



State of California - Department of Fish and Wildlife  
**2024 ENVIRONMENTAL DOCUMENT FILING FEE**  
**CASH RECEIPT**  
 DFW 753.5a (Rev. 01/01/24) Previously DFG 753.5a

RECEIPT NUMBER:  
 37-06/20/2024-0487  
 STATE CLEARING HOUSE NUMBER (If applicable)

SEE INSTRUCTIONS ON REVERSE. TYPE OR PRINT CLEARLY.

LEAD AGENCY SAN DIEGO UNIFIED PORT DISTRICT DEVELOPMENT SERVICES DEPARTMENT	LEAD AGENCY EMAIL	DATE 06/20/2024
COUNTY/STATE AGENCY OF FILING SAN DIEGO	DOCUMENT NUMBER 37-2024-0487	

PROJECT TITLE  
 TEMPORARY SIGNAGE INSTALLATION ON THE SAN DIEGO MARRIOTT MARQUIS DURING COMIC-CON

PROJECT APPLICANT NAME KARLEE HARTMAN, SAN DIEGO MARRIOTT MARQUIS	PROJECT APPLICANT EMAIL	PHONE NUMBER 619-850-8270
PROJECT APPLICANT ADDRESS 333 WEST HARBOR DRIVE	CITY SAN DIEGO	STATE CA
		ZIP CODE 92101

PROJECT APPLICANT (Check appropriate box)

Local Public Agency   
  School District   
  Other Special District   
  State Agency   
  Private Entity

**CHECK APPLICABLE FEES:**

<input type="checkbox"/> Environmental Impact Report (EIR)	\$4,051.25	\$	0.00
<input type="checkbox"/> Mitigated/Negative Declaration (MND)/(ND)	\$2,916.75	\$	0.00
<input type="checkbox"/> Certified Regulatory Program (CRP) document - payment due directly to CDFW	\$1,377.25	\$	0.00

- Exempt from fee
- Notice of Exemption (attach)
  - CDFW No Effect Determination (attach)
- Fee previously paid (attach previously issued cash receipt copy)

<input type="checkbox"/> Water Right Application or Petition Fee (State Water Resources Control Board only)	\$850.00	\$	0.00
<input checked="" type="checkbox"/> County documentary handling fee		\$	50.00
<input type="checkbox"/> Other		\$	0.00

**PAYMENT METHOD**

- Cash   
  Credit   
  Check   
  Other

TOTAL RECEIVED \$ 50.00

SIGNATURE X	AGENCY OF FILING PRINTED NAME AND TITLE San Diego County Clerk, LIZANA GUZMAN, Deputy
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Payment Reference #: AUTH: 047627 || ORDER:183387150



**SAN DIEGO COUNTY CLERK  
CEQA FILING COVER SHEET**

**FILED**  
Jun 20, 2024 10:27 AM  
JORDAN Z. MARKS  
SAN DIEGO COUNTY CLERK  
File # 2024-000527  
State Receipt # 37062020240487

THIS SPACE FOR CLERK'S USE ONLY

Complete and attach this form to each CEQA Notice filed with the County Clerk

TYPE OR PRINT CLEARLY

Project Title

TEMPORARY SIGNAGE INSTALLATION ON THE SAN DIEGO MARRIOTT  
MARQUIS DURING COMIC-CON

**Check Document being Filed:**

- Environmental Impact Report (EIR)
- Mitigated Negative Declaration (MND) or Negative Declaration (ND)
- Notice of Exemption (NOE)
- Other (Please fill in type):

**FILED IN THE OFFICE OF THE SAN DIEGO  
COUNTY CLERK ON** June 20, 2024  
**Posted** June 20, 2024 **Removed** \_\_\_\_\_  
**Returned to agency on** \_\_\_\_\_  
**DEPUTY** \_\_\_\_\_

Filing fees are due at the time a Notice of Determination/Exemption is filed with our office. For more information on filing fees and No Effect Determinations, please refer to California Code of Regulations, Title 14, section 753.5.

**Notice of Exemption***CEQA Guidelines Appendix E*

**To:** ■ San Diego County Recorder/County Clerk  
1600 Pacific Highway, Suite 260  
San Diego, CA 92101-2480

**From:** ■ San Diego Unified Port District  
Development Services Department  
3165 Pacific Highway  
San Diego, CA 92101

**Project Title:** Temporary Signage Installation on the San Diego Marriott Marquis During Comic-Con

**Project Applicant:** Karlee Hartman, San Diego Marriott Marquis, 333 West Harbor Drive, San Diego, CA 92101; (619) 850-8270

**Project Location – Specific:** 333 West Harbor Drive, San Diego, CA 92101

**Project location – City:** San Diego

**Project Location – County:** San Diego

**Description of Nature, Purpose, and Beneficiaries of Project:** The proposed project would consist of the installation of temporary signage during Comic-Con International: San Diego (Comic-Con) by San Diego Marriott Marquis (Applicant) in the city of San Diego, California. Comic-Con is a national event centered at the San Diego Convention Center (Convention Center), which also includes activities throughout Tidelands and the City of San Diego, activating the region with a one-of-a-kind event and bringing hundreds of additional visitors to the area. Events and displays are held, without limitation, at the park adjacent to the Hilton San Diego Bayfront and Convention Center, the Gaslamp Quarter, and many of the surrounding hotels. The Applicant has historically erected temporary signage during Comic-Con.

The proposed signage would be displayed solely during Comic-Con, for a total period of no more than one-month, with the option to change sign content up to one time during the one-month display period. No signage would be directed west towards the Bay and no illumination of the signage would occur. It is anticipated that the displays on the signage would include products sold and events held at Comic-Con or by the sponsors of the event. In this sense, the signage may be considered onsite signage as it would be advertising goods or services available at Comic-Con or by one of its sponsors. The proposed signage would be placed on the outer wall surface of the Applicant's facility, as follows:

- Southeast façade of the Marriott Marquis South Tower, facing the Convention Center, measuring approximately 35,970 square feet (sf) (327 feet (ft)-wide by 110-ft-high), approximately 150-ft-high from the bottom of the sign to street level.
- Northwest façade of the Marriott Marquis South Tower, facing East Harbor Drive, measuring approximately 12,400 sf (62-ft-wide by 200-ft-high), approximately 240-ft-high from the bottom of the sign to street level.

The following items are prohibited pursuant to the District's standard approval and agreement for signage during Comic-Con and are not proposed as part of the project: (a) light shows; (b) electrical improvements to the signage, walls, or premises; and/or (c) illumination, including but not limited to, electronic, digital, or similarly illuminated components, of the signage, premises, or walls.

The signage features, the temporary nature of the signage, the corresponding high-volume activation of the events and the urban nature of the surrounding area (i.e. the Convention Center, Petco Park, and downtown San Diego) would ensure that the signage would not create visual or aesthetic impacts.

All works related to the proposed temporary signage, including installation, display, and removal, can only occur in the month of July 2024, closely corresponding with the duration of the Comic-Con event. The signage must be

taken down and the facility returned to the same condition as it was prior to the installation of the signage no later than July 31, 2024. In no event would the signage be installed before and removed after the month of July. Both installation and removal would require the use of a boom lift.

**Name of Public Agency Approving Project:** San Diego Unified Port District (SDUPD)

- Exempt Status:** (Check one):
- Ministerial (Sec. 21080(b)(1); 15268);
  - Declared Emergency (Sec. 21080(b)(3); 15269(a));
  - Emergency Project (Sec. 21080(b)(4); 15269(b)(c));
  - Categorical Exemptions: Accessory Structures (SG § 15311) (Class 11)**
  - Statutory Exemption. State code number:

**Reason Why Project is Exempt:** The proposed project is determined to be Categorically Exempt pursuant to California Environmental Quality Act (CEQA) Guidelines Section 15311 (Accessory Structures) and Section 3.i. of the District's Guidelines for Compliance with CEQA because it would consist of temporary signage that would be accessory to an existing facility. Section 3.i. of the District's CEQA Guidelines is as follows:

- 3.i. Accessory Structures (SG § 15311) (Class 11): Includes construction, or placement of minor structures accessory to (appurtenant to) existing facilities.

**Lead Agency Contact Person and Telephone Number:** Betsy Viramontes, 619-890-0465

**Signature:** Betsy Viramontes **Date:** 6/20/2024 **Title:** Assistant Planner

- Signed by Lead Agency
- Signed by Applicant

**Date received for filling at OPR/Clerk:**

San Diego County



Transaction #: 7862336  
 Receipt #: 2024216161

JORDAN Z. MARKS  
 Assessor/Recorder/County Clerk  
 1600 Pacific Highway Suite 260  
 P. O. Box 121750, San Diego, CA 92112-1750  
 Tel. (619) 237-0502 Fax (619) 557-4155  
[www.sdarcc.gov](http://www.sdarcc.gov)

Cashier Date: 06/20/2024  
 Cashier Location: SD

Print Date: 06/20/2024 10:29 am

Payment Summary

Total Fees:	\$150.00
Total Payments	\$150.00
Balance:	\$0.00

Payment		
VITALCHEK PAYMENT		\$150.00
<b>Total Payments</b>		<b>\$150.00</b>
Filings		
CEQA - NOE	FILE #: 2024-000526 Date: 06/20/2024 10:27AM Pages: 3 State Receipt # 37-06/20/2024-0486	
Fees:	Fish & Wildlife County Administrative Fee	\$50.00
Total Fees Due:		\$50.00
CEQA - NOE	FILE #: 2024-000527 Date: 06/20/2024 10:27AM Pages: 3 State Receipt # 37-06/20/2024-0487	
Fees:	Fish & Wildlife County Administrative Fee	\$50.00
Total Fees Due:		\$50.00
CEQA - NOE	FILE #: 2024-000528 Date: 06/20/2024 10:27AM Pages: 3 State Receipt # 37-06/20/2024-0488	
Fees:	Fish & Wildlife County Administrative Fee	\$50.00
Total Fees Due:		\$50.00
<b>Grand Total - All Documents:</b>		<b>\$150.00</b>