



### DID YOU KNOW?

There are nearly 800 businesses located on the Port's dynamic waterfront, including:

- San Diego Convention Center
- 2 cargo terminals
- 2 cruise terminals
- 18 major hotels and resorts
- 20 marinas and yacht clubs
- 105 restaurants
- 4 shipyards

The Port of San Diego is committed to building a prosperous future through life-enhancing infrastructure and community improvement projects; support of commerce, an innovative blue economy and care for the environment.

Learn more at  
[portofsandiego.org](http://portofsandiego.org)

Economic activity on San Diego Bay and along the Port's surrounding waterfront generated more than \$140 million in property, sales and hotel taxes that benefit the region.

# An economic engine for the San Diego region

2017 Economic Impact Study



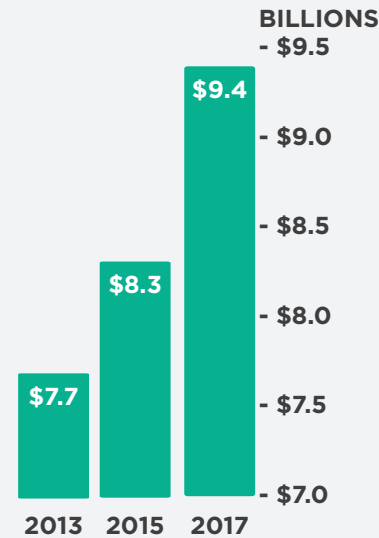
The Port of San Diego is a vital economic engine for the San Diego region, generating jobs and strengthening the local economy at a steadily increasing rate that continually helps fuel the region's prosperity and remarkable way of life.

The Port cares for  
34 miles of waterfront  
2,403 acres of land  
3,535 acres of water

# \$9.4 BILLION OVERALL ECONOMIC IMPACT

on the region

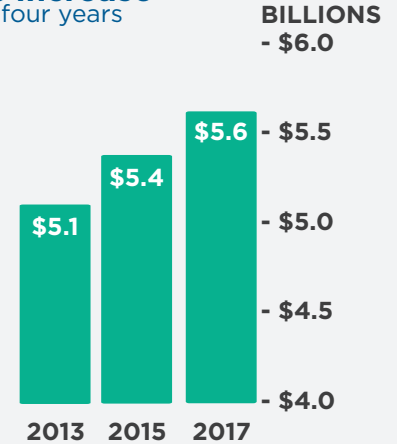
**22% increase**  
over four years



# \$5.6 BILLION DIRECT ECONOMIC IMPACT

on the waterfront

**10% increase**  
over four years



## 2017 ECONOMIC OUTPUT PER PORT INDUSTRY

- **\$2.7 billion** is generated by waterfront industrial and maritime commerce
- **\$2.9 billion** is generated by waterfront tourism and commercial activity

## 44,300 JOBS ON THE WATERFRONT

including shipbuilding and cargo handling, commercial fishing, tourism and hospitality jobs.

## ONE IN 30 JOBS IN SAN DIEGO COUNTY IS GENERATED BY THE PORT

The impact on employment extends beyond the waterfront and 3% of San Diego County's economic output is attributable to the Port.

## 70,000 TOTAL JOBS

including waterfront jobs and jobs generated throughout the region by business operations on the waterfront.

**21% increase**  
over four years

## The Port has launched six pilot projects through its Blue Economy Incubator Program.

The Blue Economy, consisting of ocean-related enterprises, continues to grow in San Diego.