

RESOLUTION 2013-158

RESOLUTION AUTHORIZING AGREEMENT WITH SAN DIEGO SYMPHONY ORCHESTRA ASSOCIATION FOR A MARKETING SPONSORSHIP IN THE AMOUNT OF \$30,000 IN FUNDING AND A NOT TO EXCEED AMOUNT OF \$204,300 IN DISTRICT SERVICES

WHEREAS, the San Diego Unified Port District (District) is a public corporation created by the legislature in 1962 pursuant to Harbors and Navigation Code Appendix 1, (Port Act); and

WHEREAS, on July 16, 2013, the Board of Port Commissioners (BPC) approved a line item budget for the FY 2013-2014 Port of San Diego Marketing Sponsorship Program in an amount not to exceed \$500,000 and District services not to exceed \$626,115, and authorized District staff to develop sponsorship agreements for the proposed funding of 44 special events subject to appropriate environmental analysis under the California Environmental Quality Act; and

WHEREAS, the San Diego Symphony Orchestra Association (Symphony) has occupied Embarcadero Marina Park South under a Tidelands Use & Occupancy Permit since June 2013; and

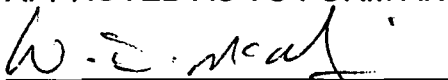
WHEREAS, in 2013, the Symphony Summer Pops Series attracted an estimated 70,000 visitors to District tidelands to enjoy a unique musical experience and frequent District tenants businesses including restaurants, parking facilities, hotels and retail establishments; and

WHEREAS, the Symphony has provided the District with promotional considerations that justify the payment of sponsorship funding and waiver of park fees.

NOW, THEREFORE, BE IT RESOLVED by the Board of Port Commissioners of the San Diego Unified Port District, as follows:

That the Executive Director or his designated representative is hereby authorized to enter into an agreement with the San Diego Symphony Orchestra Association for a marketing sponsorship in amounts not to exceed \$30,000 in funding and a not to exceed amount of \$204,300 in District services.

APPROVED AS TO FORM AND LEGALITY


PORT ATTORNEY

PASSED AND ADOPTED by the Board of Port Commissioners of the San Diego Unified Port District, this 10th day of September, 2013, by the following vote:

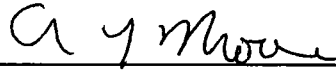
AYES: Castellanos, Malcolm, Merrifield, Moore, Nelson, Smith, Valderrama

NAYS: None.

EXCUSED: None.

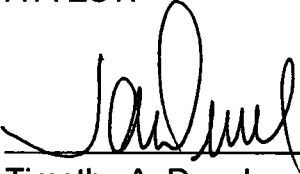
ABSENT: None.

ABSTAIN: None.



Ann Y. Moore, Chair
Board of Port Commissioners

ATTEST:



Timothy A. Deuel
District Clerk

(Seal)