

RESOLUTION 2016-138

**RESOLUTION WAIVING BPC POLICY NO. 110
AND AUTHORIZING AMENDMENT NO. 1 TO
AGREEMENT NO. 22-2016SN WITH PJM
STRATEGIES, INC., DBA STRATEGIC
COMMUNICATIONS FOR STRATEGIC
COMMUNICATIONS SERVICES, INCREASING THE
MAXIMUM AMOUNT PAYABLE UNDER THE
AGREEMENT BY \$75,000 FOR A NEW MAXIMUM
AMOUNT OF \$165,000**

WHEREAS, the San Diego Unified Port District (District) is a public corporation created by the legislature in 1962 pursuant to Harbors and Navigation Code Appendix 1, (Port Act); and

WHEREAS, in January of 2016, PJM Strategies, Inc., DBA Strategic Communications entered into an agreement with the District through a direct negotiated contract, and augments the work of the District's full-service Marketing & Communications Department by delivering counsel on an as-needed basis in various areas including maritime, integrative planning, stakeholder development and strategic communication counsel; and

WHEREAS, Staff recommends the Board of Port Commissioners (BPC) approve an amendment to the Strategic Communications contract to add an additional \$75,000, but keep the length of the contract as is with an end date of June 30, 2017, to allow Strategic Communications to continue to perform the work on these projects while the Marketing & Communications Department restructures its as-needed professional services contracts for communications support through a Request for Proposals to establish a pool of consultants; and

WHEREAS, the recommended amendment increases the not-to-exceed amount beyond \$90,000 and requires approval by the Board and waiver of BPC Policy No. 110; and

NOW, THEREFORE, BE IT RESOLVED that the Board of Port Commissioners of the San Diego Unified Port District, as follows:

That BPC Policy No. 110 is hereby waived and the Executive Director or her designated representative is hereby authorized on behalf of the San Diego Unified Port District to execute to Amendment No. 1 to Agreement No. 22-2016SN with PJM Strategies, Inc., DBA Strategic Communications for strategic communications services, increasing the maximum amount payable of \$90,000

2016-138

by an additional \$75,000 for a new amount payable under the agreement of \$165,000.

APPROVED AS TO FORM AND LEGALITY:
GENERAL COUNSEL


By: Assistant/Deputy

PASSED AND ADOPTED by the Board of Port Commissioners of the San Diego Unified Port District, this 8th day of September, 2016, by the following vote:

AYES: Bonelli, Castellanos, Malcolm, Merrifield, Moore, Nelson, and Valderrama.
NAYS: None.
EXCUSED: None.
ABSENT: None.
ABSTAIN: None.


Marshall Merrifield, Chairman
Board of Port Commissioners

ATTEST:


for Timothy A. Deuel
District Clerk

(Seal)