CAC Input from Meeting #7 (July 6, 2011)

Suggested Overarching Design Principles to Consider

Access and Transportation

- Consider a shuttle along the North Embarcadero that serves to increase group transportation and convenient access along the waterfront.
  - Frequent stops, low- or no-cost
  - Consider connectivity to the trolley or Bayfront Cabrillo Circular Shuttle.
  - Question: Need to consider if bicycles will be allowed on shuttle.
  - Accessibility issues: ADA, luggage, etc.
  - Car-sharing options
  - Need to integrate parking options with County plans, etc.

- Consider the provision of a parking (public facilities) terminus at both the north and south ends of North Embarcadero, with a shuttle running in-between.
  - Potential Parking Options: Palm Street, Grape Street parcel, Convention Center, underground
  - Hilton parking is too expensive, should not be considered for North Embarcadero parking

- When considering the design of Harbor Drive, need to maintain adequate allowance of parking, drop-off curbs, and access along the waterfront for tenants.

- When designing and locating pedestrian crossings and signals, consider the ageing population.

- Consider incorporating high-speed bike lanes on Pacific Highway, traveling both north and south.
CAC Input from Meeting #7 (July 6, 2011)

Suggested Overarching Design Principles to Consider

**Public Open Space Activation**

- When designing public open spaces along the North Embarcadero, consider how people will use the space and what elements can be incorporated to promote the intended type of activation.
- In considering activation opportunities, keep entire bayfront in mind (not programming in isolation).
  - Provide transition between spaces
  - Respect historic spaces
- In addition to periodic event programming, consider daily activation opportunities that give people reasons to stop and linger along the waterfront and activities that engage spaces more frequently.
  - Coffee carts; street vendors, pop-up kitchens
  - Art festivals, bazaars, large dance floor, music festivals, soapbox for public comment, fashion shows, garden shows, nighttime displays, performance areas.
  - Consider pedestrian linkages between the activation spaces.
  - Ensure utilities are provided to provide flexibility for activation purposes (wifi)
- Consider incorporating natural, passive spaces that promote personalized experiences and intimate vignettes without crowds or intense activation.
  - The Cove, for example, is a nice, cozy, personalized space. Incorporate more passive, contemplative, and intimate activation opportunities. Consider cello concerts.
- Consider activation opportunities that encourage family use and activities.
  - Mini-playgrounds, interspersed along the entire North Embarcadero
CAC Input from Meeting #7 (July 6, 2011)

Suggested Overarching Design Principles to Consider

Public Open Space Activation (continued)

- When designing spaces along the North Embarcadero, consider incorporating elements that provide flexibility to respond to changing conditions and/or activation opportunities, resulting in adaptive spaces that can accommodate a multitude of events and activities.
- Consider using events as “test case” trial opportunities to determine demand for activation types.
  - Schedule child playground and pop-up park
  - Week-long open public markets
  - Interest in a large, contiguous public park for events such as sports, major events.
  - Consider incorporation of educational centers about the sustainability, environment, City history, culture, etc.
  - Consider renaming Harbor Park as John Nolen Parkway, wayfinding and historic walk (self-guided walking tour)
  - Global consideration to promote sustainable practices