

**RESOLUTION 2014-206**

**RESOLUTION WAIVING BPC POLICY NO. 110,  
SECTION IIC AND AUTHORIZE AN AGREEMENT  
WITH TARA TARRANT, A SOLE PROPRIETOR,  
DBA LA JOLLA STONE ETCHING, FOR AN  
AMOUNT NOT TO EXCEED \$622,275, FOR A  
PERIOD OF TWO YEARS FOR THE NORTH  
EMBARCADERO PERSONALIZED PAVER AND  
STREET FURNITURE NAMING PROGRAM FOR  
ENGRAVING SERVICES**

**WHEREAS**, the San Diego Unified Port District (District) is a public corporation created by the legislature in 1962 pursuant to Harbors and Navigation Code Appendix 1, (Port Act); and

**WHEREAS**, the Board of Port Commissioners (BPC) adopted BPC Policy No. 110 to establish a policy governing the processing and administration of public projects, consulting and service agreements, the purchasing of supplies, materials and equipment, and grants; and

**WHEREAS**, the North Embarcadero Visionary Plan (NEVP) Phase 1 is a multi-phased public improvement project to enhance San Diego's North Embarcadero with over 1.2 miles of linear park; and

**WHEREAS**, NEVP Phase 1 was designed and funded through a partnership among the City of San Diego, the District, and Civic San Diego (formerly Centre City Development Corporation) acting through a Joint Powers Authority (JPA); and

**WHEREAS**, as part of an effort to raise revenues to increase the budget of NEVP Phase 1, at the September 2013 JPA Board Meeting, the JPA Board directed JPA staff to work with each Member Agency implement or to seek the direction necessary to implement a personalized paver and street furniture naming program (Program); and

**WHEREAS**, together with a consultant, District staff has developed a Program manual and proforma and the services to be provided under the agreement were competitively bid through two Requests for Proposals but no proposals were received; thus, staff negotiated agreements directly with the proposed consultants; and

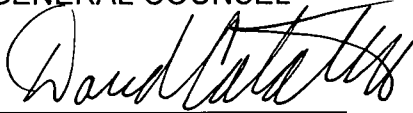
**WHEREAS**, since staff made good faith efforts to solicit potential bidders and none were received, direct negotiation with each vendor is allowable; and

**WHEREAS**, staff negotiated an agreement with Tara Tarrant, a sole proprietor, dba La Jolla Stone Etching, to provide as needed etching services in an amount not to exceed \$622,275, for a period of two years and may be terminated early by the District.

**NOW, THEREFORE, BE IT RESOLVED** by the Board of Port Commissioners of the San Diego Unified Port District, as follows:

BPC Policy No. 110, Section IIC is hereby waived and that the Executive Director or his designated representative is hereby authorized and directed on behalf of the San Diego Unified Port District to enter into an agreement with Tara Tarrant, a sole proprietor, dba La Jolla Stone Etching, for an amount not to exceed \$622,275, for a period of two years for the North Embarcadero Personalized Paver and Street Furniture Naming Program for Engraving Services.

APPROVED AS TO FORM AND LEGALITY:  
GENERAL COUNSEL

A handwritten signature in black ink, appearing to read "David Pata", is written over a horizontal line.

By: Assistant Deputy

2014-206

PASSED AND ADOPTED by the Board of Port Commissioners of the San Diego Unified Port District, this 14th day of October 2014, by the following vote:

AYES: Bonelli, Castellanos, Malcolm, Merrifield, Moore, Nelson, and Valderrama.

NAYS: None.

EXCUSED: None.

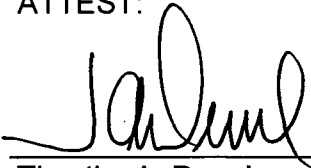
ABSENT: None.

ABSTAIN: None.



Robert E. Nelson, Chairman  
Board of Port Commissioners

ATTEST:



Timothy A. Deuel  
District Clerk

(Seal)