

San Diego Bay Watershed Urban Runoff Management Program 2006-2007 Annual Report

Data Transfer Tables

Table D-1 2006-2007 Public Presentations and Media

Date	Jurisdiction	Event Type	Event Title	Comments	Audience Type	Specific Audience	Estimated Audience #	Site Name/ Location	Materials Distributed
08/13/06	City of Chula Vista	Festival Participation	Lemon Festival	Storm Water pollution prevention, recycling, HHW	General Public	Residents	10000+	Third Ave. Chula Vista	Multiple Informational flyers, IPM Cards, Premiums
09/30/06	City of Chula Vista	Festival Participation	Bonita Fest	Storm Water pollution prevention, recycling, HHW	General Public	Residents	10,000+	Bonita Rd. Bonita	Multiple Informational flyers, IPM Cards, Premiums
10/07/06	City of Chula Vista	Jurisdiction-Hosted Event	Annual Fire Dept. Open House	Education and Information Booth, SD Bay Watershed	General Public	Residents	1000+	City of Chula Vista	Multiple Informational flyers, Premiums
March 2007	City of Chula Vista	Print Media	Chula Vista Spotlight Newsletter	Clean Program and Pollution Prevention	General Public	Residents	80,000	City of Chula Vista	City of Chula Vista Spotlight newsletter insert in trash bills promoting Clean Program and Pollution Prevention
04/21/07	City of Chula Vista	Community Hosted Event	Day of the Child Community Fair	Storm Water pollution prevention, recycling, HHW	General Public	Residents	2500+	Memorial Park Chula Vista	Multiple Informational flyers, IPM Cards, Premiums
04/24/07	City of Chula Vista	Jurisdiction-Hosted Event	Pollution Prevention Week Council Meeting	Clean Program Display, Stormwater Education, Recycling	General Public	Residents	80+	City of Chula Vista	Informational flyers, Premiums, T-shirts
04/27/07	City of Chula Vista	Jurisdiction Hosted Event	Pollution Prevention Week	Storm Water pollution prevention, recycling, HHW	General Public	Residents	200+	Chula Vista Public Works Yard	Multiple Informational flyers, IPM Cards, Premiums
04/29/07	City of Chula Vista	Festival Participation	Cinco De Mayo Festival	Storm Water pollution prevention, recycling, HHW	General Public	Residents	5,000+	Third Ave. Chula Vista	Multiple Informational flyers, IPM Cards, Premiums
05/20/07	City of Chula Vista	Festival Participation	Taste of the Arts Festival	Storm Water pollution prevention, recycling, HHW	General Public	Residents	1000+	Memorial Park Chula Vista	Multiple Informational flyers, Premiums

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09/23/07	City of Chula Vista	Festival Participation	New Hope Church Children's Festival	Storm Water pollution prevention, recycling, HHW	General Public	Residents	3000+	Olympic Parkway Church Yard	Multiple Information Flyers, IPM flyers, Premiums
7/01/06 - 7/04/06	City of Coronado	Festival Participation	Coronado Yacht Club Junior Sailing 4 th of July Trash Pickup	Storm water BMP information	Boaters and Residential	Coronado residents and visitors	250	Coronado Yacht Club, City of Coronado	Coronado Clean Coastlines BMP-specific brochures and promotional items (beach balls, Frisbees, coozies) as well as garbage bags and oil soak pads.
7/13/06	San Diego County	Festival Participation	Go Play Get Fit Youth Day	Storm water BMP information	Youth	Youth from 9 different cities in San Diego County	700	Brenkle Terrace Park, Vista Ca 92084	Coronado Clean Coastlines promotional items (rulers, pens and pencils) were provided as prizes to the kids who were learning about the importance of nutrition, and physical activity, along with the benefits of a clean environment.
10/01/06	City of Coronado	Jurisdiction Hosted Event	Fire Services Department Open House	Storm water BMP information	Residential	Coronado residents and visitors	4,000	City of Coronado, Dept. of Fire Services	Coronado Clean Coastlines BMP-specific brochures and promotional items (pens, pencils, frisbees, beach balls, beverage "coozies," etc.) as well as hands-on interaction with a portable watershed model that demonstrated how urban runoff flows into the watershed (Enviroscape®)
10/08/06	South Bay Region	Festival Participation	3 rd Annual WildCoast Dempsey Holder Ocean Festival	Storm water information as it related to a surf competition	Residential	South Bay residents and visitors	400	City of Imperial Beach, Pier Plaza	Coronado Clean Coastlines promotional items (pens, pencils, frisbees, beach balls, beverage "coozies," etc.)
11/01/06	City of Coronado	Jurisdiction Storm water-specific Event	BMP Brochure Mass Mail-out w/ Business License Renewals	Storm water BMP information	Business	All Coronado business license holders	2,586	San Diego Region	BMP-specific brochures and flyers were mailed with the Coronado business license renewal forms to every Coronado business license holder. These brochures included the following business types: Business, Construction, Food Service, Landscaping, Mobile Businesses and Property Management.
1/20/07	City of Coronado	Festival Participation	24 th Annual J.R. Memorial Surf Classic	Storm water BMP information	Residential	Coronado residents and visitors	269	City of Coronado	Coronado Clean Coastlines promotional items (beach balls, frisbees, coozies, pens, pencils, rulers, surfboard-shaped key chains) and BMP-specific brochures were placed in the bags each participant received after participating in his/her event.
1/31/07 – 2/06/07	City of Coronado	Print Media	"Third Time's A Charm for J R Memorial Surf Classic"	Storm water information as it related to a surf competition	Residential	Coronado residents and visitors	12,500 circulation	City of Coronado	In addition to describing the surfing competition events, this article reported one of the primary purposes of this event was "raising awareness of the condition of our ocean and its impact on the health of our children."

San Diego Bay Watershed Urban Runoff Management Program 2006-2007 Annual Report

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4/21/07 and 4/22/07	City of Coronado	Community Hosted Event	Annual Flower Show	Storm water BMP information	Residential	Coronado residents and visitors	4,000	Spreckels Park, Coronado	Coronado Clean Coastlines BMP-specific brochures and promotional items (pens, pencils, frisbees, beach balls, beverage "coozies," etc.) as well as Integrated Pest Management Pest Tip Cards were distributed from a Department of Public Services booth.
4/22/07	City of Coronado	Festival Participation	3 rd Annual Kids for Clean Water Menehune Surf Fest	Storm water information as it related to a surf competition	Residential	South Bay residents and visitors	255	City of Coronado	Coronado Clean Coastlines promotional items (beach balls, frisbees, coozies, pens, pencils, rulers, surfboard-shaped key chains) and BMP-specific brochures were placed in the bags each child received after participating in his/her event.
Week of 4/25 – 5/1/07	City of Coronado	Print Media	"Annual Creek to Bay Cleanup is Rapidly Approaching" <u>Coronado Eagle and Journal</u> , p.3	Storm water information as it related to beach cleanups	Residential	Coronado residents and visitors	12,500 circulation	City of Coronado	Volunteers were recruited for this countywide cleanup effort. In addition, the purpose of the Fifth Annual Creek to Bay Cleanup is described as "picking up trash and educating the community re a key message: The entire watershed is connected."
5/23 - 5/29/07	City of Coronado	Print Media	"Surf Contest to be April 29, 2007"	Storm water information as it related to beach cleanups and community events	Residential	Coronado residents and visitors	12,500 circulation	City of Coronado	One of the purposes of this annual community event is described as, "raising awareness of the condition of our ocean and its' impact on the health of our children."
5/23 - 5/29/07	City of Coronado	Print Media	" Kids for Clean Water Menehune Surf Fest Another Success" in <u>Coronado Eagle and Journal</u> , p. 7	Storm water information as it related to beach cleanups and community events	Residential	Coronado residents and visitors	12,500 circulation	City of Coronado	This article described the focus of this event as surfing and as an environmental awareness program related to how different practices impact the quality of our ocean water. The history of this event is described as, "This contest originated because our beach was closed too many days due to the sewage that sometimes travels with the currents to Coronado from Tijuana, and we continue to strive to bring attention to this serious problem."
5/23/07	City of Coronado	Print Media	Heal the Bay's 17 th Annual Beach Report Card for 2006-07	Storm water's impact on California's oceans is graded by Heal the Bay, a non-profit organization.	General Public w/ an interest in beach water quality and associated environmental issues	California residents and visitors	u/k	City of Coronado	This report graded all five of Coronado's beaches with an A or A+ during both dry and wet weather. This is an indicator that the City's ongoing water quality improvement efforts, including the operation of dry/wet weather diverters, the diversion of urban runoff and nuisance water to the sewer system, and regular street sweeping, all of which prevent debris, urban runoff and nuisance water from reaching receiving waters, as well as our daily beach maintenance, continue to be successful in enhancing beach water quality.

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5/26/07	City of Coronado	Print Media	Coronado's Central Beach named as one of the "Top 10 Best Beaches" by Dr. Stephen Leatherman a.k.a. "Dr. Beach"	Storm water's impact on California's oceans is seen as directly correlated to the beach's value as a tourist site.	General Public w/ an interest in beach water quality and associated environmental issues	Tourists interested in visiting a world-renowned beach as well as local residents	u/k	City of Coronado	The Top 10 Beaches in the U.S. was reported by <i>Travel Channel USA</i> , <i>the Today Show</i> , <i>Yahoo Travel</i> , <i>TravelChannel.com</i> and <i>About.com: Southeast US Travel</i> . It is unknown what the total audience size for these television channels and internet sites is but they are all very well-known to the general public.
July 2006	City of Imperial Beach	Print Media	"Hazardous Waste Disposal Options" article in City of Imperial Beach newsletter	Article highlighting hazardous waste disposal education program	Residential	Imperial Beach residents	28,000	City of Imperial Beach	Residential newsletter
July 2006	City of Imperial Beach	Print Media	"Clean Up 2007" article in City of Imperial Beach newsletter	Article describing two annual events - the Citywide Garage Sale and Home Front Cleanup Event	Residential	Imperial Beach residents	28,000	City of Imperial Beach	Residential newsletter
March 2007	City of Imperial Beach	Print Media	"Reduce, Reuse, Recycle, Repeat" article in City of Imperial Beach newsletter	Article on recycling efforts in the City	Residential	Imperial Beach residents	28,000	City of Imperial Beach	Residential newsletter
Ongoing	City of La Mesa	Print Media	Preventing Urban Runoff Trifold	Description of storm drain and sanitary sewer system, including contact information for further BMP resources	Residential and Commercial	Residents and Businesses of La Mesa	41	Distributed during business inspections, complaint investigations, public events, posted on Bulletin Board	Preventing Urban Runoff Trifold

San Diego Bay Watershed Urban Runoff Management Program 2006-2007 Annual Report

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Ongoing	City of La Mesa	Print Media	SD Bay Watershed Fact Sheet	Defines a watershed as well as the possible sources of pollutants and provides methods for preventing urban runoff pollution	Residential and Commercial	Residents and Businesses of La Mesa	259	Distributed at outreach events, to individual residents, and businesses	SD Bay Watershed Fact Sheet
August 2006	City of La Mesa	Print Media	<i>Summer Storm Water Reminders, April Creek to Bay Cleanup a Success in La Mesa</i>	Articles described BMPs for residents and success of cleanup event	Residential and Commercial	Residents and Businesses in La Mesa	15,000	Distributed in the mail	<i>La Mesa Focus</i> newsletter, August 2006
February 2007	City of La Mesa	Print Media	<i>Water Quality Monitoring Continues in La Mesa</i>	Article described the BMPs that should be implemented to reduce bacteria levels in water	Residential and Commercial	Residents and Businesses in La Mesa	15,000	Distributed in the mail	<i>La Mesa Focus</i> newsletter, February 2007
May 2007	City of La Mesa	Print Media	<i>New Storm Water Permit Adopted</i>	Article described the BMPs that should be implemented to reduce bacteria levels in water	Residential and Commercial	Residents and Businesses in La Mesa	15,000	Distributed in the mail	<i>La Mesa Focus</i> newsletter, May 2007
10/6/2006 to 10/8/2006	City of La Mesa	Community-Hosted Event	Oktoberfest	City hosted booth and handed out a variety of educational materials	General Public	Residents of La Mesa	Event held over three full days	La Mesa	IPM cards, Urban Runoff Trifolds, SD Bay Watershed Fact Sheets
10/06	City of Lemon Grove	Jurisdiction-Hosted Even	Fire Station Open House	Stormwater Information Booth	General Public	Residential	60	Fire Station	All City brochures pertaining to stormwater and pollution prevention. Household Hazardous Waste materials including sponges, and bookmarks with the hotline and oil-recycling information. Also distributed were the IPM tip cards.
12/06	City of Lemon Grove	Jurisdiction-Hosted Even	Winter Bonfire	Stormwater Information Booth	General Public	Residential; Businesses	800	Park on Main Street	All City brochures pertaining to stormwater and pollution prevention. Household Hazardous Waste materials including sponges, bookmarks, and pens with the hotline and oil-recycling information.

San Diego Bay Watershed Urban Runoff Management Program 2006-2007 Annual Report

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5/07	City of Lemon Grove	Jurisdiction-Hosted Even	Spring Festival	Stormwater Information at City Hall Booth	General Public	Residential, Businesses	4,500	Downtown Streets	All City brochures pertaining to stormwater and pollution prevention. Household Hazardous Waste materials including free oil funnels with the hotline and oil-recycling information. Information on environmentally friendly gardening practices including tips on proper usage of fertilizers and pesticides.
1/22/2007	City of National City	Jurisdiction Storm Water – Specific Event	Construction Stormwater Workshop	Watershed concepts, issues, and storm water pollution prevention through use of BMPs, and education and SUSMP requirements	Construction staff and developers	Construction staff and developers	23	Martin L. King Community Center	NPDES Knowledge Assessment Test (before and after workshop), Construction Site Best Management Practices handout, Calendars, Hotline Card, Presentation notes
3/21/2007	City of National City	Jurisdiction Storm Water – Specific Event	Restaurant Stormwater Workshop	Watershed concepts, issues, and storm water pollution prevention through use of BMPs, and education	Owners/ Employees of eating and drinking establishments	Individuals involved in maintaining eating and drinking establishments	5	Martin L. King Community Center	Brochures: Litter Bugs, Preventing Urban Runoff Pollution, Gardening With Good Bugs, Safe Use and Disposal of Pesticides, Spiders, Termites, Lawn Insects, Snails and Slugs, Head Lice, Calendars, Hotline Card, Presentation notes
4/25/2007	City of National City	Jurisdiction Storm Water – Specific Event	Industrial Stormwater Workshop	Watershed concepts, industrial BMPs, General Industrial Permit, storm water monitoring, and SWPPPs.	Industrial Businesses	Owners/ Employees of Industrial businesses	18	Martin L. King Community Center	NPDES Knowledge/Awareness Assessment Test (before and after workshop) , Calendars, Hotline Card, Presentation notes, Storm water monitoring bookmarks
2/21/2007	City of National City	Jurisdiction Storm Water – Specific Event	Residential Stormwater Workshop	Watershed concepts, issues, and residential BMPs	General Public	Residents of National City	7	Martin L. King Community Center	NPDES Knowledge Assessment Test (before and after workshop) , Calendars, Hotline Card, Handout with minimum BMPs for residential activities and facilities
6/19/2007 to 6/21/2007	City of National City	Jurisdiction Storm Water – Hosted Event	NPDES/Storm Water Workshop	Urban Runoff, storm water vs. sewer system, city ordinances, BMPs	National City Public Works	Public Works Employees (Fire Dept.)	30	Fire Station 34	NPDES Knowledge Assessment Test (before and after workshop), handout with list of non-storm water discharge exemptions, Calendars, Hotline card, Presentation notes
5/23/2007	City of National City	Jurisdiction Storm Water – Specific Event	Automotive Stormwater Workshop	Green business program specifically designed for auto repair/service facilities	Auto Repair Employees	Auto Repair Employees	15	Martin L. King Community Center	Hotline card, Calendars, Presentation notes
Ongoing	City of National City	Print Media	2007 Calendar	NPDES Calendar (bilingual)	Available for anyone	Mostly distributed to residents and municipal employees	1000	N/A	Encourages protecting San Diego Bay from pollution

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8/3/2006	City of National City	Jurisdiction Storm Water – Hosted event	SUSMP Regulation and Implementation	Background to watersheds and pollutants, SUSMP BMPs (site design, source control, treatment control)	National City Employees	National City Public Works	1 event	Martin L. King Community Center	A handout describing SUSMP requirements
Ongoing	City of National City	Print Media	Everything that flows down into a storm drain goes untreated directly into our creeks, lagoons, and SD Bay	Bilingual handout detailing sources of pollution and how individuals can help prevent pollution by changing washwater and trash disposal methods	Residential	Residents in National City		N/A	"Everything that flows down into a storm drain goes untreated directly into our creeks, lagoons, and San Diego Bay" handout
March 5-7, 12-14, 19-21, 26-28	City of San Diego	Print Media	Admobile	Stormwater pollution prevention principles	General Public	Residents	Approx. 48,000 @500 people/hour	San Diego Bay Watershed	Mobile Billboard Message
April 2-3, 9-10, 16-17, 23-24	City of San Diego	Print Media	Admobile	Stormwater pollution prevention principles	General Public	Residents	Approx. 48,000 @500 people/hour	San Diego Bay Watershed	Mobile Billboard Message
May 24, 27, 28	City of San Diego	Print Media	Admobile	Stormwater pollution prevention principles	General Public	Residents	Approx. 12,000 @500 people/hour	San Diego Bay Watershed	Mobile Billboard Message
June 25-28	City of San Diego	Print Media	Admobile	Stormwater pollution prevention principles	General Public	Residents	Approx. 12,000 @500 people/hour	San Diego Bay Watershed	Mobile Billboard Message
FY06-07	City of San Diego	PSA	ThinkBlue TV Campaign – Chollas Creek	General Pollutant Awareness – Watershed Concepts in Chollas Creek	General Public	Residents / Commercial and Industrial Operators	County Wide	County Wide	Video PSAs in English and Spanish
FY06-07	City of San Diego	PSA	ThinkBlue Radio Campaign – Chollas Creek	General Pollutant Awareness – Watershed Concepts in Chollas Creek	General Public	Residents / Commercial and Industrial Operators	County Wide	County Wide	Radio PSAs in English and Spanish

San Diego Bay Watershed Urban Runoff Management Program 2006-2007 Annual Report

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FY06-07	City of San Diego	Print Media	Poster Distribution	Erosion and Sediment Control Concepts	Development Permittees	Development and Construction Community	200	San Diego Bay Watershed	104 Erosion and Sediment Control Posters distributed – for more information, please see the activity sheet
FY06-07	City of San Diego	Print Media	Guidebook Distribution	BMPs for Food Establishments	Business Owners / Operators	Restaurant Personnel	2,000	San Diego Bay Watershed	1,433 What's Cookin' Booklets were issued – for more information, please see the activity sheet
FY06-07	City of San Diego	Print Media	Brochure Distribution	Impacts of Pesticides and Herbicides	General Public	Residents	1,835	San Diego Bay Watershed	Brochure entitled How Your Pesticides and Herbicides Can Affect Water Quality – made available at various locations. For more information, please see the activity sheet
7/2006 – 6/2007	Port of San Diego	Community-Hosted Event	Pilot Boat Free Bay Tours	Free Bay Tour for museum visitors with pollution prevention information	General Public	Residential	16,840	Maritime Museum of San Diego	Stormwater Residential BMP brochures
7/22/2006 6/30/2007	Port of San Diego	Community-Hosted Event	California Yacht Club Customer Appreciation Picnic	Clean boating practices	General Public	Boaters	500	California Yacht Club	Stormwater Residential BMP brochures; IPM brochures; IPM tip cards
3/5/2007 5/22/2007	Port of San Diego	Jurisdiction Stormwater-Specific Event	SEAL Tour Guide Training	Environmental History of San Diego Bay, watershed concept, storm drains	Commercial	Tour Guides and drivers employed by Old Town Trolley Tours	20	Old Town Trolley Tours Headquarters	Stormwater Residential BMP brochures
9/26/2006	Port of San Diego	Jurisdiction Stormwater-Specific Event	Maritime Museum Docent Training	Environmental History of San Diego Bay, watershed concept, storm drains	Commercial	Maritime Museum Docents	15	Maritime Museum of San Diego	Stormwater Residential BMP brochures
4/27/2007 – 6/16/2006	Port of San Diego	Jurisdiction Stormwater-Specific Event	Birch Aquarium Harbor EcoTours	Environmental History of San Diego Bay, watershed concept, storm drains	General Public	Residential	4,307	San Diego Harbor Excursion	
8/17/2006	Port of San Diego	Jurisdiction Stormwater-Specific Event	Kiwanis Club Environmental Presentation	Environmental History of San Diego Bay, watershed concept, storm drains	General Public	Kiwanis Club Members	15	Coronado	Stormwater Residential BMP brochures

San Diego Bay Watershed Urban Runoff Management Program 2006-2007 Annual Report

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9/14/2006	Port of San Diego	Jurisdiction Stormwater-Specific Event	<i>History & Biology of Sea Turtles in San Diego Bay</i> Public Lecture	Endangered species in San Diego Bay, watershed concept, importance of cleanup events	General Public	Residential	120	Port of San Diego Administration Building	Stormwater Residential BMP brochures; IPM brochures
4/25/2007	Port of San Diego	Jurisdiction Stormwater-Specific Event	<i>Restoring a Local Endangered Species</i> Public Lecture	Endangered species in San Diego Bay, watershed concept, importance of cleanup events	General Public	Residential	32	Port of San Diego Administration Building	Stormwater Residential BMP brochures; IPM brochures
12/16/2006	Port of San Diego	Community-Hosted Event	Kona Kai Marina Bilge Sock Giveaway	Clean boating practices	General Public	Boaters	25	Kona Kai Marina	Stormwater Residential BMP brochures; IPM brochures; IPM tip cards
4/26/2007	Port of San Diego	Jurisdiction-Hosted Event	Take Your Child To Work Day	Wildlife in San Diego Bay, pollution prevention	Municipal	Port of San Diego employees and families	65	Port of San Diego Administration Building	
7/27/2006	Port of San Diego	Community-Hosted Event	Port of San Diego Open House	Wildlife in San Diego Bay, watershed concept, pollution prevention	General Public	Residential, Commercial	100	Imperial Beach	Stormwater Residential BMP brochures; IPM brochures; IPM tip cards
4/2/2007	Port of San Diego	Jurisdiction-Hosted Event	Stormwater Training for Engineering and Construction Departments	Construction BMPs	Municipal	Employees within the Port's Engineering and Construction Departments	40	Port of San Diego Administration Building	
8/30/2006	Port of San Diego	Jurisdiction Stormwater-Specific Event	Manchester Grand Hyatt Stormwater Training for Supervisors	Stormwater Permit requirements, BMPS for outdoor events	Commercial	Manchester Grand Hyatt Supervisors	33	Manchester Grand Hyatt	
10/9/2006	Port of San Diego	Jurisdiction Stormwater-Specific Event	Manchester Grand Hyatt Stormwater Training for Outdoor Events staff	Stormwater Permit requirements, BMPS for outdoor events	Commercial	Manchester Grand Hyatt Outdoor Events Staff	75	Manchester Grand Hyatt	

San Diego Bay Watershed Urban Runoff Management Program 2006-2007 Annual Report

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07/01/06 (ongoing)	SDCRAA	PSA	Three Think Blue PSAs, One Don't Trash CA PSA	PSA videos were display in Terminal 2 monitors	General Public	General Public		San Diego International Airport	Three Think Blue PSA videos were displayed including Barrels/ Kelly Slater, Pet Fish, and Cool Clean Water. One Don't Trash California PSA was displayed.
07/01/06 (ongoing)	SDCRAA	PSA	Don't Trash California	PSA posters displayed in the airport terminals	General Public	Airport passengers, tenants, and staff		San Diego International Airport	Three Don't Trash California PSA posters were displayed in Airport terminals with an anti-littering message and mentioned that trash may end up in waterways
07/01/06 (ongoing)	SDCRAA	Print Media	Airport Master Plan	SDCRAA Website	General Public	Residents, Airport Employees		San Diego International Airport	SDCRAA Environmental website provided information and links to the Airport Master Plan which discusses water quality impacts and SDIA Storm Water Management
07/15/06	SDCRAA	Print Media	Skyscapes Newsletter	SDCRAA newsletter for the public	General Public	Traveling public & airport neighbors	40,000	San Diego International Airport	Newsletter article about the SDCRAA Environmental Affairs Dept and efforts to protect the environment.
11/15/06	SDCRAA	Jurisdiction-Hosted Event	Children's Annual Water Conservation Poster Contest	Press Event	General Public	General Public, school children, Govt Agencies	40	San Diego International Airport	Press event to recognize the winners of the City of San Diego Water Dept's Annual Children's Water Conservation Poster Contest. Posters displayed at Airport Terminal 2.
05/24/07	Multiple	Jurisdiction-Hosted Event	Project SWELL	Press Event	General Public	General Public, Schools	75	Santa Clara Rec Center, Mission Bay San Diego	Press event with City of San Diego Mayor and Council Members, Port of San Diego, San Diego Unified School District, San Diego Coastkeeper to announce release of 2 nd Grade Curriculum.
04/14/07	County of San Diego	Jurisdiction Stormwater-specific Event	Automotive Recyclers	Pollution Prevention for Automotive Recyclers	Business	Automotive Recyclers	45	Otay Mesa / Nestor Branch Library	Public Presentation
09/18/06	County of San Diego	Jurisdiction-Hosted Event	Pollution Prevention Week	Pollution Prevention Week display at the CAC	General Public and County employees	General Public and County employees	400	County Administration Center, Pac Hwy	Public Display
09/18/06	County of San Diego	Print Media	Health Fair	Press release for It's How We Live!	General Public	General Public	200	Spring Valley Community Center	

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05/23/07	County of San Diego	Jurisdiction-Hosted Event	Radio Interview	Radio Interview on Universal Waste	General Public	General Public	varies	Television & Radio	Radio Media
09/23/06	County of San Diego	Jurisdiction-Hosted Event	UCCE Workshop	UCCE workshop on Snails and Slugs	General Public	General Public	50	Chula Vista Nature Center	Public Presentation