

RESOLUTION 2016-09

RESOLUTION AMENDING BPC POLICY 771, TIDELANDS ACTIVATION PROGRAM TO REVISE THE COMPOSITION OF THE TIDELANDS ACTIVATION PROGRAM ADVISORY COMMITTEE (TAPAC)

WHEREAS, the San Diego Unified Port District (District) is a public corporation created by the legislature in 1962 pursuant to Harbors and Navigation Code Appendix 1, (Port Act); and

WHEREAS, the Board of Port Commissioners (BPC) adopted BPC Policy 771, to provide criteria and a process to consider and grant sponsorships in support of events and activities promoting the mission of the San Diego Unified Port District; and

WHEREAS, the District's Tidelands Activation Program (TAP) provides funding and services for events and activities conducted by a variety of civic, non-profit, business and government entities; and

WHEREAS, the goals of the District's sponsorships are to attract people to the Tidelands, promote the District's mission, enhance stakeholder relationships, and generate economic and/or promotional impact to the District and its tenants; and

WHEREAS, sponsorship support has included direct funding, as well as waivers of fees for District services, including the fees to use District parks and facilities; and

WHEREAS, in May 2014, the Board approved BPC Policy 771, Tidelands Activation Program, to provide a consistent, transparent set of processes and criteria for the TAP that can be referred to from year to year; and

WHEREAS, the policy also consolidates the District's sponsorship activity by including guidelines for table sponsorships in which the District receives a table or seats at key events where attendance by District representatives supports the District's mission; and

WHEREAS, additionally, the policy provides for a Tidelands Activation Program Advisory Committee (TAPAC), a Board advisory committee that reviews sponsorship applications and develops recommendations for funding and services to be provided; and

WHEREAS, after the first year of implementing the TAP using BPC Policy 771, staff and the TAPAC identified areas where the policy can be improved; and

WHEREAS, a number of the recommended edits are of a minor procedural nature; and

WHEREAS, the two substantial edits proposed by staff to BPC Policy 771 are: 1) to add criteria and limits on sponsorships that are requested outside of the District's TAP sponsorship application cycle, with the goal of providing clarity to potential applicants, and 2) to add a non-voting Alternate Chairperson to the Tidelands Activation Program Advisory Committee (TAPAC), in order to better ensure that there is a non-voting member of the TAPAC available to preside over meetings in the event of an unanticipated absence by the designated TAPAC Chairperson.

NOW, THEREFORE, BE IT RESOLVED that the Board of Port Commissioners of the San Diego Unified Port District hereby amends BPC Policy 771 to 1) incorporate a number of minor procedural modifications, and 2) add a non-voting Alternate Chairperson to the Tidelands Activation Program Advisory Committee (TAPAC), in order to better ensure that there is a non-voting member of the TAPAC available to preside over meetings in the event of an unanticipated absence by the designated TAPAC Chairperson, a copy of which is on file with the Office of the District Clerk.

APPROVED AS TO FORM AND LEGALITY:
GENERAL COUNSEL



By: Assistant/Deputy

2016-09

PASSED AND ADOPTED by the Board of Port Commissioners of the San Diego Unified Port District, this 12th day of January, 2016, by the following vote:

AYES: Bonelli, Castellanos, Malcolm, Merrifield, Moore, Nelson, and Valderrama.

NAYS: None.

EXCUSED: None.

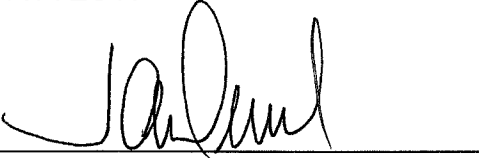
ABSENT: None.

ABSTAIN: None.



Marshall Merrifield, Chairman
Board of Port Commissioners

ATTEST:



Timothy A. Deuel
District Clerk

(Seal)