

# San Diego Bay Watershed Urban Runoff Management Program 2006-2007 Annual Report

## Data Transfer Tables

**Table D-3** 2006-2007 Partners in Clean Water Events/Programs/Outreach

Date	Jurisdiction	Event Type	Event Title	Comments	Audience Type	Specific Audience	Estimated Audience #	Site Name/ Location	Materials Distributed
Annual	City of Chula Vista	Cleanup Event	Beautify Chula Vista	Hands-on cleanup of City streets and neighborhoods throughout specific targeted locations in Chula Vista	General Public	Residents	600 + Volunteers	Hilltop Middle School	
Ongoing	City of Chula Vista, City of San Diego, County of San Diego	Cleanup Event	Otay Valley Regional Park Cleanup Project		General Public	Residents, Multiple Agencies, Businesses		Otay River Valley	
04/28/07	City of Chula Vista	Cleanup Event	Annual Creek to Bay Cleanup	Annual Cleanup Event, County-wide	General Public	Residents, Multiple Agencies, Businesses	110+ Volunteers	Rice Canyon/ Otay River Valley	
7/13/06	San Diego Region	Citizen Monitoring / Training	Go Play Get Fit Day	The focus of this event was to educate children on the importance of nutrition, physical activity and the impact of a clean environment on one's overall health.	General Public	Residents	700	Brengle Terrace Park, Vista CA	Coronado Clean Coastlines promotional items (rulers, pens and pencils) were provided as prizes to the kids who were learning about the importance of nutrition and physical activity, along with the benefits of a clean environment  Youth from 9 different cities in San Diego Region: Carlsbad, Coronado, Encinitas, Escondido, Solana Beach, Oceanside, San Marcos, Poway and Vista.
10/08/06	South Bay Region	Citizen Monitoring / Training	3 <sup>rd</sup> Annual WildCoast Dempsey Holder Ocean Festival	Storm water pollutants of concern, especially as they relate to surfing	General Public	South Bay Residents and Visitors	400	City of Imperial Beach	Coronado Clean Coastlines promotional items (pens, pencils, frisbees, beach balls, beverage "coozies," etc.)
7/1/06 – 7/04/06	City of Coronado	Citizen Monitoring / Training	4 <sup>th</sup> of July weekend Coronado Yacht Club Jr. Sailing Program Activities	Trash cleanup generated from boats docked at local yacht club and from general 4th of July activities in that marina.	General Public with an interest in boating	Residents and Visitors	250	Coronado Yacht Club	Coronado Clean Coastlines promotional items (pens, pencils, frisbees, beach balls, beverage "coozies", etc.) as well as flyers describing specific Boating BMPs.  400 lbs. of trash collected
9/17/06	City of Coronado	Cleanup Event	22 <sup>nd</sup> Annual Coastal Cleanup Day	Trash cleanup at Coronado Beach	General Public	Residents and Visitors	139	Coronado Central Beach	Coronado Clean Coastlines brochures and promotional items (pens, pencils, frisbees, beach balls, beverage "coozies", etc.)  208 lbs. of trash including 160 lbs of recyclables.

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10/01/06	City of Coronado	Citizen Monitoring / Training	Fire Services Department Open House	This family-oriented event focused on fire prevention but also provided an opportunity for City staff to distribute storm water-related BMPs information as well as to provide hands-on interaction with a portable watershed model	General Public	Visitors, Residents and their Families	4,000	Coronado Fire Dept.	Coronado Clean Coastlines BMP-specific brochures and promotional items (pens, pencils, frisbees, beach balls, beverage "coozies," etc.) as well as hands-on interaction with a portable watershed model that demonstrated how urban runoff flows into the watershed (Enviroscape®)
11/08/06	City of Coronado	Citizen Monitoring/ Training	Mass BMP Information Mailout	Mass BMP Mailout to all Coronado Business Licensees	Business	All Coronado Business Licensees	2,586	San Diego Region	Brochures and flyers distributed to all holders of a Coronado business license along w/ the annual business license renewal applications. These brochures were BMP-specific to: general business, construction, food service, landscaping and real estate sales/property management
1/20/07	City of Coronado	Citizen Monitoring/ Training	24 <sup>th</sup> Annual J.R. memorial Surf Classic	Storm water pollutants of concern, especially as they relate to surfing	General Public	San Diego Region Visitors and Coronado Residents	269	Coronado	Coronado Clean Coastlines promotional items (beach balls, frisbees, coozies, pens, pencils, rulers, surfboard-shaped key chains) and BMP-specific brochures were placed in the bags each participant received after participating in his/her event.
4/21/07 - 4/22/07	City of Coronado	Citizen Monitoring/ Training	Annual Flower Show	This annual community event provides City staff an opportunity to educate the public about watershed issues and storm water pollution prevention.	General Public	San Diego Region Visitors and Coronado Residents	4,000	Coronado	Coronado Clean Coastlines BMP-specific brochures and promotional items (pens, pencils, frisbees, beach balls, beverage "coozies," etc.) as well as Integrated Pest Management Pest Tip Cards were distributed from a Department of Public Services booth located in a key area of the Flower Show.
4/22/07	City of Coronado	Citizen Monitoring/ Training	3rd Annual Kids for Clean Water Menehune Surf Fest	Storm water pollutants of concern, especially as they relate to surfing	General Public	San Diego Region Visitors and Coronado Residents	255	Coronado	Coronado Clean Coastlines promotional items (beach balls, frisbees, coozies, pens, pencils, rulers, surfboard-shaped key chains) and BMP-specific brochures were placed in the bags each participant received after participating in his/her event.
4/29/07	City of Coronado	Cleanup Event	5 <sup>th</sup> Annual Creek to Bay Cleanup	Trash cleanup at Coronado Central Beach and Silver Strand State Beach, both in the City of Coronado	General Public	Residents and Visitors	167	Coronado Central Beach and Silver Strand State Beach, both in Coronado	Coronado Clean Coastlines brochures and promotional items (pens, pencils, frisbees, beach balls, beverage "coozies", etc.) 908 lbs. of trash collected.

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11/4/2006	City of La Mesa	Clean up Events	Park Appreciation Day	Clean up at the 7City parks in the SD Bay watershed	General Public	Residents of La Mesa	187 participants	The 7 City parks in the SD Bay watershed	
4/14/2007 and 4/21/2007	City of La Mesa	Clean up events	La Mesa Spring clean up	Non-HHW waste disposal for residents of La Mesa.	General Public	Residents of La Mesa	750 participants	Various locations in the City	IPM cards were distributed to participants
4/28/2007	City of La Mesa	Clean up events	Creek to Bay Cleanup	Clean up of 100 pounds of trash and debris from University Channel	General Public	Residents of La Mesa	3 participants	University Channel in La Mesa	SD River Watershed fact sheets, Preventing Urban Runoff brochures
9/16/2006	City of La Mesa	Clean up events	California Coastal Cleanup Day	Clean up of 130 pounds of trash and debris from University Channel	General Public	Residents of La Mesa	5 participants	University Channel in La Mesa	SD Bay Watershed fact sheets
04/28/07	City of Lemon Grove	Cleanup Event	5 <sup>th</sup> Annual Creek to Bay Cleanup	Clean up event in local Chollas Creek tributaries	General Public	Residential	41	Central and Federal Blvd & Bakersfield Ditch, Lemon Grove	1,710 total pounds of debris were removed from both sites, 60 of those pounds were recyclables
1/5/2006-8/26-2006	City of National City	Cleanup Event	Clean Up Event	Cleaning of transients camps, weed and tree trimming, hauling debris to dump, cutting brush by Alpha Project	General Public	Residents of National City		Various locations throughout National City	
September 16, 2006	City of San Diego	Cleanup Event	Coastal Cleanup Day	Trash and debris removal – 2,700 lbs of trash and debris	General Public	Residents	50	Chollas Creek	
9/16/2007	Port of San Diego	Cleanup Event	California Coastal Cleanup Day	Trash Cleanup	General Public	Residents	55	D Street Fill	
4/28/2007	Port of San Diego	Cleanup Event	Creek to Bay Cleanup	Trash Cleanup	General Public	Residents	60	D Street Fill	

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6/2/2007	Port of San Diego	Cleanup Event	Operation Clean Sweep	Trash Cleanup	General Public	Residents	1,000	Various, throughout San Diego Bay	
09/16/06	SDCRAA	Cleanup Event	22 <sup>nd</sup> Annual Coastal Cleanup Day	SDCRAA participated along with other jurisdictions	General Public	Residents	12	Silver Strand State Beach, Coronado	
04/28/07	SDCRAA	Cleanup Event	5 <sup>th</sup> Annual Creek to Bay Cleanup	SDCRAA participated along with other jurisdictions	General Public	Residents	10	D Street Fill, Chula Vista	
04/28/07	County of San Diego	Cleanup Event	Creek to Bay Cleanup	Trash Cleanup	General Public	Residents	30	Morrison Pond	
04/29/07	County of San Diego	Cleanup Event	Creek to Bay Cleanup	Trash Cleanup	General Public	Residents	35	Morrison Pond	