

San Diego Bay Watershed Urban Runoff Management Program 2006-2007 Annual Report

Data Transfer Tables

Table D-4 2006-2007 Integrated Pest Management Events/Programs/Outreach

Date	Jurisdiction	Event Type	Event Title	Comments	Audience Type	Specific Audience	Estimated Audience #	Site Name/ Location	Materials Distributed
4/21 and 4/22/07	City of Coronado	Jurisdictional IPM Event	Annual April Flower Show	City employees staffed booth at flower show	General Public	Attendees at annual flower show. This includes residents and visitors.	4,000	City of Coronado, Spreckels Park	Along with Coronado Clean Coastlines storm water pollution prevention promotional items, 12 different integrated pest management cards in English and Spanish were distributed. Pest cards include information on: ants, aphids, cockroaches, earwigs, fleas, gardening with good bugs, head lice, lawn insects, safe use and disposal of pesticides, snails and slugs, spiders, and termites.
Ongoing	City of La Mesa	San Diego Regional IPM Program	IPM fact cards	Tip cards describing environmentally sound methods of gardening as well as safe use and disposal of pesticides	Residential	Residents of La Mesa	218 (number of cards distributed)	Target and Dixieline Lumber Garden departments	7 IPM cards: Gardening with Good Bugs, Safe Use and Disposal of Pesticides, Spiders, Termites, Lawn Insects, Snails and Slugs, and Head Lice The cards were printed in both English and Spanish Versions
Ongoing	City of San Diego	Jurisdictional IPM Event	Think Blue Website	Updated Information on the Chollas Creek Water Quality Protection and Habitat Enhancement Project	Residents and Commercial	General Public	Approx. 600 per month		IPM Tip Cards in English and Spanish
9/14/06	City of San Diego	San Diego Regional IPM Program	Oak Park Community Council	Community Group Meeting.	Community Group	Residential	35	Oak Park Elementary	City representative attended and provided information. Approximately 25 IPM Tip Cards and ThinkBlue general brochures
8/13/06	City of San Diego	San Diego Regional IPM Program	Marine Corps Recruit Depot Bayfest Event	Staffed Community Event	Service Members and their families	Residential	800	MCRD	Approximately 300 English and 20 Spanish IPM Tip Cards and ThinkBlue general brochures, dust pans, Residential Learning Cards, pencils, stickers, key chains, and dustpans.
10/7/06	City of San Diego	San Diego Regional IPM Program	Filipino Heritage Festival	Staffed Community Event	General Public	Residential	1,000	Paradise Valley Road	Approximately 325 English and 30 IPM Tip Cards and ThinkBlue general brochures
5/17/2007	Port of San Diego	Jurisdictional IPM Seminars/Events	Integrated Pest Management Seminar	Full-day seminar with presentations on various IPM topics by researchers	Commercial and Industrial Businesses	Professionals within the landscaping community	160	Holiday Inn on the Bay	Watershed stickers; IPM articles
7/2006-6/207	Port of San Diego	Jurisdictional IPM Seminars/Events	The Green Machine	School program focused on IPM provided to students within the Chollas Creek watershed	School children	Grades 1-4	3,484	Various, within the Chollas Creek watershed	

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05/15/07	County of San Diego	Jurisdictional IPM Seminars/Events	2007 Spring Pest Control Seminar	John Deere Roundtable for Pest control operators.	Business	Pest Control Professionals	50	Bonita Golf Club 5540 Sweetwater Rd	