

RESOLUTION 2018-107

RESOLUTION AUTHORIZING AN AGREEMENT WITH LINKEDIN FROM JUNE 12, 2018 UNTIL JUNE 11, 2021, FOR SOCIAL MEDIA RECRUITING SERVICES FOR AN AMOUNT NOT TO EXCEED \$141,000 AND A 5-YEAR TOTAL COST OF OWNERSHIP OF \$235,000

WHEREAS, the San Diego Unified Port District (District) is a public corporation created by the legislature in 1962 pursuant to Harbors and Navigation Code Appendix 1, (Port Act); and

WHEREAS, the Board of Port Commissioners (BPC) adopted BPC Policy No. 110 to establish a policy governing the processing and administration of public projects, consulting and service agreements, the purchasing of supplies, materials, and equipment, and grants; and

WHEREAS, LinkedIn is a business and employment-oriented service that operates via websites and mobile applications; and

WHEREAS, it is mainly used for professional networking, including employers posting jobs and job seekers posting their resumes; and

WHEREAS, LinkedIn is the only domestic company/organization that provides the LinkedIn services offered via LinkedIn's website www.linkedin.com; and

WHEREAS, the District has had a relationship with LinkedIn since 2015; and

WHEREAS, in addition to the District's homepage, which is used for press releases, District-sponsored activities and other general information, Human Resources staff utilizes LinkedIn as a source for recruiting potential candidates; and

WHEREAS, utilizing the advanced search tools provided as part of the service, recruiters can find members matching the desired skills; and

WHEREAS, the LinkedIn services above are proprietary to LinkedIn and are protected by the U.S. patents and copyright registrations; and


WHEREAS, the District has successfully been able to reach qualified applicants in many different parts of the country and have enjoyed a wider

advertising-presence through our relationship with LinkedIn, and as a result, District staff recommends that the Board authorize an agreement with LinkedIn.

NOW, THEREFORE, BE IT RESOLVED by the Board of Port Commissioners of the San Diego Unified Port District, as follows:

That the Executive Director or her designated representative is hereby authorized and directed on behalf of the San Diego Unified Port District, to enter into an Agreement with LinkedIn from June 12, 2018 until June 11, 2021, for social media recruiting services for an amount not to exceed \$141,000 and a 5-year total cost of ownership of \$235,000.

APPROVED AS TO FORM AND LEGALITY:
GENERAL COUNSEL


By: ~~Assistant~~/Deputy

PASSED AND ADOPTED by the Board of Port Commissioners of the San Diego Unified Port District, this 12th day of June, 2018, by the following vote:

AYES: Bonelli, Castellanos, Merrifield, Moore, and Valderrama

NAYS: None.

EXCUSED: Malcolm, and Zucchet

ABSENT: None.

ABSTAIN: None.



Rafael Castellanos, Chairman
Board of Port Commissioners

ATTEST:


Donna Morales
District Clerk

(Seal)