



State of California - Department of Fish and Wildlife
2025 ENVIRONMENTAL DOCUMENT FILING FEE
CASH RECEIPT
 DFW 753.5a (Rev. 01/01/25) Previously DFG 753.5a

RECEIPT NUMBER:
 37-06/12/2025-0450
 STATE CLEARING HOUSE NUMBER (If applicable)

SEE INSTRUCTIONS ON REVERSE. TYPE OR PRINT CLEARLY.

LEAD AGENCY SAN DIEGO UNIFIED PORT DISTRICT DEVELOPMENT SERVICES DEPARTMENT	LEAD AGENCY EMAIL	DATE 06/12/2025
COUNTY/STATE AGENCY OF FILING SAN DIEGO	DOCUMENT NUMBER 37-2025-0450	

PROJECT TITLE
 TEMPORARY SIGN INSTALLATION AT THE MARRIOTT MARQUIS SAN DIEGO MARINA DURING 2025 COMIC-CON

PROJECT APPLICANT NAME KARLEE HARTMAN, DIRECTOR OF EVENT MANAGEMENT, MARRIOTT MARQUIS SAN DIEGO	PROJECT APPLICANT EMAIL	PHONE NUMBER 619-850-8270
PROJECT APPLICANT ADDRESS 333 WEST HARBOR DRIVE	CITY SAN DIEGO	STATE CA
		ZIP CODE 92101

PROJECT APPLICANT (Check appropriate box)

Local Public Agency
 School District
 Other Special District
 State Agency
 Private Entity

CHECK APPLICABLE FEES:

<input type="checkbox"/> Environmental Impact Report (EIR)	\$4,123.50	\$	0.00
<input type="checkbox"/> Mitigated/Negative Declaration (MND)/(ND)	\$2,968.75	\$	0.00
<input type="checkbox"/> Certified Regulatory Program (CRP) document - payment due directly to CDFW	\$1,401.75	\$	0.00

- Exempt from fee
- Notice of Exemption (attach)
 - CDFW No Effect Determination (attach)
- Fee previously paid (attach previously issued cash receipt copy)

<input type="checkbox"/> Water Right Application or Petition Fee (State Water Resources Control Board only)	\$850.00	\$	0.00
<input checked="" type="checkbox"/> County documentary handling fee		\$	50.00
<input type="checkbox"/> Other		\$	0.00

PAYMENT METHOD

Cash
 Credit
 Check
 Other

TOTAL RECEIVED \$ 50.00

SIGNATURE X	AGENCY OF FILING PRINTED NAME AND TITLE San Diego County Clerk, TIFFANI HOOD, Deputy
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Payment Reference #: ORDER # 203590081 AND AUTH # 061740



**SAN DIEGO COUNTY CLERK
CEQA FILING COVER SHEET**

FILED
Jun 12, 2025 10:39 AM
JORDAN Z. MARKS
SAN DIEGO COUNTY CLERK
File # 2025-000495
State Receipt # 37061220250450

THIS SPACE FOR CLERK'S USE ONLY

Complete and attach this form to each CEQA Notice filed with the County Clerk

TYPE OR PRINT CLEARLY

Project Title

TEMPORARY SIGN INSTALLATION AT THE MARRIOTT MARQUIS SAN DIEGO
MARINA DURING 2025 COMIC-CON

Check Document being Filed:

- Environmental Impact Report (EIR)
- Mitigated Negative Declaration (MND) or Negative Declaration (ND)
- Notice of Exemption (NOE)
- Other (Please fill in type):

FILED IN THE OFFICE OF THE SAN DIEGO COUNTY CLERK ON <u>June 12, 2025</u>
Posted <u>June 12, 2025</u> Removed _____
Returned to agency on _____
DEPUTY _____

Filing fees are due at the time a Notice of Determination/Exemption is filed with our office. For more information on filing fees and No Effect Determinations, please refer to California Code of Regulations, Title 14, section 753.5.

Notice of Exemption

CEQA Guidelines Appendix E

To: ■ San Diego County Recorder/County Clerk
1600 Pacific Highway, Suite 260
San Diego, CA 92101-2480

From: ■ San Diego Unified Port District
Development Services Department
3165 Pacific Highway
San Diego, CA 92101

Project Title: Temporary Sign Installation at the Marriott Marquis San Diego Marina During 2025 Comic-Con
Project Applicant: Karlee Hartman, Director of Event Management, Marriott Marquis San Diego Marina, 333 West Harbor Drive, San Diego, CA 92101; (619) 850-8270
Project Location – Specific: 333 West Harbor Drive, San Diego, California 92101
Project location – City: San Diego
Project Location – County: San Diego

Description of Nature, Purpose, and Beneficiaries of Project: The proposed project would consist of the installation of temporary signage during Comic-Con International: San Diego (Comic-Con) by San Diego Marriott Marquis (Applicant) in the city of San Diego, California. Comic-Con is a national event centered at the San Diego Convention Center (Convention Center), which also includes activities throughout Tidelands and the City of San Diego, activating the region with a one-of-a-kind event and bringing hundreds of additional visitors to the area. Events and displays are held, without limitation, at the park adjacent to the Hilton San Diego Bayfront and Convention Center, the Gaslamp Quarter, and many of the surrounding hotels. The Applicant has historically erected temporary signage during Comic-Con.

The proposed signage would be displayed solely during Comic-Con, for a total period of no more than one-month, with the option to change sign content up to one time during the one-month display period. No signage would be directed west towards the Bay and no illumination of the signage would occur. It is anticipated that the displays on the signage would include products sold and events held at Comic-Con or by the sponsors of the event. In this sense, the signage may be considered onsite signage as it would be advertising goods or services available at Comic-Con or by one of its sponsors. The proposed signage would be placed on the outer wall surface of the Applicant's facility, as follows:

- Southeast façade of the Marriott Marquis South Tower, facing the Convention Center, measuring approximately 35,970 square feet (sf) (327 feet (ft)-wide by 110-ft-high), approximately 150-ft-high from the bottom of the sign to street level
- Northwest façade of the Marriott Marquis South Tower, facing East Harbor Drive, measuring approximately 12,400 sf (62-ft-wide by 200-ft-high), approximately 240-ft-high from the bottom of the sign to street level

The following items are prohibited pursuant to the District's standard approval and agreement for signage during Comic-Con and are not proposed as part of the project: (a) light shows; (b) electrical improvements to the signage, walls, or premises; and/or (c) illumination, including but not limited to, electronic, digital, or similarly illuminated components, of the signage, premises, or walls.

The signage features, the temporary nature of the signage, the corresponding high-volume activation of the events and the urban nature of the surrounding area (i.e. the Convention Center, Petco Park, and downtown San Diego) would ensure that the signage would not create visual or aesthetic impacts.

All works related to the proposed temporary signage, including installation, display, and removal, can only occur in the month of July 2025, closely corresponding with the duration of the Comic-Con event. The signage must be

taken down and the facility returned to the same condition as it was prior to the installation of the signage no later than July 31, 2025. In no event would the signage be installed before and removed after the month of July. Both installation and removal would require the use of a boom lift.

Name of Public Agency Approving Project: San Diego Unified Port District (SDUPD)

- Exempt Status:** (Check one):
- Ministerial (Sec. 21080(b)(1); 15268);
 - Declared Emergency (Sec. 21080(b)(3); 15269(a));
 - Emergency Project (Sec. 21080(b)(4); 15269(b)(c));
 - Categorical Exemption(s): Accessory Structures (SG § 15311) (Class 11)**
 - Statutory Exemption. State code number:

Reason Why Project Is Exempt: The proposed project is determined to be Categorically Exempt pursuant to California Environmental Quality Act (CEQA) Guidelines Section 15311 (Accessory Structures) and Section 3.i. of the District's Guidelines for Compliance with CEQA because it is temporary signage that would be accessory to an existing facility. The proposed signage is on-premise signage because it is anticipated to display products sold and events held at Comic-Con or by sponsors of the event. Section 3.i. of the District's CEQA Guidelines is as follows:

- 3.i. Accessory Structures (SG § 15311) (Class 11): Includes construction, or placement of structures accessory to (appurtenant to) existing facilities, including:
 - (3) On-premise signs.
 - (5) Placement of temporary use items.

Lead Agency Contact Person and Telephone Number: Betsy Viramontes, 619-890-0465

Signature: Betsy Viramontes **Date:** 6/12/25 **Title:** Assistant Planner

- Signed by Lead Agency
- Signed by Applicant

Date received for filing at OPR/Clerk:



San Diego County



Transaction #: 8424453
Receipt #: 2025221973

JORDAN Z. MARKS

Assessor/Recorder/County Clerk
1600 Pacific Highway Suite 260
P. O. Box 121750, San Diego, CA 92112-1750
Tel. (619) 237-0502 Fax (619) 557-4155
www.sdarcc.gov

Cashier Date: 06/12/2025
Cashier Location: SD

Print Date: 06/12/2025 10:43 am

Payment Summary

Total Fees	\$500.00
Total Payments	\$500.00
Balance:	\$0.00

Payment

VITALCHEK PAYMENT \$500.00

Total Payments \$500.00

Filings

CEQA - NOE FILE #: 2025-000488 Date: 06/12/2025 10:39AM Pages: 4
 State Receipt # 37-06/12/2025-0443
 Fees: Fish & Wildlife County Administrative Fee \$50.00
 Total Fees Due: \$50.00

CEQA - NOE FILE #: 2025-000489 Date: 06/12/2025 10:39AM Pages: 2
 State Receipt # 37-06/12/2025-0444
 Fees: Fish & Wildlife County Administrative Fee \$50.00
 Total Fees Due: \$50.00

CEQA - NOE FILE #: 2025-000490 Date: 06/12/2025 10:39AM Pages: 3
 State Receipt # 37-06/12/2025-0445
 Fees: Fish & Wildlife County Administrative Fee \$50.00
 Total Fees Due: \$50.00

CEQA - NOE FILE #: 2025-000491 Date: 06/12/2025 10:39AM Pages: 3
 State Receipt # 37-06/12/2025-0446
 Fees: Fish & Wildlife County Administrative Fee \$50.00
 Total Fees Due: \$50.00

CEQA - NOE	FILE #: 2025-000492 Date: 06/12/2025 10:39AM	Pages: 3
	State Receipt # 37-06/12/2025-0447	
Fees:	Fish & Wildlife County Administrative Fee	\$50.00
Total Fees Due:		\$50.00

CEQA - NOE	FILE #: 2025-000493 Date: 06/12/2025 10:39AM	Pages: 3
	State Receipt # 37-06/12/2025-0448	
Fees:	Fish & Wildlife County Administrative Fee	\$50.00
Total Fees Due:		\$50.00

CEQA - NOE	FILE #: 2025-000494 Date: 06/12/2025 10:39AM	Pages: 4
	State Receipt # 37-06/12/2025-0449	
Fees:	Fish & Wildlife County Administrative Fee	\$50.00
Total Fees Due:		\$50.00

CEQA - NOE	FILE #: 2025-000495 Date: 06/12/2025 10:39AM	Pages: 3
	State Receipt # 37-06/12/2025-0450	
Fees:	Fish & Wildlife County Administrative Fee	\$50.00
Total Fees Due:		\$50.00

CEQA - NOE	FILE #: 2025-000496 Date: 06/12/2025 10:39AM	Pages: 4
	State Receipt # 37-06/12/2025-0451	
Fees:	Fish & Wildlife County Administrative Fee	\$50.00
Total Fees Due:		\$50.00

CEQA - NOE	FILE #: 2025-000497 Date: 06/12/2025 10:39AM	Pages: 3
	State Receipt # 37-06/12/2025-0452	
Fees:	Fish & Wildlife County Administrative Fee	\$50.00
Total Fees Due:		\$50.00

Grand Total - All Documents:		\$500.00
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