

**SAN DIEGO UNIFIED PORT DISTRICT**

**ORDINANCE 2722**

**AN ORDINANCE AMENDING PARKING RATES AT  
THE CONVENTION CENTER HOTEL (HILTON  
BAYFRONT) PUBLIC PARKING FACILITY**

**WHEREAS**, the San Diego Unified Port District (District) is a public corporation created by the Legislature in 1962 pursuant to Harbors and Navigation Code Appendix I (Port Act); and

**WHEREAS**, Section 21 of the Port Act authorizes the Board of Port Commissioners (BPC) to pass all necessary ordinances and resolutions for the regulation of the District; and

**WHEREAS**, Section 36 of the Port Act requires the BPC by ordinance to set parking rates for District owned public facilities; and

**WHEREAS**, the Convention Center Hotel (Hilton Bayfront) Public Parking Facility (Hotel Parking Facility) is currently managed and maintained by Ace Parking Management, Inc. (Ace) through an operating agreement with the District; and

**WHEREAS**, there are 1,894 spaces of which 1,000 spaces are for public parking and 894 spaces are for Hilton Bayfront's use for hotel patrons wherein Hilton Bayfront sets its own rates and pays the District percentage rent for that parking revenue pursuant to its lease terms; and

**WHEREAS**, the District performs a survey of parking rates to determine if changes are needed to bring District parking rates in line with the market. Rates at the Hotel Parking Facility have not been adjusted since the rates were established on June 8, 2004 by Ordinance No. 2297; and

**WHEREAS**, the current daily parking rates for the Hotel Parking Facility are a range of \$8.00 to \$14.00, a range of \$30.00 to \$110.00 for monthly, and the special event rate of \$10.00; and

**WHEREAS**, staff, in consultation with Ace and ABM Parking Services, the District's operator of the Lane Field parking lot, conducted rate surveys of comparable parking facilities, Embarcadero parking facilities, and downtown surface and structured parking facilities to assess current market rates; and

**WHEREAS**, after a review of the surveys, staff determined that existing parking rates are below market and that increases to the rates would be appropriate at this time; and

**WHEREAS**, staff recommends the parking rates for the Hotel Parking Facility be amended as follows:

<b>Parking Category</b>	<b>Proposed Rates</b>
<b>Posted Daily Maximum Rate</b>	\$15.00
<b>Padres/Event Parking (Non-Convention)</b>	\$20.00 - \$25.00
<b>Monthly Rate</b>	\$180.00
<b>Port Tenant Monthly Parking</b>	Eliminate
<b>Port Tenant Employee Daily Maximum</b>	Eliminate
<b>Gaslamp/Padres Employee Parking</b>	Eliminate
<b>Early-Bird Daily Special</b>	Eliminate
<b>Convention Center Event Parking</b>	Eliminate
<b>Incremental Transient Rate</b>	Eliminate

**NOW, THEREFORE**, the Board of Port Commissioners of the San Diego Unified Port District does ordain as follows:

Section 1. That the rates for the Convention Center Hotel (Hilton Bayfront) Public Parking Facility, located at the southwest corner of Eight Avenue and Harbor Drive in the City of San Diego, shall be amended as follows:

- \$15.00 for the Posted Daily Maximum Rate
- \$20.00 - \$25.00 for Padres/Event Parking (Non-Convention)
- \$180.00 for Monthly Parking
- Eliminate Port Tenant monthly parking
- Eliminate Port Tenant Employee Daily Maximum Parking
- Eliminate Gaslamp/Padres Employee Parking
- Eliminate the Early-Bird Daily Special
- Eliminate Convention Center Event Parking
- Eliminate the Incremental Transient Rate

Section 2. This ordinance and the parking rates herein shall take effect on the 31<sup>st</sup> day from its passage by the Board of Port Commissioners or June 7, 2013, whichever date is later, and said rates shall be posted.

PASSED AND ADOPTED by the Board of Port Commissioners of the San Diego Unified Port District, this 7th day of May, 2013, by the following vote:


AYES: Castellanos, Malcolm, Merrifield, Moore, Nelson, Smith, Valderrama

NAYS: None.

EXCUSED: None.

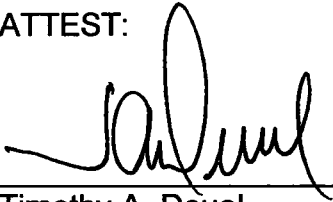
ABSENT: None.

ABSTAIN: None.



Ann Y. Moore, Chair  
Board of Port Commissioners

ATTEST:



Timothy A. Deuel  
District Clerk

(Seal)