

**SAN DIEGO UNIFIED PORT DISTRICT**

**ORDINANCE 2856**

**ORDINANCE AMENDING SAN DIEGO UNIFIED  
PORT DISTRICT (UPD) CODE, ARTICLE 8,  
SECTION 8.21 – PARKING RATES AT TIDELANDS  
PUBLIC PARKING LOT AND GARAGES**

**WHEREAS**, the San Diego Unified Port District (District) is a public corporation created by the Legislature in 1962 pursuant to Harbors and Navigation Code Appendix I (Port Act); and

**WHEREAS**, Section 21 of the Port Act authorizes the Board of Port Commissioners (BPC) to pass all necessary ordinances and resolutions for the regulation of the District; and

**WHEREAS**, Section 36 of the Port Act requires the BPC by ordinance to set parking rates for District owned public facilities; and

**WHEREAS**, on May 12, 2015, pursuant to Ordinance No. 2807, San Diego Unified Port District Code Section 8.21 was adopted to authorize the Executive Director to set market-based parking rates at the tidelands public parking lots and garages; and

**WHEREAS**, since that time, demand for parking along the waterfront continues to increase due to new development; and

**WHEREAS**, market-based parking rate ranges are recommended to create flexibility for public parking at tidelands public parking lots and garages including B Street Pier, Convention Center and Convention Center Hotel parking facilities to allow for competitive pricing at each location based on demand, type of event (convention or non-convention) and size of event which could be reduced at times of low occupancy and increased at times of high demand and enable the District to shift demand to less popular parking lots and garages in conjunction with a shuttle operation; and

**WHEREAS**, waterfront businesses could work with a parking operator to remotely park employees, which would free up spaces for members of the public to park on the waterfront; and

**WHEREAS**, with market-based rates visitors could be encouraged to park in more remote locations and take a shuttle to reach their destination, which would increase the occupancy of less popular lots and garages and keep more business on tidelands, maximizing revenue to the District; and

**WHEREAS**, a stakeholder outreach meeting was held on March 22, 2016 with stakeholders in attendance including members of the public, some District tenants, a parking operator and local residents and received generally positive response; and

**WHEREAS**, a public hearing regarding the establishment of the new rate range for the tidelands public parking lot and garages was held on April 14, 2016.

**NOW, THEREFORE**, the Board of Port Commissioners of the San Diego Unified Port District does ordain as follows:

Section 1. Section 8.21 to Article 8 of the San Diego Unified Port District Code is hereby amended and reads as follows:

**Section 8.21 – PARKING RATES AT TIDELANDS PUBLIC PARKING LOT AND GARAGES**

In order to efficiently utilize all District tidelands public parking lots and garages and maximize revenue to the District, the Executive Director is authorized to set market-based parking rates at the tidelands public parking lots and garages listed below, not to exceed the maximum rates for each user type as approved by ordinance of the Board of Port Commissioners (Board) as set forth herein.

Any changes to the maximum parking rates as established by the Executive Director shall be posted at each respective parking lot or garage for the duration of the time such parking rates are in effect.

**B STREET PIER PUBLIC PARKING LOT**

<b>RATE TYPE</b>	<b>EXISTING RATES</b>	<b>PROPOSED RATE CHANGES</b>
Transient, Up to 1 Hour	\$6.00 to \$8.00	\$6.00 to \$15.00
Transient Over 1 Hour	\$12.00 to \$16.00 (1 to 12 Hours)	\$10.00 to \$25.00 (1 to 7 Hours)
Transient, Daily Max Rate	\$18.00 to \$24.00 (13 to 20 Hours)	\$12.00 to \$40.00 (7 to 20 Hours)
Special Events	\$20	\$20.00 to \$40.00
Valet Parking	\$6.00 to \$10.00	\$10.00 to \$15.00
Bus/RV/Oversized Vehicles	\$20.00 for up to 4 Hours	\$20.00 for up to 4 Hours

**CONVENTION CENTER PUBLIC PARKING GARAGE (underground at the Convention Center)**

<b>RATE TYPE</b>	<b>EXISTING RATES</b>	<b>PROPOSED RATE CHANGES</b>
Convention Center Event Rate	\$15.00	\$15.00 to \$20.00
Special Event Rate (Non Convention Center Events)	\$15.00 to \$20.00	\$15.00 to \$35.00
Daily Employee Rate	\$4.00	\$4.00 to \$6.00
Monthly Parking Rate (Convention Center Staff)	\$50	\$50.00 to \$100

Monthly Parking Rate (non-Convention Center Staff)	N/A	\$150 to \$200
SD Bay Park & Shuttle	N/A	\$5.00 to \$20.00

**CONVENTION CENTER (adjacent to the Hilton) PUBLIC PARKING GARAGE**

RATE TYPE	EXISTING RATES	PROPOSED RATE CHANGES
Transient Rate Up To 1 Hour	N/A	\$8.00
Transient Rate 2 to 12 Hours	N/A	\$15.00 to \$20.00
Transient Rate 13 Hours to 24 Hours	N/A	\$20.00 to \$30.00
Convention Center Event Rate	\$15.00	\$15.00 to \$20.00
Special Event Rate (Non Convention Center Events)	\$20.00 to \$25.00	\$15.00 to \$35.00
Monthly Parking Rate	\$180	\$60.00 to \$200
SD Bay Park & Shuttle	N/A	\$5.00 to \$20.00

Section 2. This Ordinance, and said rates herein shall take effect on the 31st day from its passage by the Board of Port Commissioners and said rates shall be posted.

APPROVED AS TO FORM AND LEGALITY:  
GENERAL COUNSEL

  
By: Assistant/Deputy

2856

PASSED AND ADOPTED by the Board of Port Commissioners of the San Diego Unified Port District, this 14th of April 2016, by the following vote:

AYES: Bonelli, Malcolm, Merrifield, Moore, Nelson and Valderrama.

NAYS: None.

EXCUSED: Castellanos.

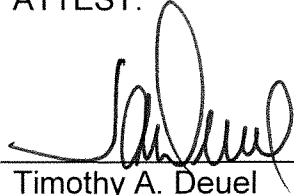
ABSENT: None.

ABSTAIN: None.



Marshall Merrifield, Chairman  
Board of Port Commissioners

ATTEST:



Timothy A. Deuel  
District Clerk

(Seal)