

**Port of San Diego Tidelands Activation Program
Applicant Sample Budget**

To Applicants: This sample budget is not intended to be all-inclusive. Add/remove line items as needed to depict your budget.

	Current Year Budget*	Current Year Actuals* (if available)	Upcoming Year Budget*
Revenue			
Ticket/Entry Sales	\$	\$	\$
Vendor/Exhibitor Fees	\$	\$	\$
Food Sales	\$	\$	\$
Beverage Sales	\$	\$	\$
Merchandise	\$	\$	\$
Sponsorships			
Sponsor Name	\$	\$	\$
Sponsor Name	\$	\$	\$
Sponsor Name	\$	\$	\$
Raffle Tickets	\$	\$	\$
Other (Specify)	\$	\$	\$
Other (Specify)	\$	\$	\$
Total Revenue	\$	\$	\$
	Current Year Budget	Current Year Actuals (if available)	Upcoming Year Budget
Expenses			
Equipment Rental	\$	\$	\$
Concessions	\$	\$	\$
Talent/Entertainment	\$	\$	\$
Production Management	\$	\$	\$
Administrative Support	\$	\$	\$
Sales Commissions	\$	\$	\$
Event Support Services	\$	\$	\$
Medical	\$	\$	\$
Security/Public Safety	\$	\$	\$
Trash/Recycling	\$	\$	\$
Traffic Control	\$	\$	\$
Parking	\$	\$	\$
Advertising/Promotion	\$	\$	\$
Insurance	\$	\$	\$
Graphic Design	\$	\$	\$
Printing	\$	\$	\$
Supplies	\$	\$	\$
Beneficiary Contributions	\$	\$	\$
Ticketing	\$	\$	\$
Postage	\$	\$	\$
Other (Specify)	\$	\$	\$
Other (Specify)	\$	\$	\$
Total Expenses	\$	\$	\$
Net Income (Loss)	\$	\$	\$

*For Current Year Budget, provide numbers for your event if you have held it or will hold it during the current fiscal year.
 For Current Year Actuals, provide numbers for your event if you have held it during the current fiscal year.
 For Upcoming Year Budget, provide numbers for the event for which you are applying for a FY20 TAP sponsorship.