

RESOLUTION 2014-229

RESOLUTION WAIVING BPC POLICY NO. 771 AND APPROVING \$10,000 IN FUNDING FOR AN OUT-OF-CYCLE SPONSORSHIP OF EARTH DAY ON THE BAY EVENT ON APRIL 26, 2015

WHEREAS, the San Diego Unified Port District (District) is a public corporation created by the legislature in 1962 pursuant to Harbors and Navigation Code Appendix 1, (Port Act); and

WHEREAS, on May 6, 2014, the Board of Port Commissioners (BPC) adopted BPC Policy No. 771, San Diego Unified Port District Tidelands Activation Program, which set forth criteria and a process to consider and grant sponsorships in support of events and activities promoting the mission of the San Diego Unified Port District; and

WHEREAS, the Maritime Museum of San Diego (Maritime Museum) has recently developed a concept for a new event, Earth Day on the Bay, with the goal of providing – in the words of the event organizers - “a new opportunity for residents and visitors to our region to celebrate and contemplate the waters of planet Earth, and our relationship to those waters as users and stewards”; and

WHEREAS, Earth Day on the Bay will be a free to the public event that will feature displays and exhibits by a number of environmental partner organizations, an interactive clean water experience, and free admission to the Maritime Museum; and

WHEREAS, the Maritime Museum has made a request to the District to sponsor Earth Day on the Bay in the amount of \$10,000, which due to the event date of April 26, 2015 in the current fiscal year places the request outside of the Tidelands Activation Program sponsorship funding cycle; and

WHEREAS, in return for a sponsorship of \$10,000 the District will receive recognition as presenting sponsor, along with a variety of promotional considerations and environmental communication opportunities; and

WHEREAS, staff recommends the BPC waive BPC Policy No. 771 and approve this out-of-cycle sponsorship request.

NOW, THEREFORE, BE IT RESOLVED that the Board of Port Commissioners of the San Diego Unified Port District hereby waives BPC Policy No. 771 and approves the out-of-cycle sponsorship in the amount of \$10,000 for Earth Day on the Bay event on April 26, 2015.

APPROVED AS TO FORM AND LEGALITY:
GENERAL COUNSEL



By: Assistant/Deputy

PASSED AND ADOPTED by the Board of Port Commissioners of the San Diego Unified Port District, this 9th day of December 2014, by the following vote:

AYES: Bonelli, Castellanos, Malcolm, Moore, Nelson, and Valderrama.

NAYS: None.

EXCUSED: Merrifield.

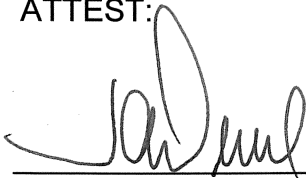
ABSENT: None.

ABSTAIN: None.



Robert E. Nelson, Chairman
Board of Port Commissioners

ATTEST:



Timothy A. Deuel
District Clerk

(Seal)