RESOLUTION 2016-81

RESOLUTION AUTHORIZING AN AGREEMENT WITH THE SAN DIEGO SYMPHONY ORCHESTRA ASSOCIATION, A NONPROFIT ORGANIZATION, FOR A SPONSORSHIP OF THE 2016 SUMMER POPS SERIES IN THE AMOUNT OF \$15,000 IN FUNDING AND A NOT-TO-EXCEED AMOUNT OF \$202,060 IN DISTRICT SERVICES

WHEREAS, the San Diego Unified Port District (District) is a public corporation created by the legislature in 1962 pursuant to Harbors and Navigation Code Appendix 1, (Port Act); and

WHEREAS, the Board of Port Commissioners (BPC) adopted BPC Policy No. 110 to establish a policy governing the processing and administration of public projects, consulting and service agreements, the purchasing of supplies, materials, and equipment, and grants; and

WHEREAS, at its May 10, 2016 meeting, the Board of Port Commissioners approved a line item budget for the FY 2016-2017 Port of San Diego Tidelands Activation Program in an amount not to exceed \$738,500 and District services not to exceed \$924,164; and

WHEREAS, the BPC action authorized staff to develop sponsorship agreements for the proposed funding and/or fees for District services for 83 special events subject to appropriate environmental analysis under the California Environmental Quality Act (CEQA); and

WHEREAS, the sponsorship agreement for the San Diego Symphony Summer Pops Series is for a combined amount of \$15,000 in funding and \$202,060 in District services, in the form of waived fees for the use of Embarcadero Marina Park South; and

WHEREAS, under the Agreement, the Symphony will provide the District with promotional considerations that justify the payment of sponsorship funding and waiver of park fees; and

WHEREAS, the Symphony Summer Pops Series will attract about 65,000 people in 2016 to the Port Tidelands to enjoy a unique musical experience and frequent Port tenant businesses including restaurants, parking facilities, hotels and retail establishments; and

WHEREAS, the Agreement is separate from the Tidelands Use & Occupancy Permit (TUOP) under which the Symphony occupies the District's Embarcadero Marina Park South to conduct the 2016 Summer Pops Series, which runs from July 1, 2016 through September 5, 2016.

NOW, THEREFORE, BE IT RESOLVED by the Board of Port Commissioners of the San Diego Unified Port District, as follows:

That the Executive Director or her designated representative is hereby authorized on behalf of the San Diego Unified Port District to enter into an agreement with the San Diego Symphony Orchestra Association, a nonprofit organization, for a Sponsorship of the 2016 Summer Pops Series in the amount of \$15,000 in funding and a not-to-exceed amount of \$202,060 in District services.

APPROVED AS TO FORM AND LEGALITY:

GENERAL COUNSEL

PASSED AND ADOPTED by the Board of Port Commissioners of the San Diego Unified Port District, this 15th day of June 2016, by the following vote:

AYES: Bonelli, Castellanos, Merrifield, Moore, Nelson, and Valderrama.

NAYS: None.

EXCUSED: Malcolm. ABSENT: None. ABSTAIN: None.

Marshall Merrifield, Chairman Board of Port Commissioners

ATTEST:

Timothy A. Deuel District Clerk

(Seal)