

RESOLUTION 2014-110

RESOLUTION APPROVING A PROCLAMATION HONORING FORMER DIRECTOR, MARKETING & COMMUNICATIONS, MICHELLE GANON, FOR HER SERVICE TO THE SDUPD

WHEREAS, the San Diego Unified Port District (District) is a public corporation created by the Legislature in 1962 pursuant to Harbors and Navigation Code Appendix I, (Port Act); and

WHEREAS, section 21 of the Port Act states that the Board of Port Commissioners (BPC) may pass all necessary ordinances and resolutions for the regulation of the District; and

WHEREAS, Michelle Ganon is honored today after admirably and with distinction serving the Port of San Diego as Director of the Marketing and Communications Department; and

WHEREAS, Michelle Ganon has provided invaluable public and political outreach and guidance for landmark Port projects and community priorities that will benefit the San Diego region and State of California, including the North Embarcadero Visionary Plan, the Chula Vista Bayfront Master Plan, the demolition of the South Bay Power Plant, and the San Diego Convention Center Expansion approval; and

WHEREAS, Michelle Ganon set a strategic course for the Port in multiple areas, including destination marketing, cargo and cruise business development, public communications, media relations, events and facilities management, internal communications and coalition building; and

WHEREAS, Michelle Ganon has wisely guided the District and has overseen key changes to the Port's sponsorship programs to award funding and services in support of signature and community events throughout the Port member cities; and

WHEREAS, Michelle Ganon, an inspiring leader with high standards, not only assimilated seamlessly into a complex organization but also successfully led a comprehensive restructuring of multiple offices and divisions at the Port to create a unified department with a shared mission of excellence; and

WHEREAS, Michelle Ganon, an exemplary communicator, has promoted the Port's mission with consistent and intelligent messaging to the public, thereby improving public perceptions of the Port as a regional asset; and

WHEREAS, Michelle Ganon transformed relationships between the Port and members of the media by facilitating proactive two-way communication instead of reactive responses to questions, resulting in numerous examples of positive coverage including "What's a Port Worth, Anyway?," the award-winning 2012 iNewsSource series; and

WHEREAS, the Port of San Diego is extremely grateful for the leadership and talents of Michelle Ganon, who truly went above and beyond in every facet of her role at the Port.

NOW, THEREFORE, BE IT RESOLVED by the Board of Port Commissioners that the San Diego Unified Port District hereby thanks Michelle Ganon for her exemplary contributions to the San Diego Unified Port District, and wishes her success in all future endeavors and approves the attached Proclamation.

APPROVED AS TO FORM AND LEGALITY:

PORT ATTORNEY


By: ~~Assistant~~ Deputy

2014-110

PASSED AND ADOPTED by the Board of Port Commissioners of the San Diego Unified Port District, this 6th day of May 2014, by the following vote:

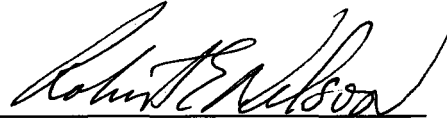
AYES: Bonelli, Castellanos, Malcolm, Merrifield, Moore, Nelson, and Valderrama

NAYS: None.

EXCUSED: None.

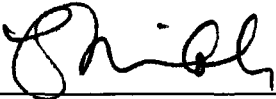
ABSENT: None.

ABSTAIN: None.



Robert E. Nelson, Chairman
Board of Port Commissioners

ATTEST:



Laura Nicholson
Deputy District Clerk

(Seal)