

**SAN DIEGO UNIFIED PORT DISTRICT**

**ORDINANCE 2721**

**ORDINANCE AMENDING PARKING RATES AT  
THE CONVENTION CENTER PUBLIC PARKING  
FACILITY**

**WHEREAS**, the San Diego Unified Port District (District) is a public corporation created by the Legislature in 1962 pursuant to Harbors and Navigation Code Appendix I (Port Act); and

**WHEREAS**, Section 21 of the Port Act authorizes the Board of Port Commissioners (BPC) to pass all necessary ordinances and resolutions for the regulation of the District; and

**WHEREAS**, Section 36 of the Port Act requires the BPC by ordinance to set parking rates for District owned public facilities; and

**WHEREAS**, the District and the City of San Diego (City) are parties to a management agreement pertaining to operation, management, maintenance, and promotion of the San Diego Convention Center Public Parking Facility (Parking Facility); and

**WHEREAS**, the City designated the San Diego Convention Center Corporation as its operator, which has the right to handle the City's obligations set forth in the management agreement; and

**WHEREAS**, under the terms of the management agreement, the District retains the operation and maintenance responsibilities for the approximately 1,850 parking spaces in the Parking Facility, including the collection of parking revenues; and

**WHEREAS**, the District and Ace Parking Management, Inc. (Ace) are parties to a separate operating agreement for the management and maintenance of the Parking Facility in which Ace is reimbursed for its operating expenses at a rate of 25.99% of total gross parking revenues up to \$3.6 million, and 18% of revenues over \$3.6 million; and

**WHEREAS**, the District's management agreement with the City for the operation and management of the San Diego Convention Center provides that the District establish parking rates based on a survey of comparable Centre City parking rates; and

**WHEREAS**, the current \$10.00 daily parking rate at the Parking Facility has been in effect since May 8, 2009 pursuant to Ordinance No. 2558; and

**WHEREAS**, after review of the surveys, staff has determined that existing parking rates are below market and that increasing the rates would be appropriate at this time; and

**WHEREAS**, staff recommends amending the parking rates as follows:

<b>Parking Category</b>	<b>Proposed Rates</b>
<b>General Public and Conventioneer Daily Rate</b>	\$15.00 per 24-hour period or any part thereof
<b>Special Event Rate</b> Non-Convention Center	\$15.00 to \$20.00 rate range
<b>Employee Transient Rate</b> San Diego Convention Center and San Diego Marriott Hotel and Marina Employees Only	SAME
<b>Monthly Rate</b> San Diego Convention Center Employees Only	SAME

**NOW, THEREFORE**, the Board of Port Commissioners of the San Diego Unified Port District does ordain as follows:

Section 1. That the rates for the Parking Garage at the San Diego Convention Center shall be amended as follows:

- \$15.00 per 24-hour period or any part thereof for the General Public and Conventioneer Daily Rate
- \$15.00 to \$20.00 rate range for Non-Convention Center Special Events
- \$4.00 per 24-hour period or any part thereof for San Diego Convention Center and San Diego Marriott Hotel and Marina Employees only
- \$50.00 per month for San Diego Convention Center Employees only

Section 2. That the Executive Director may use the rates established pursuant to this ordinance for a new or extended Parking Garage Operating Contract for said Parking Garage.

Section 3. This ordinance and the parking rates herein shall take effect on the 31<sup>st</sup> day from its passage by the Board of Port Commissioners or June 7, 2013, whichever date is later, and said rates shall be posted.

PASSED AND ADOPTED by the Board of Port Commissioners of the San Diego Unified Port District, this 7th day of May, 2013, by the following vote:

AYES: Castellanos, Malcolm, Merrifield, Moore, Smith, Valderrama

NAYS: Nelson.

EXCUSED: None.

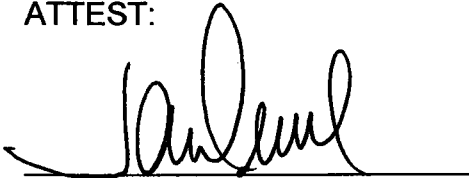
ABSENT: None.

ABSTAIN: None.



Ann Y. Moore, Chair  
Board of Port Commissioners

ATTEST:



Timothy A. Deuel  
District Clerk

(Seal)