

RESOLUTION 2017-076

RESOLUTION INCREASING THE LINE ITEM BUDGET FOR THE FISCAL YEAR 2017-18 TIDELANDS ACTIVATION PROGRAM BY \$210,000 IN SPONSORSHIP FUNDING AND \$140,855 IN WAIVED DISTRICT SERVICES TO SUPPORT THREE ADDITIONAL EVENTS

WHEREAS, the San Diego Unified Port District (District) is a public corporation created by the Legislature in 1962 pursuant to Harbors and Navigation Code Appendix I, (Port Act); and

WHEREAS, the District sponsors several events each year as part of its Tidelands Activation Program (TAP) which is designed to attract people to the Tidelands, promote the District's mission, enhance stakeholder relationships, and generate economic and/or promotional impact to the District and its tenants; and

WHEREAS, Board Policy No. 771 establishes criteria and a process to consider and grant sponsorships in support of events and activities promoting the mission of the District, and also establishes the Tidelands Activation Program Advisory Committee (TAPAC), an appointed advisory committee charged to review staff recommendations and make its own recommendations, when applicable, for funding and/or waivers of fees for District services; and

WHEREAS, at its April 11, 2017 meeting, the Board approved a line item budget totaling \$516,500 in funding and \$1,048,069 in fee waivers in support of 72 events under the Fiscal Year 2017-18 (FY17-18) Tidelands Activation Program; and


WHEREAS, prior to presenting its FY17-18 TAP recommendations to the Board, staff removed from its list of recommended sponsorships three events for which it had previously developed recommendations for TAP funding and/or fee waivers: the 2017 City of Coronado Fourth of July Parade (on July 4, 2017), 2018 Imperial Beach Fireworks (on July 4, 2018), and the 2018 Port of San Diego Big Bay Boom July 4th Fireworks Show (on July 4, 2018); and

WHEREAS, after additional review of these TAP sponsorship recommendations, staff is recommending the Board approve an increase in the line item budget for the FY17-18 TAP in the amounts of \$195,000 in funding and \$140,855 in waived fees for District services in support of these three events; and

WHEREAS, at its May 25, 2017 meeting, the Board considered a request for additional funding of the Big Bay Boom.


NOW, THEREFORE, BE IT RESOLVED by the Board of Port Commissioners of the San Diego Unified Port District that the line item budget for the Fiscal Year 2017-18 Tidelands Activation Program, is hereby amended to add funding for the 2017 City of Coronado Fourth of July Parade (on July 4, 2017), 2018 Imperial Beach Fireworks (on July 4, 2018), and the 2018 Port of San Diego Big Bay Boom July 4th Fireworks Show (on July 4, 2018), in the amounts of \$210,000 in funding and \$140,855 in waived fees for District services in support of these three events, resulting in amended totals of \$726,5000 in funding and \$1,189,324 in service fee waivers for 75 events, a list of which is on file with the Office of the District Clerk.

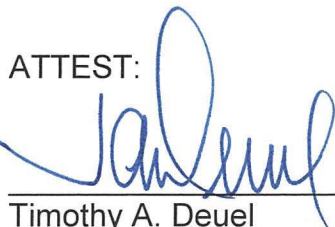
APPROVED AS TO FORM AND LEGALITY:
GENERAL COUNSEL


By: ~~Assistant~~/Deputy

PASSED AND ADOPTED by the Board of Port Commissioners of the San Diego Unified Port District, this 25th day of May, 2017, by the following vote:

- AYES: Bonelli, Castellanos, Malcolm, Merrifield, Moore, and Valderrama
- NAYS: None.
- EXCUSED: None.
- ABSENT: None.
- ABSTAIN: None.


Robert Valderrama, Chair
Board of Port Commissioners

ATTEST:

Timothy A. Deuel
District Clerk

(Seal)