



Integrated Planning

PORT MASTER PLAN UPDATE

OPEN HOUSE | MARCH 23, 2017

PORT *of* SAN DIEGO



THE PORT'S JURISDICTION

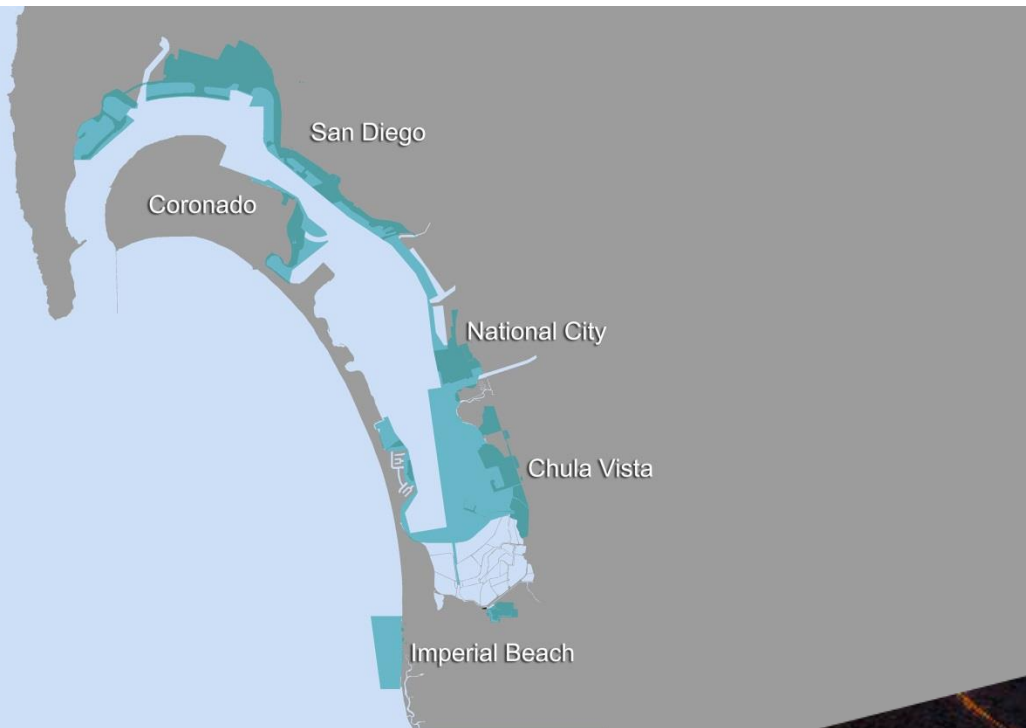
3,535

Acres of Water

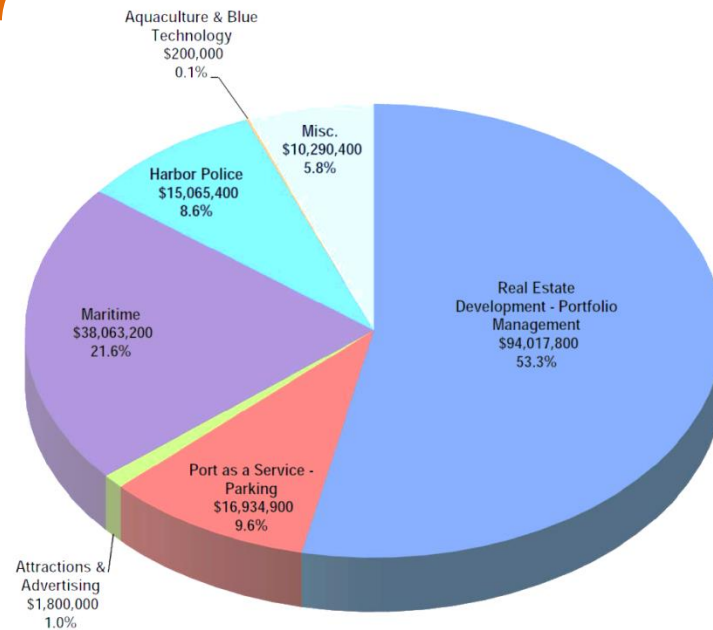
2,403

Acres of Land

Tidelands



PORT OF SAN DIEGO BUDGET FOR FY 2016-2017



TOTAL REVENUE \$176,371,700

CURRENT PORT MASTER PLAN:

Organizing Principles

Governing Documents

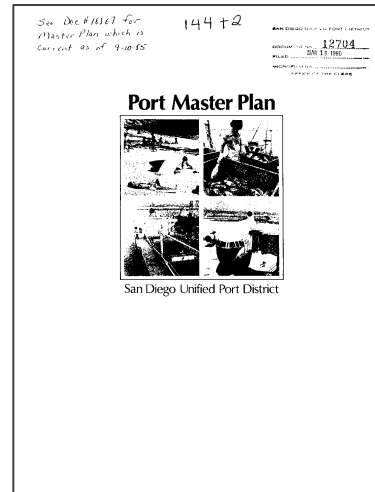
- Port Act
- Public Trust Doctrine
 - Public Access
 - Commerce
 - Navigation
 - Fisheries
 - Environmental Stewardship

Coastal Act

Chapter 3:
Coastal Resources
Planning and
Management
Policies

Chapter 8:
Ports: General
Findings,
Provisions, Policies,
Implementation and
Contents for a Port
Master Plan

Port Master Plan (1980)



Project Focus

38

Port Master
Plan Amendments

SAN DIEGO REGION:

Then and now...

North
Embarcadero



San Diego
Convention Center





INTEGRATED PLANNING:

A New Planning Paradigm

IDEA

Bold and pragmatic leadership has seized the opportunity to modernize our approach to planning

Potential Outcome of Integrated Planning

A world class Bayfront providing a well-balanced variety of opportunities in and around the Bay that attract people, provide public benefits and optimize the return on investment



Create a
Sense of
Place

Develop
Iconic
Destinations



Integrate
Adjacent
Uses

THE PORT MASTER PLAN UPDATE OBJECTIVES

- Advance a “Market Ready” approach for development
- Provide a streamlined permitting process to potentially eliminate piecemeal amendments – yet still be in compliance with Port Act and Coastal Act

...while increasing the flexibility for the District to explore Public Trust development options



PORT of SAN DIEGO

THE PORT MASTER PLAN UPDATE OBJECTIVES

Provide greater certainty for:

- Individual Customers (Developers, Investors, Port Tenants)
- The Community at large
- Other Stakeholders (Public Agencies and Public Interest Groups)
- The District itself



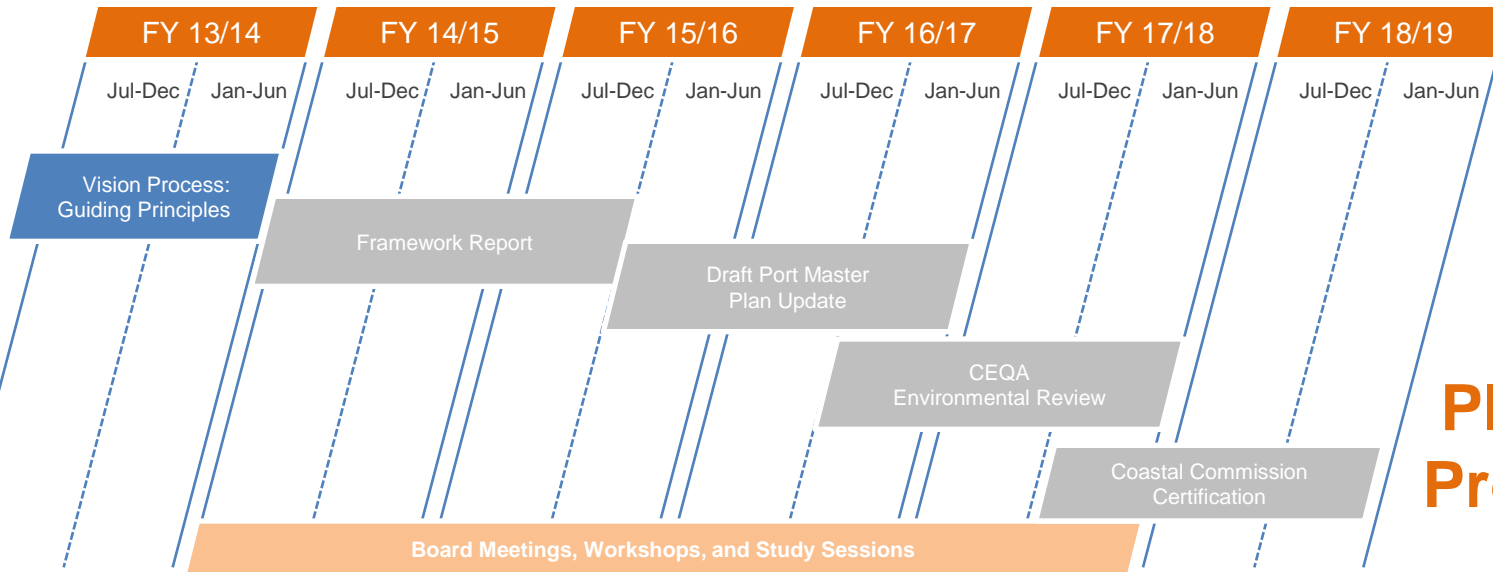
The Port Master Plan Update Objectives



Balance the needs between development and natural resources while enhancing the District's fiscal sustainability

INTEGRATED PLANNING:

Port Master Plan Update



**Planning
Process**

INTEGRATED PLANNING:

From an Idea to a Vision

IDEA

VISION

Extensive Public Engagement:

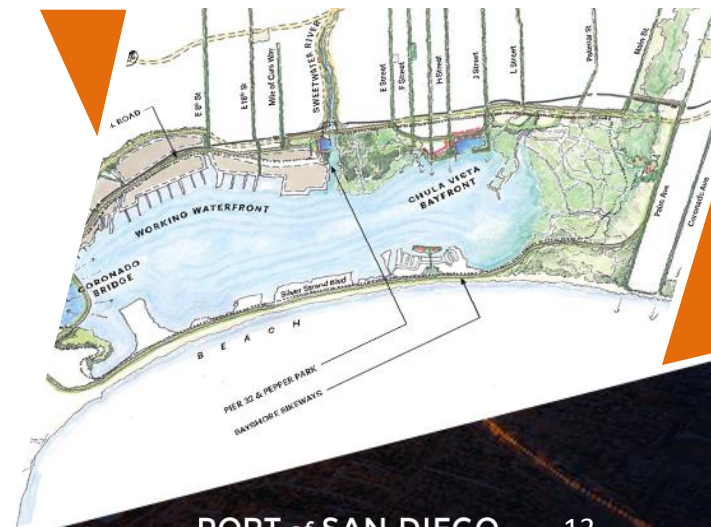
Input from individuals, stakeholders, agencies and member cities critical to setting a 50-year vision



One Bay, Rich Diversity

Values and Standards

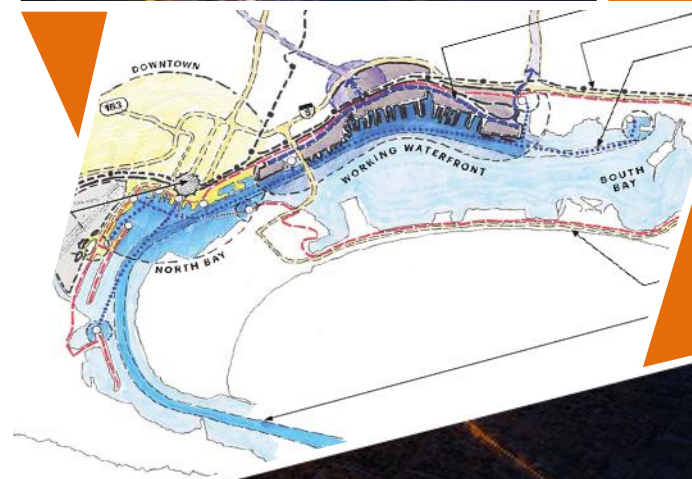
- Achieve synergy among partnering agencies and stakeholders
- Promote clean air, healthy communities, and environmental justice
- Ensure job creation, prudent economic policies, and financial sustainability
- Preserve the working Port as a dynamic and thriving element of the region's economy and cultural history
- Incorporate state of the art sustainability practices



One Bay, Rich Diversity

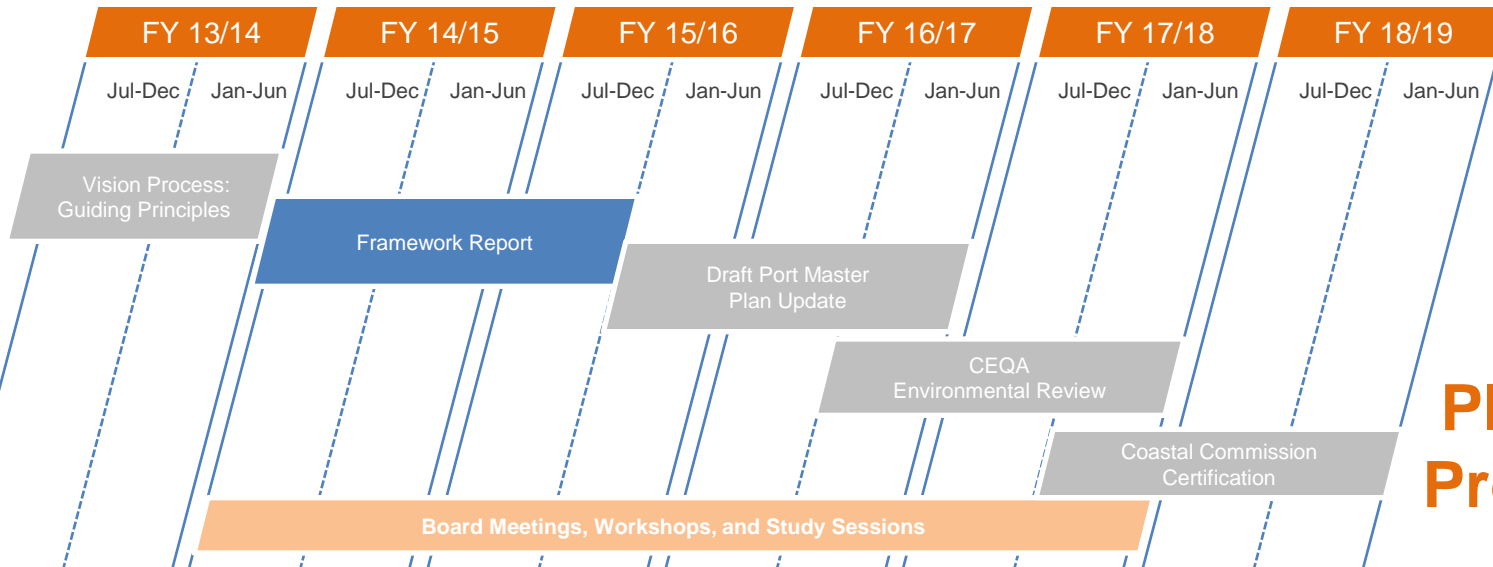
Planning Principles

1. Honor the Water
2. Guarantee the Public Realm
3. Celebrate Nature and Ecology
4. Create a Comprehensive Open Space Plan
5. Provide Easy Mobility on Land and Water
6. Streamline the Approval Process



INTEGRATED PLANNING:

Port Master Plan Update



**Planning
Process**

FRAMEWORK REPORT

Purpose

- Concluded Visioning Effort
- Informs Drafting of Port Master Plan Update
- Describes Comprehensive Ideas for Potential Goals, Objectives and Policies



INTEGRATED PLANNING:

From an Idea to a Vision

IDEA

VISION

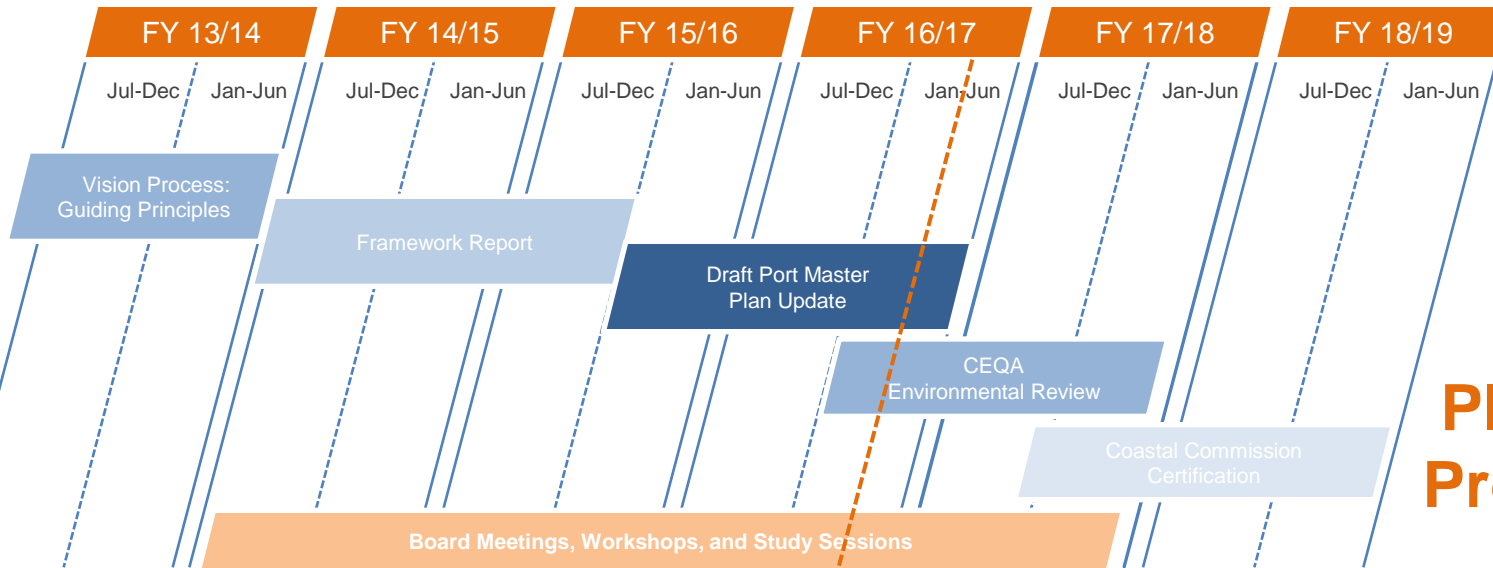
FRAMEWORK

Integrated Planning:

Lays the groundwork for the formation of goals, policies and development concepts that will guide the update of the Port Master Plan

INTEGRATED PLANNING:

Port Master Plan Update



**Planning
Process**

INTEGRATED PLANNING: Port Master Plan Update

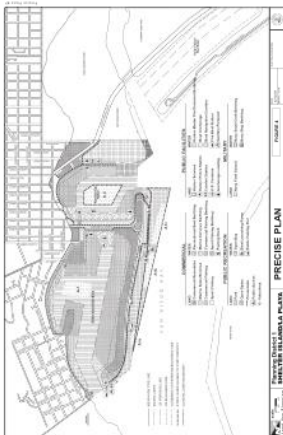
Develop Revised Land and
Water Use Table and Crosswalk

Planning Updates incorporating
modifications and Boundary Map
Adjustments

STEP 1

STEP 2

STEP 3



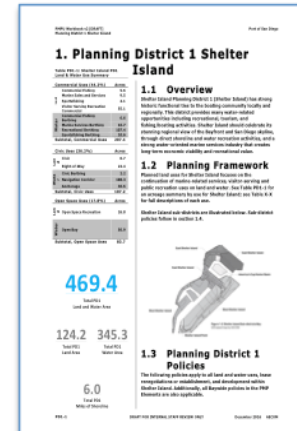
Existing PMP "Paper" Maps
and Acreage Tables



Translate PMP "Paper" Maps
into GIS Maps and Updated
Acreage Tables



Create Updated GIS PMP Maps
and Acreage Tables based on
Revised Land and Water Uses

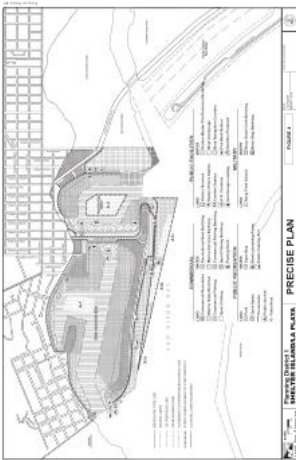


Create Finalized GIS PMPU
Maps and Acreage Tables
with Revised Land and Water

INTEGRATED PLANNING:

Port Master Plan Update

STEP 1



Existing PMP "Paper" Maps
and Acreage Tables

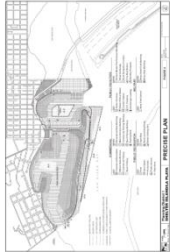


Translate PMP "Paper" Maps
into GIS Maps and Updated
Acreage Tables

INTEGRATED PLANNING:

Port Master Plan Update

STEP 1



Existing PMP "Paper" Maps and Acreage Tables



Translate PMP "Paper" Maps into GIS Maps and Updated Acreage Tables

STEP 2

Develop Revised Land and Water Use Table and Crosswalk



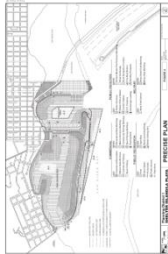
Create Updated GIS PMP Maps and Acreage Tables based on Revised Land and Water Uses

INTEGRATED PLANNING: Port Master Plan Update

STEP 1

STEP 2

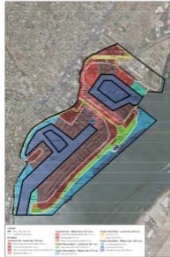
STEP 3



Existing PMP "Paper" Maps and Acreage Tables

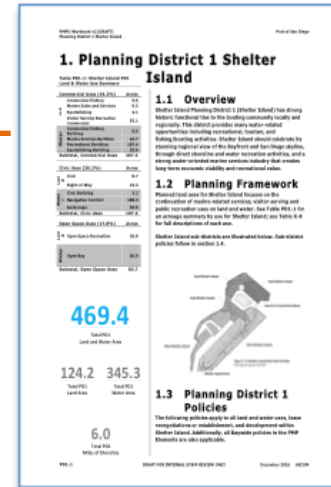


Translate PMP "Paper" Maps into GIS Maps and Updated Acreage Tables



Create Updated GIS PMP Maps and Acreage Tables based on Revised Land and Water Uses

Planning Updates
incorporating modifications
and Boundary Map
Adjustments



Create Finalized GIS PMP
Maps and Acreage Tables
with Revised Land and Water

STREAMLINE THE PROCESS:

Consolidation of Land and Water Uses

CONSOLIDATION = GREATER FLEXIBILITY

Current PMP

PMP Update

20 Land Use Designations

10 Land Use Designations

+15 Water Use Designations

+10 Water Use Designations

35 Use Designations

20 Use Designations

POST MASTER PLAN UPDATE:

Document Contents

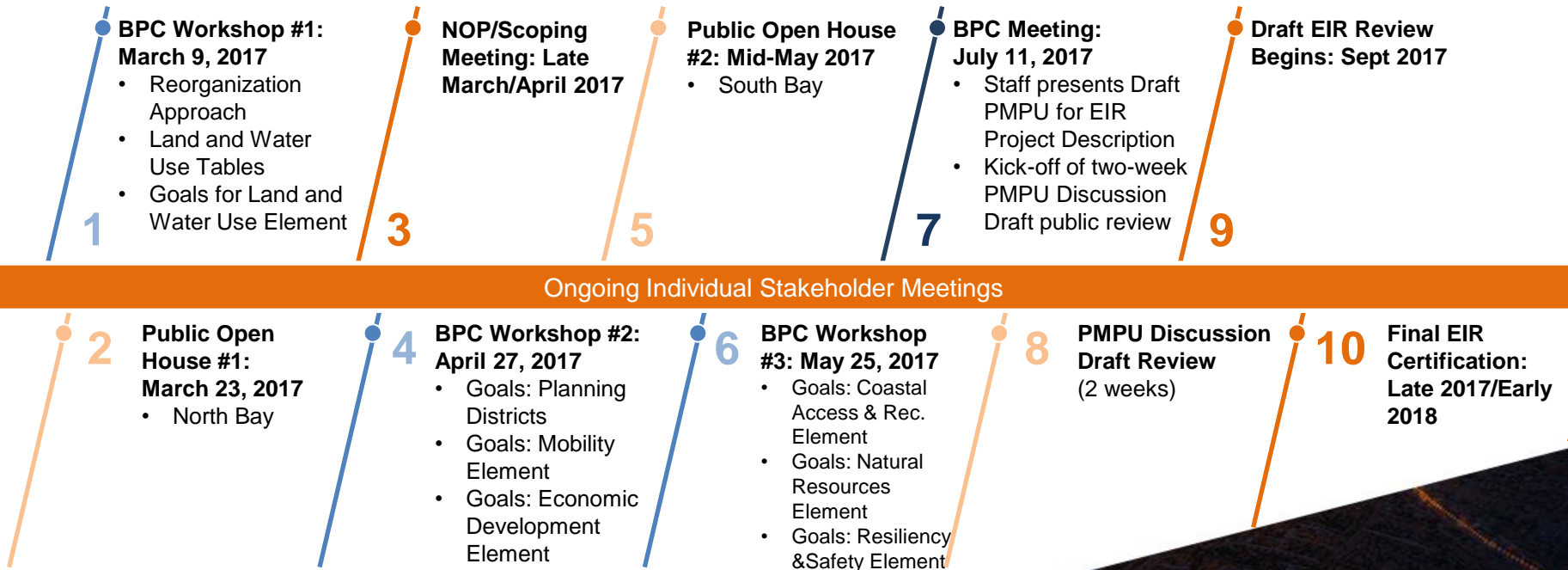
1. Introduction
2. Planning Organization
3. – 8. Elements
9. Planning Districts 1-10
10. Regulatory Process & Implementation
11. California Coastal Act Compliance
12. Definitions/Glossary

Cross-Connecting Themes

3. Land and Water Use
4. Mobility
5. Coastal Access & Recreation
6. Natural Resources
7. Safety and Resiliency
8. Economic Development

POST MASTER PLAN UPDATE:

Public Engagement

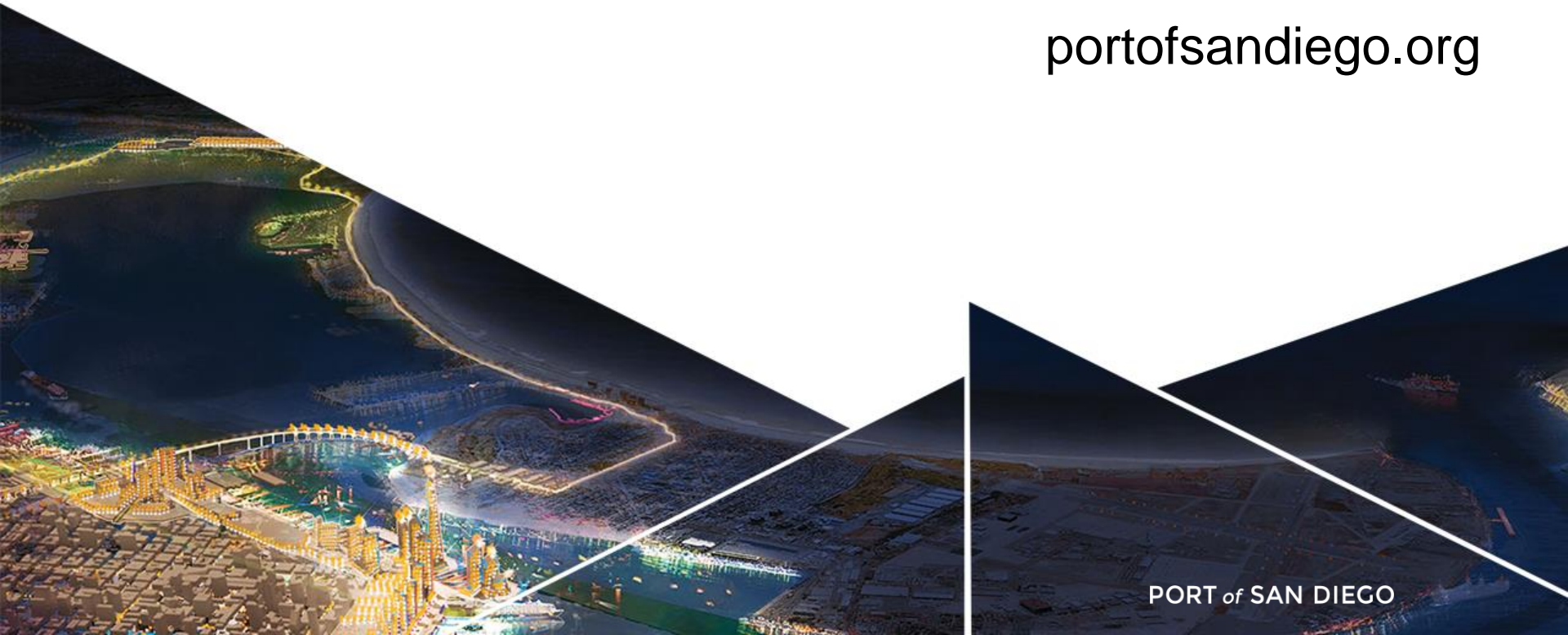




Integrated Planning

PORT MASTER PLAN UPDATE

portofsandiego.org



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