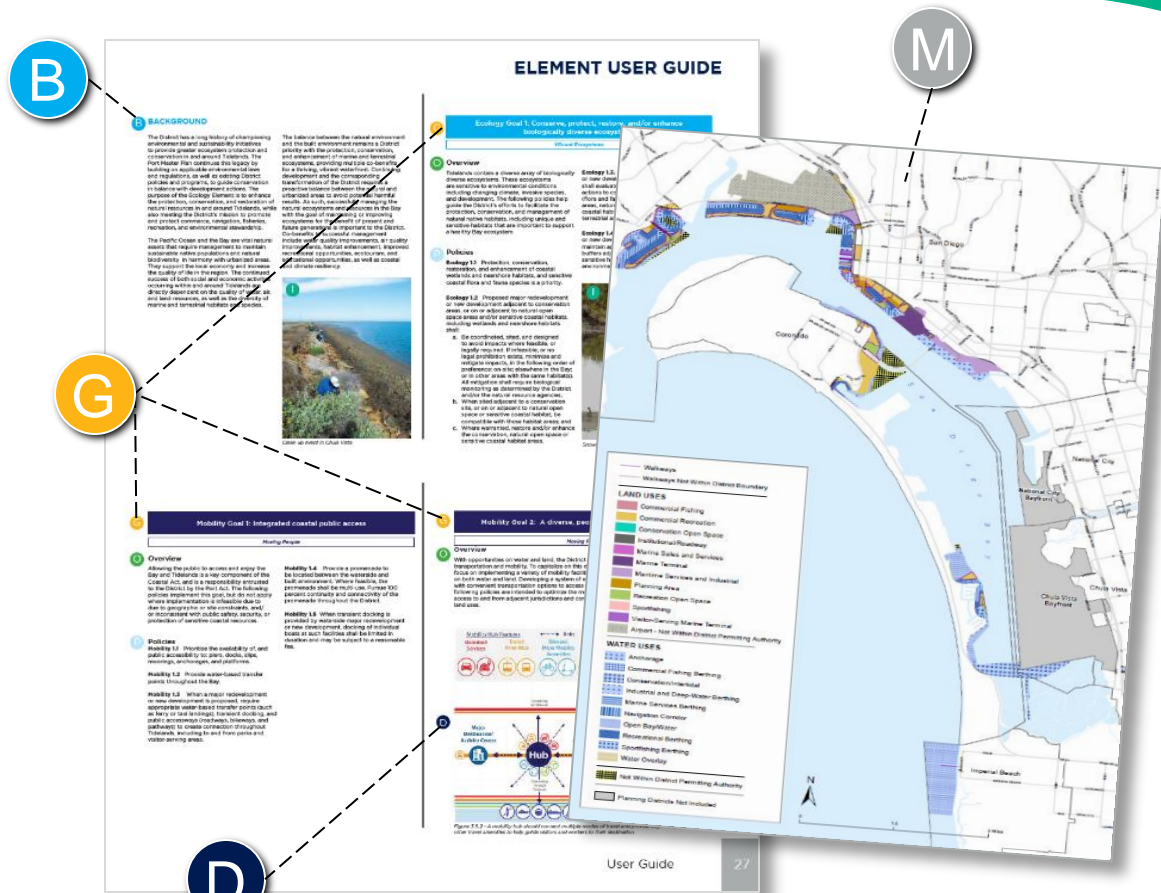
5. Appendices*

- PD1 Shelter Island
- PD2 Harbor Island
- PD3 Embarcadero
- PD4 Working Waterfront
- PD5 National City Bayfront*
- PD6 Chula Vista Bayfront*
- PD7 South Bay **(Pond 20 Only)*
- PD8 Imperial Beach Oceanfront
- PD9 Silver Strand
- PD10 Coronado Bayfront

Similar contents as current Port Master Plan

But in a more user-friendly format

- B** BACKGROUND
- G** GOALS
- O** OVERVIEW
- P** POLICIES
- T** TABLES
- D** DIAGRAMS
- I** IMAGES
- M** BAYWIDE WATER AND LAND USE MAP



Similar contents as current Port Master Plan

But in a more user-friendly format

C DISTRICT SETTING, CHARACTER, AND CHARACTERISTICS

P PLANNING DISTRICT MAP

S STANDARDS

A APPEALABLE PROJECTS

T TABLES

D DIAGRAMS

I IMAGES

M WATER AND LAND USE MAP

IC ICONS

C



S

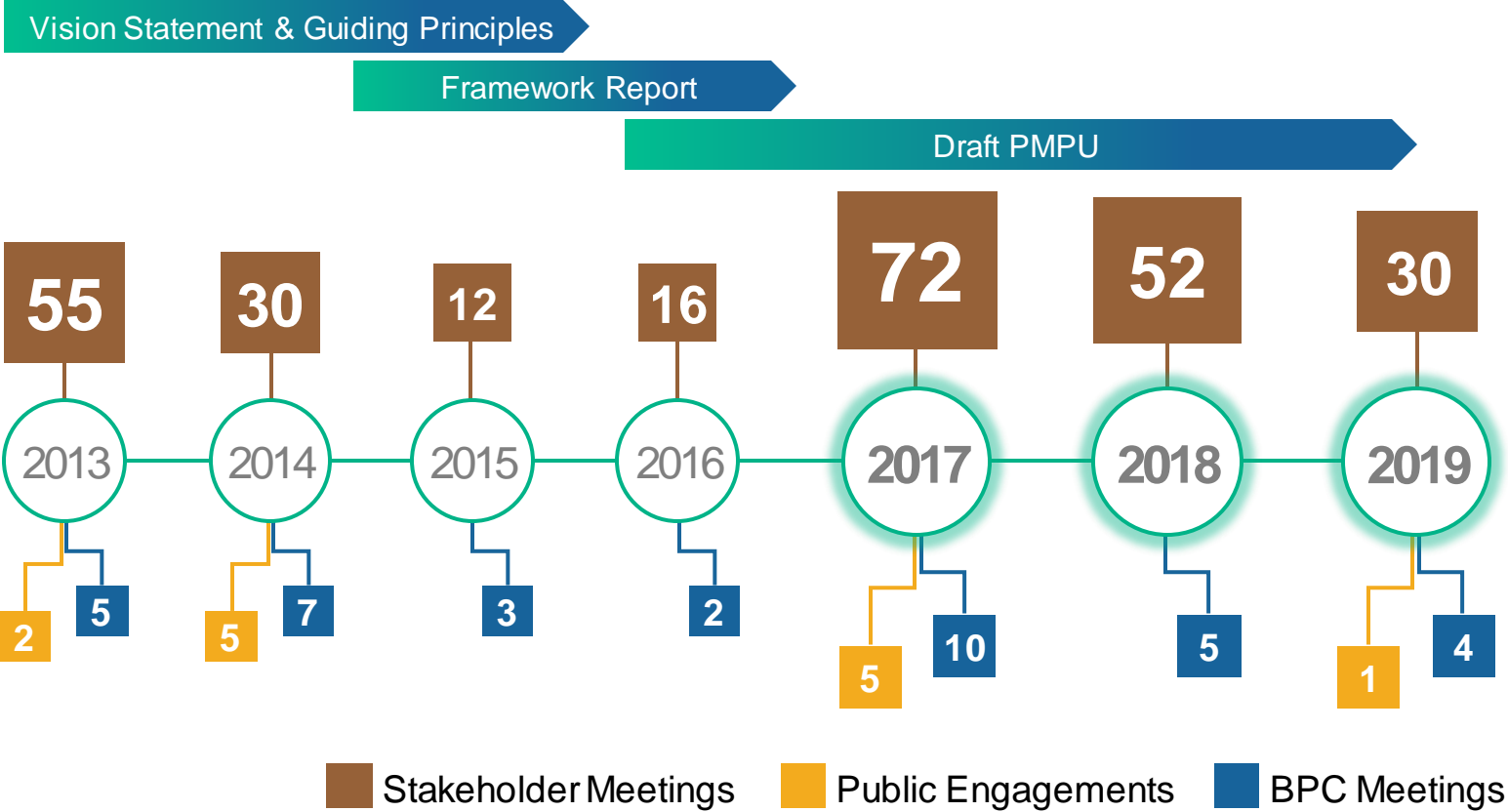
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M

PMPU Discussion Draft

Next Steps

Public Outreach and Stakeholder Engagement



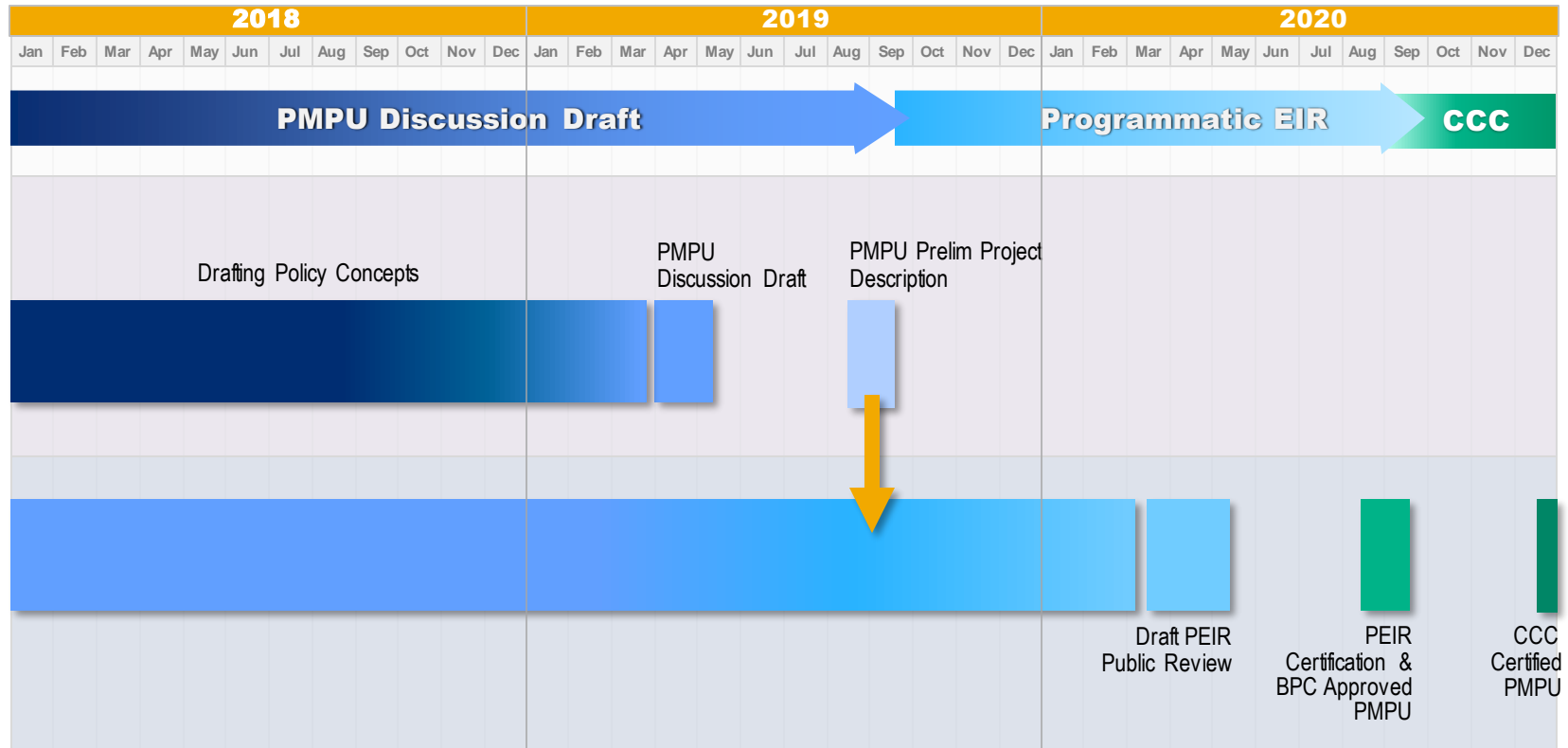
The Future of San Diego Bay: A Community Discussion

A series of community discussions for San Diego-area residents to learn about the PMPU Discussion Draft

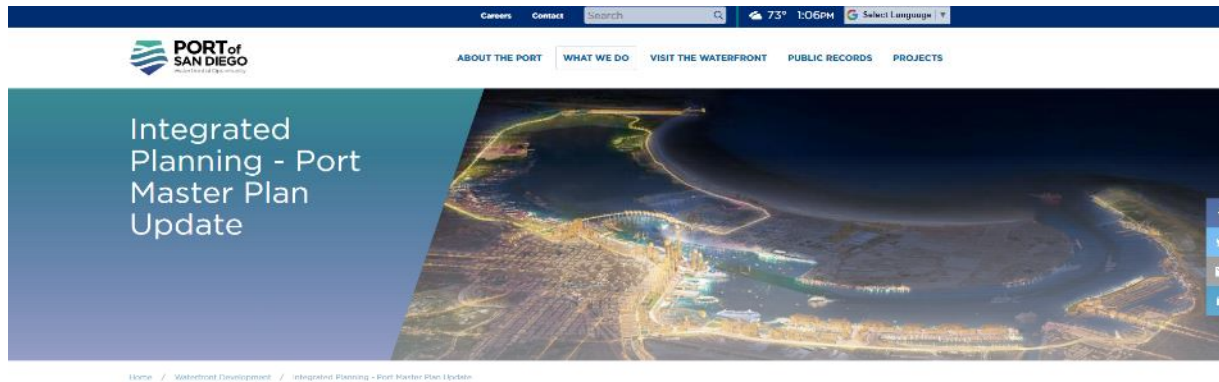
- **June 6:** Port of San Diego Administration Building, 3165 Pacific Highway, San Diego, CA 92101
- **June 12:** La Mesa Community Center, 4975 Memorial Drive, La Mesa, CA 91942
- **June 20:** Palomar College Rancho Bernardo Education Center, 11111 Rancho Bernardo Road, San Diego, CA 92127
- **June 27:** Tijuana River National Estuarine Research Reserve, 301 Caspian Way, Imperial Beach, CA 91932

Each event begins at 5:30 pm with a presentation, then attendees will be able to ask questions of Port staff about the Discussion Draft and how to provide written comment.

Integrated Planning: Port Master Plan Update Drafting Process



How to Comment



The Future of the Port

The Port of San Diego has been conducting an Integrated Planning initiative that is often referred to as "The Future of the Port." The Port is in the first, policy-development phase of the projected multi-year, five-phase planning process. Starting the policy document, along with additional public outreach at every step of the way.

- **Discussion Draft available on the Port's webpage**
- **Available for review through July 31, 2019**
- **Submit written comments to:**
 - PMPU@portofsandiego.org
 - 3165 Pacific Highway, San Diego, CA 92101

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