

RESOLUTION 2019-074

RESOLUTION AUTHORIZING AGREEMENTS FOR DISTRICT SPONSORSHIP OF UPCOMING TIDELANDS ACTIVATION PROGRAM EVENTS:

A) AGREEMENT WITH THE CITY OF CHULA VISTA FOR SPONSORSHIP OF CHULA VISTA HARBORFEST IN AN AMOUNT NOT TO EXCEED \$70,000 IN FUNDING AND \$89,146 IN WAIVED FEES FOR DISTRICT SERVICES EACH YEAR FOR TWO YEARS, FOR TOTAL FUNDING NOT TO EXCEED \$140,000 AND TOTAL WAIVED DISTRICT SERVICES NOT TO EXCEED \$178,292. FUNDS REQUIRED FOR FY2020 WILL BE BUDGETED IN THAT FISCAL YEAR, SUBJECT TO BOARD APPROVAL UPON ADOPTION OF THAT FISCAL YEAR'S BUDGET. FUNDS REQUIRED FOR FUTURE FISCAL YEARS WILL BE BUDGETED IN THE APPROPRIATE FISCAL YEAR, SUBJECT TO BOARD APPROVAL UPON ADOPTION OF EACH FISCAL YEAR'S BUDGET;

B) AGREEMENT WITH THE SAN DIEGO FLEET WEEK FOUNDATION FOR SPONSORSHIP OF FLEET WEEK SAN DIEGO IN AN AMOUNT NOT TO EXCEED \$35,000 IN FUNDING AND \$72,298 IN WAIVED FEES FOR DISTRICT SERVICES EACH YEAR FOR TWO YEARS, FOR TOTAL FUNDING NOT TO EXCEED \$70,000 AND TOTAL WAIVED DISTRICT SERVICES NOT TO EXCEED \$144,596. FUNDS REQUIRED FOR FY2020 WILL BE BUDGETED IN THAT FISCAL YEAR, SUBJECT TO BOARD APPROVAL UPON ADOPTION OF THAT FISCAL YEAR'S BUDGET. FUNDS REQUIRED FOR FUTURE FISCAL YEARS WILL BE BUDGETED IN THE APPROPRIATE FISCAL YEAR, SUBJECT TO BOARD APPROVAL UPON ADOPTION OF EACH FISCAL YEAR'S BUDGET;

C) AGREEMENT WITH THE SAN DIEGO SYMPHONY ORCHESTRA ASSOCIATION FOR SPONSORSHIP OF THE 2019 SAN DIEGO SYMPHONY BAYSIDE SUMMER NIGHTS CONCERTS IN AN AMOUNT NOT TO EXCEED \$280,668 IN WAIVED FEES FOR DISTRICT SERVICES.

WHEREAS, the San Diego Unified Port District (District) is a public corporation created by the Legislature in 1962 pursuant to Harbors and Navigation Code Appendix I (Port Act); and

WHEREAS, the District's Waterfront Arts & Activation Department administers the annual Tidelands Activation Program (TAP); and

WHEREAS, on April 9, 2019 the Board approved a line item budget for funding and services for the FY20 TAP cycle in support of activation events on District tidelands including the following events: Chula Vista HarborFest (HarborFest); Fleet Week San Diego (Fleet Week); and the San Diego Symphony Bayside Summer Nights Series (Bayside Summer Nights); and

WHEREAS, each of the foregoing are classified as TAP Signature Events per BPC Policy No. 771, Tidelands Activation Program. Signature Events are those that attract large numbers of people to the District tidelands; generate substantial, documented financial and/or promotional impact; and provide the District with title sponsorship or similar consideration; and

WHEREAS, per policy, the producers of Signature Events are offered the option of receiving a multi-year agreement with the District for sponsorship of their events, contingent upon satisfactory completion of the event and approval of funding each year as part of the District's annual budget process and both the City of Chula Vista and the San Diego Fleet Week Foundation, who are the producers and TAP sponsorship recipients for HarborFest and Fleet Week San Diego respectively, have requested two-year agreements with the District for sponsorship of their FY20 and FY21 events while The San Diego Symphony Orchestra Association has requested a single-year TAP sponsorship with the District for the FY20 Symphony Bayside Summer Nights Series that will take place from July through August 2019 in the District's Embarcadero Marina Park South; and

WHEREAS, staff recommends the Board approve the corresponding agreements for these TAP events.

NOW, THEREFORE, BE IT RESOLVED by the Board of Port Commissioners of the San Diego Unified Port District that the following agreements for District sponsorship of upcoming Tidelands Activation Program events are hereby authorized:

- A) Agreement with the City of Chula Vista for sponsorship of Chula Vista HarborFest in an amount not to exceed \$70,000 in funding and \$89,146 in waived fee for District services each year for two years, for total funding not to exceed \$140,000 and total waived District services not to exceed \$178,292; and
- B) Agreement with the San Diego Fleet Week Foundation for sponsorship of Fleet Week San Diego in an amount not to exceed \$35,000 in funding and \$72,298 in waived fees for District services each year for two years, for total funding not to exceed \$70,000 and total waived District services not to exceed \$144,596; and

- C) Agreement with the San Diego Symphony Orchestra Association for sponsorship of the 2019 San Diego Symphony Bayside Summer Nights Concert Series in an amount not to exceed \$280,668 in waived fees for District services.

APPROVED AS TO FORM AND LEGALITY:
GENERAL COUNSEL



By: Assistant/Deputy

PASSED AND ADOPTED by the Board of Port Commissioners of the San Diego Unified Port District, this 18th day of June, 2019, by the following vote:

AYES: Bonelli, Castellanos, Malcolm, Merrifield, Moore, Valderrama, and Zucchet
NAYS: None.
EXCUSED: None.
ABSENT: None.
ABSTAIN: None.


Garry J. Bonelli, Chairman
Board of Port Commissioners

ATTEST:


Donna Morales
District Clerk

(Seal)