

RESOLUTION 2015-74

**RESOLUTION AUTHORIZING AN AGREEMENT
WITH THE SAN DIEGO SYMPHONY ORCHESTRA
ASSOCIATION, A NONPROFIT ORGANIZATION,
FOR A SPONSORSHIP IN AMOUNTS NOT TO
EXCEED \$22,000 IN FUNDING AND \$200,300 IN
DISTRICT SERVICES, FOR A MAXIMUM
EXPENDITURE UNDER THE AGREEMENT OF
\$222,300**

WHEREAS, the San Diego Unified Port District (District) is a public corporation created by the legislature in 1962 pursuant to Harbors and Navigation Code Appendix 1, (Port Act); and

WHEREAS, the Board of Port Commissioners (BPC) adopted BPC Policy No. 110 to establish a policy governing the processing and administration of public projects, consulting and service agreements, the purchasing of supplies, materials, and equipment, and grants; and

WHEREAS, at its May 12, 2015 meeting, the Board of Port Commissioners approved a line item budget for the FY 2015-2016 Port of San Diego Tidelands Activation Program in an amount not to exceed \$707,500 and District services not to exceed \$896,200; and

WHEREAS, the Board action authorized staff to develop sponsorship agreements for the proposed funding and/or fees for District services for 61 special events subject to appropriate environmental analysis under the California Environmental Quality Act (CEQA); and

WHEREAS, the sponsorship agreement for the San Diego Symphony Summer Pops Series is for a combined amount of \$22,000 in funding and \$200,300 in District services, in the form of waived fees for the use of Embarcadero Marina Park South; and

WHEREAS, under the Agreement, the Symphony will provide the District with promotional considerations that justify the payment of sponsorship funding and waiver of park fees; and

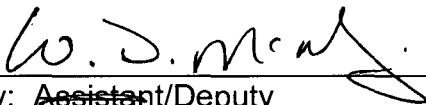
WHEREAS, the Symphony Summer Pops Series will attract about 70,000 people in 2015 to the Port Tidelands to enjoy a unique musical experience and frequent Port tenant businesses including restaurants, parking facilities, hotels and retail establishments; and

WHEREAS, the Agreement is separate from the Tidelands Use & Occupancy Permit (TUOP) under which the Symphony occupies the District's Embarcadero Marina Park South to conduct the 2015 Summer Pops Series, which runs from June 27, 2015 through September 6, 2015.

NOW, THEREFORE, BE IT RESOLVED by the Board of Port Commissioners of the San Diego Unified Port District, as follows:

That the Assistant Executive Director or his designated representative is hereby authorized on behalf of the San Diego Unified Port District to enter into an agreement with the San Diego Symphony Orchestra Association, a nonprofit organization, for a Sponsorship in amounts not to exceed \$22,000 in funding and \$200,300 in District services, for a maximum expenditure under the agreement of \$222,300.

APPROVED AS TO FORM AND LEGALITY:
GENERAL COUNSEL


By: ~~Assistant~~/Deputy

PASSED AND ADOPTED by the Board of Port Commissioners of the San Diego Unified Port District, this 11th day of June, 2015, by the following vote:

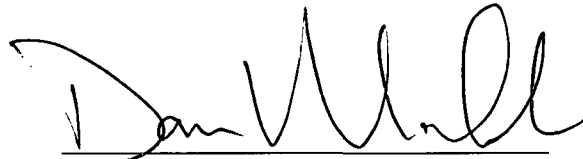
AYES: Bonelli, Castellanos, Malcolm, Merrifield, Moore, Nelson, and Valderrama.

NAYS: None.

EXCUSED: None.

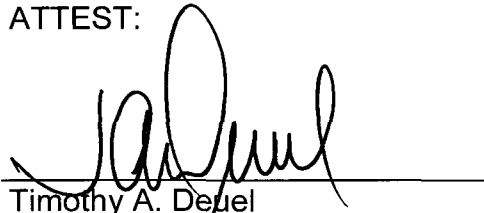
ABSENT: None.

ABSTAIN: None.



Dan Malcolm, Chairman
Board of Port Commissioners

ATTEST:



Timothy A. Deuel
District Clerk

