

**RESOLUTION 2018-024**

**RESOLUTION AMENDING BPC POLICY NO. 771:  
TIDELANDS ACTIVATION PROGRAM, TO  
INCORPORATE ADMINISTRATIVE UPDATES AND  
PROVISIONS FOR CONSIDERATION OF MULTI-  
YEAR SPONSORSHIP AGREEMENTS FOR  
SIGNATURE EVENTS**

**WHEREAS**, the San Diego Unified Port District (District) is a public corporation created by the legislature in 1962 pursuant to Harbors and Navigation Code Appendix 1, (Port Act); and

**WHEREAS**, Board of Port Commissioners (Board) Policy No. 771: Tidelands Activation Program was originally developed in 2014 to provide a consistent and transparent set of processes and criteria for the Tidelands Activation Program that can be referenced from year to year; and

**WHEREAS**, staff recommends making administrative changes to Policy No. 771 to reflect department reorganizations; and

**WHEREAS**, During the application review process last year, staff received feedback from sponsorship recipients, as well as the Tidelands Activation Program Advisory Committee (TAPAC), that the process should provide for multi-year agreements for events that meet certain criteria, and at the October 3, 2017, meeting of the TAPAC, staff and the TAPAC discussed the pros and cons of multi-year sponsorship agreements; and

**WHEREAS**, at the November 8, 2017, TAPAC meeting, staff presented proposed guidelines for implementing such provision; and

**WHEREAS**, staff recommends amending Policy No. 771 to incorporate multi-year agreements for signature events subject to the criteria and limitations set forth in the proposed policy amendment.

**NOW, THEREFORE, BE IT RESOLVED** by the Board of Port Commissioners of the San Diego Unified Port District, as follows:

That Board of Port Commissioners Policy No. 771, Tidelands Activation Program, is hereby amended, a copy of which is on file with the Office of the District Clerk.

2018-024

APPROVED AS TO FORM AND LEGALITY:  
GENERAL COUNSEL



By: Assistant/Deputy

PASSED AND ADOPTED by the Board of Port Commissioners of the San Diego Unified Port District, this 9<sup>th</sup> day of January, 2018, by the following vote:

AYES: Bonelli, Castellanos, Malcolm, Merrifield, Moore, and Valderrama

NAYS: None.

EXCUSED: Zucchet

ABSENT: None.

ABSTAIN: None.



Rafael Castellanos, Chairman  
Board of Port Commissioners

ATTEST:



Donna Morales  
District Clerk

(Seal)