

**San Diego Bay Watershed Urban Runoff Management Program 2006-2007 Annual Report**  
**APPENDIX E – SAN DIEGO BAY COPERMITTEE PUBLIC PARTICIPATION ACTIVITIES**

Type of Activity	Public Participation Activity	Number of Events/ Participants/ Web “hits”	Activity Summary	Sponsors/ Participants	Implementation period (ie monthly, one time event, etc)
Clean up Event	Creek to Bay Cleanup	60 Participants	1.66 tons of trash collected	Port of San Diego, I Love a Clean San Diego	4/28/2007
Clean up Event	Operation Clean Sweep	1,000 Participants	305 cubic yards of trash collected	Port of San Diego, Port Tenants Association, U.S. Navy, U.S. Coast Guard, Southern California Professional Drivers Association	6/2/2007
Clean up Event	California Coastal Cleanup Day	55 Participants	4,600 pounds of trash collected	Port of San Diego, San Diego Coastkeeper, I Love a Clean San Diego	9/16/2006
Clean up Event	Park Appreciation Day	187 Participants	Clean up at the 7 City parks in the SD Bay watershed	City of La Mesa	One time event; 11/4/2006
Clean up Event	Imperial Beach Home Front Clean Up Day	1 event/735 vehicles	City and EDCO-sponsored event where residents dispose of unwanted items free of charge. 130 tons of debris collected.	EDCO, City of Imperial Beach	May 5, 2007
Clean up Event	Creek to Bay Cleanup	3 Participants	Clean up of 100 pounds of trash and debris from University Channel	City of La Mesa and I Love A Clean San Diego (ILACSD)	One time event; 4/28/2007
Clean up Event	California Coastal Cleanup Day	5 Participants	Clean up of 130 pounds of trash and debris from University Channel	City of La Mesa	One time event; 9/16/2006
Clean up Event	Adopt a Block Program	Three volunteers clocked 195 hours throughout reporting period	Regular clean up of neighborhoods, particularly picking up trash on night prior to trash collection day	City of La Mesa	Ongoing
Clean up Event	Adopt a Park Program	Continual volunteer program to clean up City parks	Regular clean up of trash and debris	City of La Mesa	Ongoing
Clean up Event	Paradise Creek Educational Park, Inc. cleanup program	Monthly	Clean up of Paradise Creek	Copermittees, volunteers, general public	April 2004
Clean up Event	5 <sup>th</sup> Annual Creek to Bay Cleanup in Coronado and Silver Strand State Beaches	167 Participants	Cleanup at Coronado Central Beach and Silver Strand State Beach 908 total lbs. of trash collected.	City of Coronado, I Love A Clean San Diego, and County of San Diego	Annual Event This year held on 4/29/07
Clean up Event	22nd Annual Coastal Cleanup Day at Coronado Central Beach	139 Participants	Cleanup at Coronado Central Beach. 208 lbs. trash including 160 lbs. recyclables.	City of Coronado, I Love A Clean San Diego, WildCoast, Baykeeper and resident volunteers	Annual Event This year held on 9/16/06

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Clean up Event	22nd Annual Coastal Cleanup Day	1 Event	Cleanup of trash and debris	SDCRAA, Copermittees, others	One time event; 09/16/06
Clean up Event	5th Annual Creek to Bay Cleanup	1 Event	Cleanup of trash and debris	SDCRAA, Copermittees, others	One time event; 04/28/07
Clean up Event	Coastal Cleanup Day	1 Event	Trash and debris removal – 2,700 lbs of trash and debris	City of San Diego, Coastkeeper, ILACSD	9/16/06
Clean up Event	National City Neighborhood Cleanup	1 Event	Painted & cleaned El Toyon Recreation Center and cleaned 4.8 tons of dirt/trash/debris from 3 surrounding neighborhoods (Granger/ North side / Old Town)	City of National City Eastside Neighborhood Council & Army National Guard Cleanup	2/3/07 – 2/4/07
Clean up Event	National City Neighborhood Cleanup	1 Event	7.2 tons of dirt/trash/debris was collected	City of National City Northside Neighborhood Council	3/31/07
Clean up Event	National City City Hall Cleanup	1 Event	2.4 tons of trash and debris collected by National City staff & residents	City of National City	6/1/07 – 6/2/07
Clean up Event	Creek to Bay Cleanup	30 Participants		County of San Diego and I Love A Clean San Diego (ILACSD)	4/28/07
Clean up Event	Creek to Bay Cleanup	35 Participants		County of San Diego and I Love A Clean San Diego (ILACSD)	4/29/07
Community Event	Creek to Bay Cleanup	110+ Participants	Education and Information Booth	City of Chula Vista, ILACSD	04/28/07
Community Event	Annual Fire Department Open House	1000+ impressions	Education and information booth emphasizing San Diego Bay Watershed and watershed concepts.	City of Chula Vista	10/07/06
Community Event	California Yacht Club Customer Appreciation Picnic	500	Port staff provided outreach to the public about stormwater issues and watershed awareness	Port of San Diego, California Yacht Club	7/22/2006 & 6/30/2007
Community Event	Kona Kai Marina Bilge Sock Giveaway	25	Port staff provided outreach to the public about stormwater issues and watershed awareness	Port of San Diego, Kona Kai Marina	12/16/2006

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Community Event	Ocean Day at Silver Strand Elementary	330	Port staff provided outreach to the public about stormwater issues and watershed awareness	Port of San Diego, Silver Strand Elementary	2/2/2007
Community Event	Port of San Diego Open House	100 Participants	Port staff provided outreach to the public about stormwater issues and watershed awareness	Port of San Diego	7/27/2006
Community Event	Science Day at Torrey Pines Elementary	24 Participants	Port staff provided outreach to the public about stormwater issues and watershed awareness	Port of San Diego, Torrey Pines Elementary	1/12/2007
Community Event	Take Your Child to Work Day	65 Participants	Port staff provided outreach to the public about stormwater issues and watershed awareness	Port of San Diego	4/26/2007
Community Event	Pilot Boat Free Bay Tour	16,840 Participants	Public tour of San Diego Bay for museum visitors with pollution prevention information	Port of San Diego, Maritime Museum of San Diego	7/2006 – 6/2007; weekly
Community Event	Annual Flower Show	4,000 Participants	Storm water BMP brochures, promotional items and Integrated Pest Management pest tip cards presented at booth	City of Coronado and Coronado Floral Association.	Annual Event This year held on 4/21/07 and 4/22/07 Two day event.
Community Event	Coronado Fire Department Open House	4,000 Participants	Storm water BMP brochures, promotional items and watershed model presented at booth	City of Coronado Fire Services Department and Public Services Department	Annual Event This year held on 10/01/06
Community Event	3 <sup>rd</sup> Annual WildCoast Dempsey Holder Ocean Festival	400 Participants	Storm water BMP promotional items presented to participants	City of Coronado, WildCoast, City of Imperial Beach and County of San Diego	Annual Event This year held on 10/8/06
Community Event	24 <sup>th</sup> Annual J.R. Memorial Surf Classic	269 Participants	Storm water BMP promotional items presented to participants. One of the purposes of this event is to educate the public regarding storm water pollutants of concern, especially as they relate to surfing.	Coronado Surfing Association City of Coronado's Depts of Public Services and Dept of Recreation and WildCoast.	Annual Event This year held on 1/20/07

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Community Event	3 <sup>rd</sup> Annual Kids for Clean Water Menehune Surf Fest	255 Participants	Storm water BMP promotional items presented to participants. One of the purposes of this event is to educate the public regarding storm water pollutants of concern, especially as they relate to surfing.	Coronado Surfing Association City of Coronado's Depts of Public Services and Dept of Recreation and WildCoast	Annual Event This year held on 4/22/07
Community Event	Go Play Get Fit Youth Day	700 Participants	Students in elementary and middle Schools in the San Diego Region participated. The focus of this event was to educate children on the importance of nutrition, physical activity and the impact of a clean environment on ones' health.	San Diego Region Youth in Grades K to 8 from the following 9 cities: Carlsbad, Coronado, Encinitas, Escondido, Solana Beach, Oceanside, San Marcos, Poway, Vista. This year's event was held in Vista.	Annual Event This year held on 7/13/06
Community Event	Coronado Yacht Club Junior Sailing 4 <sup>th</sup> of July Trash Pickup	250 Participants	Trash cleanup of trash generated from boats docked at local yacht club and from 4 <sup>th</sup> of July activities in that marina.	Coronado Yacht Club, City of Coronado, U.S. Coast Guard	Annual Event This year held 7/01/06-7/04/06 4-day event
Community Event	Fire Station Open House	One event	Stormwater Information Booth aimed at residents	Fire Department Sponsored Event (City of Lemon Grove)	10/06
Community Event	Winter Bonfire	One event	Stormwater Information Booth, aimed at residents and businesses	City of Lemon Grove	12/06
Community Event	Spring Festival	One event	Stormwater Information at City Hall Booth, aimed at residents and businesses	City of Lemon Grove	5/07
Community Event	Hispanic Heritage Celebration 2006	300 Participants	Public Participation - Sponsored Event	County of San Diego	09/29/06
Community Event	3 <sup>rd</sup> Annual Children's Health and Wellness Fair	500 Participants	Health Fair	County of San Diego	07/29/06

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Presentation	Annual SWPPP training	60 participants	Annual storm water training (construction) for company personnel. Powerpoint presentation conducted by City of Chula Vista storm water inspector.	McMillin Land Development	08/23/06
Presentation	Annual SWPPP training	60 Participants	Annual storm water training (construction) for company personnel. Powerpoint presentation conducted by City of Chula Vista storm water inspector. Included discussion about watershed concepts and constituents of concern.	McMillin Land Development	08/24/06
Presentation	Youth Sports Council	40 Participants	Education emphasizing San Diego Bay Watershed and watershed concepts, pollution prevention	City of Chula Vista	04/12/07
Presentation	History & Biology of Sea Turtles in San Diego Bay	120 Participants	Free public lecture	Port of San Diego, Southwestern College	9/14/2006
Presentation	Restoring a Local Endangered Species	32 Participants	Free public lecture	Port of San Diego, Chula Vista Nature Center, SeaWorld	4/25/2007
Presentation	Maritime Museum Docent Training	15 Participants	Port staff provided outreach to the public about stormwater issues and watershed awareness	Port of San Diego, Maritime Museum of San Diego	9/26/2006
Presentation	SEAL Tour Guide Training	20 Participants	Port staff provided outreach to the public about stormwater issues and watershed awareness	Port of San Diego, Old Town Trolley Tours	3/5/2007 & 5/22/2007
Presentation	Maritime Museum of San Diego field trips	1,045 Participants	Port-sponsored program focused on environmental history and pollution	Port of San Diego, Maritime Museum of San Diego	7/2006 – 6/2007; various
Presentation	The Green Machine	3,484 Participants	Port-sponsored program focused on IPM	Port of San Diego, The Green Machine	7/2006 – 6/2007; various
Presentation	Resource Conservation District	2,054 Participants	Port-sponsored program focused on the watershed concept	Port of San Diego, Resource Conservation District	7/2006 – 6/2007; various

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Presentation	Aquatic Adventures field trips	660 Participants	Port-sponsored program focused on wildlife in San Diego Bay	Port of San Diego, Aquatic Adventures	7/2006 – 6/2007; various
Presentation	Chula Vista Nature Center field trips	2,122 Participants	Port-sponsored program focused on wildlife in San Diego Bay	Port of San Diego, Chula Vista Nature Center	7/2006 – 6/2007; various
Presentation	Pro Peninsula field trips	210 Participants	Port-sponsored program focused on wildlife in San Diego Bay	Port of San Diego, Pro Peninsula, LS Power	7/2006 – 6/2007; various
Presentation	WiLDCOAST	681 Participants	Port-sponsored program focused on wildlife in San Diego Bay	Port of San Diego, WiLDCOAST	7/2006 – 6/2007; various
Presentation	Safety Training at Coronado Public Services Dept. meeting	70 Participants	Safety Training and BMP procedures related to Pre Wet Weather Training. Included in this training were the following topics: Debris Removal and Disposal Locations, Fallen Tree Limbs and Leaf Debris, Trash and Debris Monitoring, Scheduled Trash Collection and Documentation of the Above.	City of Coronado, Department of Public Services	10/19/06
Presentation	Safety Training at Coronado Public Services Dept., Wastewater Division, meeting	14 Participants	Safety Training and BMP procedures related to sewer backup callout procedures.	City of Coronado, Department of Public Services	9/25/06
Waste Collection/ Recycling	Trash Collection	2 Events	City residents encouraged to dispose of large unwanted items from their homes such as furniture and appliances	The City of National City/ EDCO	Twice a year; June and November
Waste Collection/ Recycling	HHW collection	Ongoing	NC works with the city of Chula Vista to collect HHW.	City of Chula Vista, National City, and Imperial Beach	Ongoing

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Waste Collection/Recycling	City of Chula Vista Household Hazardous Waste Facility	Weekly/ 2100 Households	Weekly drop off of household hazardous wastes, used oil, antifreeze. Facility is available for multiple cities within the San Diego Bay watershed.	City of Chula Vista, Imperial Beach, and National City	Weekly; Saturdays from 9am – 1pm
Website <a href="http://www.coronado.ca.us">http://www.coronado.ca.us</a> Go to the following links: City Services; then Public Services; then Clean Coastlines. Under Clean Coastlines, click on the BMP brochure you are interested in.	Coronado Clean Coastlines BMP industry-specific brochures and other storm water pollution prevention information.	# hits unknown	A website geared towards BMPs as they relate to environmental issues in general and as they specifically relate to the business, construction, food service, landscaping, and mobile businesses, available in both English and Spanish.	City of Coronado	Ongoing
Website <a href="http://www.cityofib.com">http://www.cityofib.com</a>	Report an Illegal Discharge; and brochures and other stormwater pollution prevention information	# hits unknown	Online access allowing citizens to file complaints for stormwater violations including illegal dumping and downloadable brochures for BMPs.	City of Imperial Beach	Ongoing
Website	Project ORCA	1,109 Hits	Website for children focused on environmental issues in San Diego Bay	Port of San Diego	7/2006 – 6/2007
Workshop	Birch Aquarium Harbor EcoTours	4,307 Participants	Birch Aquarium staff provided outreach to the public about stormwater issues and watershed awareness	Port of San Diego, Birch Aquarium at Scripps, San Diego Harbor Excursion	4/27/2007 – 6/16/2007; weekly
Workshop	Construction storm water permit compliance and SWPPP preparation training seminar	75 Participants	BMP selection and implementation including treatment techniques. City of Chula Vista storm water inspector is keynote speaker for session on enforcement actions, trade specific BMPs.	Building Industry Association, City of Chula Vista, Port of San Diego, County of San Diego, City of San Diego, Santee, Carlsbad, Lemon Grove, Oceanside, Poway, Vista, Encinitas	12/14/06
Workshop	Automotive Workshop	21 Participants	Workshop specifically designed for auto repair/service facilities	City of National City	5/23/2007

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Workshop	Manchester Grand Hyatt Stormwater Training for Outdoor Events Staff	75 Participants	Port staff provided outreach to hotel staff about stormwater issues for outdoor events	Port of San Diego, Manchester Grand Hyatt	10/9/2006
Workshop	Manchester Grand Hyatt Stormwater Training for Supervisors	33 Participants	Port staff provided outreach to hotel staff about stormwater issues for outdoor events	Port of San Diego, Manchester Grand Hyatt	8/30/2006
Workshop	Industrial Permit Regulations for Auto Recyclers	70 Participants	Storm water regulations and impact on watershed, Industrial Permit compliance	San Diego County Auto Recyclers Association	11/15/06
Workshop	Construction storm water permit compliance and SWPPP preparation training seminar	75 Participants	Storm water regulations and SWPPP preparation, monitoring and sampling program. Watershed concepts and impacts of construction related pollutants on watershed.	Building Industry Association, City of Chula Vista, Port of San Diego, County of San Diego, City of San Diego, Santee, Carlsbad, Lemon Grove, Oceanside, Poway, Vista, Encinitas	11/30/06
Workshop	Construction storm water permit compliance and SWPPP preparation training seminar	75 Participants	SWPPP implementation and compliance techniques, watershed concepts and impacts of construction related pollutants on the watershed	Building Industry Association, City of Chula Vista, Port of San Diego, County of San Diego, City of San Diego, Santee, Carlsbad, Lemon Grove, Oceanside, Poway, Vista, Encinitas	12/05/06
Workshop	Workshop for industrial businesses	20 Participants	Watershed concepts, industrial BMPs, General Industrial Permit, Storm water monitoring, and SWPPPs	City of National City	6/20/06 & 4/25/07
Workshop	Workshop for residents	8 Participants	Watershed concepts, issues, and residential BMPs	City of National City	2/21/07
Workshop	Public Works NPDES Workshop	25 Participants	MS4s, Watersheds, BMPs	City of National City	6/7/2007
Workshop	Integrated Pest Management Seminar	160 Participants	Workshop discussing IPM techniques and issues	Port of San Diego, UC Cooperative Extension	5/17/2007
Workshop	2007 Spring Pest Control Seminar for Pest Control Professionals	50 Participants	John Deere Roundtable for Pest control operators. Workshop discussing IPM techniques and issues	County of San Diego	5/15/2007



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Workshop	Environmental Health Symposium	50 Participants	Automotive Workshop For Students	County of San Diego	05/04/07
Workshop	UCCE Workshop	50 Participants	UCCE workshop on Snails and Slugs	County of San Diego	09/23/06