

**RESOLUTION 2018-084**

**RESOLUTION CONSENTING TO ASSIGNMENT  
AND ASSUMPTION OF MEDIA AGREEMENTS  
FOR AS NEEDED DISTRICT MARKETING AND  
OUTREACH CAMPAIGNS FROM MIDWEST  
TELEVISION, INC. TO KFMB TV, LLC (dba KFMB-  
TV, NFMB-TV, KFMB-FM, KFMB-AM) DUE TO A  
CHANGE IN STATION OWNERSHIP**

**WHEREAS**, the San Diego Unified Port District ("District") is a public corporation created by the Legislature in 1962 pursuant to Harbors and Navigation Code Appendix I; and

**WHEREAS**, the Board of Port Commissioners (BPC) adopted BPC Policy No. 110 to establish a policy governing the processing and administration of public projects, consulting and service agreements, the purchasing of supplies, materials and equipment, and grants; and

**WHEREAS**, on January 9, 2018, the BPC adopted a resolution authorizing agreements with Midwest Television Inc. for as-needed broadcast media services for KFMB-TV TV and KFMB-FM radio; and

**WHEREAS**, contracts with Midwest Television Inc. were executed in order to carry out the resolutions, and to provide as-needed services to the District's Marketing & Communications Department; and

**WHEREAS**, the stations are part of a broadcast television and radio pool with seven television and eight radio media advertising service providers in the local market for various District branding, marketing and outreach campaigns; and

**WHEREAS**, effective February 14, 2018, Virginia based Tegna, Inc. Broadcasting Company (Tegna) purchased all operations and assets of Midwest Television, Inc.; and

**WHEREAS**, Tegna subsequently established a legal entity to transact all business formerly conducted by Midwest Television, Inc.: KFMB-TV, LLC; and

**WHEREAS**, this entity will conduct all business for the San Diego based portion of the broadcasting group including the television, radio and digital stations KFMB-TV, NFMB-TV, KFMB-FM, and KFMB-AM; and

**WHEREAS**, District Marketing & Communications staff has done due diligence and determined that project budgets and timelines will not be affected

by this transfer of rights and obligations; therefore, staff recommends this assignment and assumption of the District's agreements to KFMB-TV, LLC.

**NOW, THEREFORE, BE IT RESOLVED** that the Board of Port Commissioners of the San Diego Unified Port District, hereby consents to the assignment and assumption of as-needed District marketing and outreach campaign agreements from Midwest Television, Inc. to KFMB-TV, LLC, due to change in station ownership.

APPROVED AS TO FORM AND LEGALITY:  
GENERAL COUNSEL



By: Assistant/Senior/Deputy

PASSED AND ADOPTED by the Board of Port Commissioners of the San Diego Unified Port District, this 8<sup>th</sup> day of May 2018, by the following vote:

AYES: Bonelli, Castellanos, Malcolm, Merrifield, Valderrama, and Zucchet

NAYS: None.

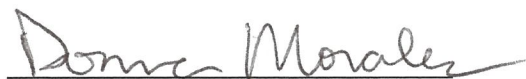
EXCUSED: Moore

ABSENT: None.

ABSTAIN: None.

  
Rafael Castellanos, Chairman  
Board of Port Commissioners

ATTEST:



Donna Morales  
District Clerk

